

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Mark Herron, Esquire
Messer Caparello, P.A.
PO Box 15579
Tallahassee, FL 32317

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (CONSENT ORDER (PUBLIC))

A hearing will be held in this case before the Florida Elections Commission on, **January 24, 2023 at 8:30, or as soon thereafter as the parties can be heard**, at the following location: VIA WEBINAR

AUDIO PARTICIPATION: UNITED STATES Toll Free 1-877-309-2074; AUDIO PIN Shown after joining the webinar **ATTENDEE--549-813-809; WEB PARTICIPATION: Registration URL**
<https://attendee.gotowebinar.com/register/3673174107580012888>; Webinar ID: 373-226-835

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission.

Please be advised that both confidential and public cases are scheduled to be heard by the Florida Elections Commission on this date. As an Appellant, Respondent or Complainant in one case, you will *not* be permitted to attend the hearings on other confidential cases.

The Commission will electronically record the meeting. Although the Commission's recording is considered the official record of the hearing, the Respondent may provide, at his own expense, a certified court reporter to also record the hearing.

If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Tim Vaccaro
Executive Director
Florida Elections Commission
January 9, 2023

cc: Juan-Carlos Planas, Co-Counsel for Respondent

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case. *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing.* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120.569 and 120.57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1.004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However, the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, *he must provide the Commission with written proof of his financial resources* at the hearing. A financial affidavit form is available from the Commission Clerk.

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Mark Herron, Esquire
Messer Caparello, P.A.
PO Box 15579
Tallahassee, FL 32317

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF CANCELLATION OF HEARING (CONSENT ORDER (PUBLIC))

You are hereby notified that **the previously scheduled hearing for December 14, 2022, is cancelled.** It is anticipated that your case will be heard at the next regularly scheduled meeting, which will be scheduled for a date to be determined in either January 2023 or February 2023.

A Notice of Hearing will be mailed to you approximately 14 days prior to the new hearing date.

Tim Vaccaro

Executive Director
Florida Elections Commission
December 13, 2022

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Mark Herron, Esquire
Messer Caparello, P.A.
PO Box 15579
Tallahassee, FL 32317

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (CONSENT ORDER (PUBLIC))

A hearing will be held in this case before the Florida Elections Commission on, **December 14, 2022 at 8:30 a.m., or as soon thereafter as the parties can be heard**, at the following location: **House Office Building, 402 South Monroe Street, 306 HOB, Mashburn Hall, Tallahassee, Florida 32399.**

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

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See further instructions on the reverse side.

Tim Vaccaro
Executive Director
Florida Elections Commission
November 30, 2022

cc: JC Planas, Esquire, Co-Counsel for Respondent

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

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Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, *he must provide the Commission with written proof of his financial resources* at the hearing. A financial affidavit form is available from the Commission Clerk.

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

**Florida Elections Commission,
Petitioner,**

v.

**Agency Case No.: FEC 20-045
F.O. No.: FOFEC**

**Sasha Tirador,
Respondent.**

CONSENT FINAL ORDER

Sasha Tirador, in her capacity as treasurer for Keeping Citizens Informed ECO, (“Respondent”) and the Florida Elections Commission (“Commission”) agree that this Consent Order resolves all issues between the parties in this case. The parties jointly stipulate to the following facts, conclusions of law, and order.

FINDINGS OF FACT

1. On February 19, 2020, the Commission received a referral from the Division of Elections (“Division”) alleging that Respondent violated Florida’s election laws.
2. On December 21, 2021, the Commission entered an Order of Probable Cause finding there was probable cause to charge Respondent with one count of violating Section 106.19(1)(c), Florida Statutes.
3. Respondent has expressed a desire to enter into negotiations directed toward reaching a consent agreement.
4. Respondent and staff stipulate to the following facts:

- a. Respondent is the treasurer for Keeping Citizens Informed ECO, an electioneering communications organization (“ECO”) registered with the Division.
- b. Respondent failed to file the ECO’s 2019 M12 Report.
- c. One expenditure for \$4,500 and one bank fee for \$10 were not reported.

CONCLUSIONS OF LAW

5. The Commission has jurisdiction over the parties to and subject matter of this cause, pursuant to Section 106.26, Florida Statutes.

6. The Commission staff and Respondent stipulate that staff can prove the facts in paragraph four above by clear and convincing evidence and to the Commission's ability to impose a civil penalty in this case.

ORDER

7. Respondent and the staff of the Commission have entered into this Consent Order freely, voluntarily, and upon the advice of counsel.

8. Respondent shall bear her own attorney’s fees and costs that are in any way associated with this case.

9. The Commission will consider this Consent Order at its next available meeting.

10. Respondent voluntarily waives the right to any further proceedings under Chapters 104, 106, and 120, Florida Statutes, and the right to appeal this Consent Order.

11. This Consent Order is enforceable under Sections 106.265 and 120.69, Florida Statutes. Respondent expressly waives any venue privileges and agrees that, if enforcement of this Consent Order is necessary, venue shall be in Leon County, Florida, and Respondent shall pay all fees and costs associated with enforcement.

12. Payment of the civil penalty by cashier's check, money order good for at least 120 days, or attorney trust account check is a condition precedent to the Commission's consideration of this Consent Order.

PENALTY

WHEREFORE, based upon the foregoing facts and conclusions of law, the Commission finds that Respondent violated Section 106.19(1)(c), Florida Statutes, and imposes a civil penalty in the amount of **\$500**.

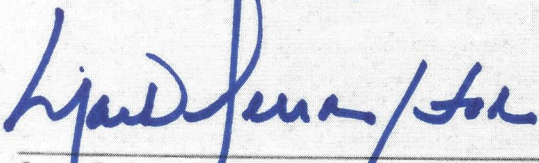
Therefore, it is

ORDERED that Respondent shall remit to the Commission a civil penalty in the amount of **\$500**, inclusive of fees and costs. The civil penalty shall be paid by cashier's check, money order good for at least 120 days, or attorney trust account check. The civil penalty shall be payable to the **Florida Elections Commission** and sent to **107 West Gaines Street, Collins Building, Suite 224, Tallahassee, Florida, 32399-6596**.

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Respondent hereby agrees and consents to the terms of this Consent Order on this

15 day of April, 2022.



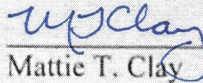
Juan-Carlos Planas, Esquire
Law Office of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, Florida 33134



Sasha Tirador
175 Fontainebleau Boulevard, Suite 1-N6
Miami, Florida 33172

Commission staff hereby agrees and consents to the terms of this Consent Order on this

29th day of July, 2022.



Mattie T. Clay
Assistant General Counsel
Florida Elections Commission
107 West Gaines Street
The Collins Building, Suite 224
Tallahassee, Florida 32399-6596

Approved by the Florida Elections Commission at its regularly scheduled meeting held

on _____, in Tallahassee, Florida.

Nicholas Primrose, Chairman
Florida Elections Commission

Copies furnished to:
Mattie T. Clay, Assistant General Counsel
Juan-Carlos Planas, Esq., Attorney for Respondent
Division of Elections, Complainant

Sasha Tirador
9363 Fontainebleau Blvd H106
Miami, FL 33172

516

63-1482570
4821

7/20/22

Date

Pay to the
Order of

FL. Elections Commission

\$ 500.00

Five hundred dollars & 00/100

Dollars



Money
Safe
Deposits
Certificates



Bank

America's Most Convenient Bank®

#EFC 20-015

[Handwritten Signature]

NON-PAYABLE

FO

Sender & Remitter = Same
Purp - ~~REMITTER~~
Case # FE 80-045

First Overnight®

151969 REV 3/21

REC'D: FL ELECTIONS COM

25 JUL '22 PM 4:14

FedEx

NEW Package
EXPRESS US Airbill

FedEx Tracking Number 8053 6494 9502

1 From Date 7-21-22

Sender's Name Sasha Tirador Phone (760)315-3478

Company Address 9303 Fountainbrau Blvd. # 11-106

City Miami State FL ZIP 33172

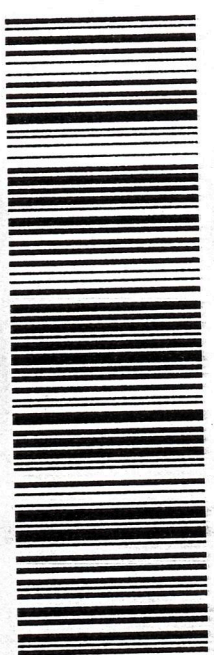
2 Your Internal Billing Reference

3 To Recipient's Name Florida Elections Commission

Company Address 107 West Gaines Street # 3019

City Tallahassee State FL ZIP 32309

4 Expires NOTE: See Next Bar



56D32/0A92/0088

FedEx First Overnight delivery to select destinations is guaranteed by 8:30 AM Monday unless SATURDAY Delivery is selected.

Next business morning, FedEx shipments will be delivered Monday unless SATURDAY Delivery is selected.
 FedEx Standard Overnight
 Saturday Delivery (NOT available)

5 Packaging *Declared value limit \$500
 FedEx Envelope* FedEx Pak

6 Special Handling and Delivery
 SATURDAY Delivery
 NOT available for FedEx Standard Overnight, FedEx 2Day, FedEx Priority Overnight

No Signature Required
 Package may be left unattended
 Signature Required
 Signature required for delivery

Does this shipment contain dangerous goods?
One box must be checked:
 No Yes
As per attached Shipper's Declaration, Dangerous goods (including dry ice) cannot be shipped in FedEx packages unless they are properly packaged and labeled in a FedEx Express Drop Box.

7 Payment Bill to:

Sender: Act: No in Specimen
Recipient: Act: No in Specimen

Total Packages Total Weight lbs

Your liability is limited to US\$100 unless you declare a higher value.

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FL-US
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FedEx
Express
We missed you.

Fla. Election Day
Recipient

7/32A 7/22
Choose an option below to contact us for details and next steps.

Download the **FedEx app** to scan the barcode, or go to **fedex.com** and track using the door tag number below.

Text **follow** and the door tag number below to **48773**.
(Example: **follow** DT1999999999999)

Call **1.800.GoFedEx 1.800.463.3339** and say "track my package."

Door tag number

DT1057 4311 1989



fedex.com 1.800.GoFedEx 1.800.463.3339

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JUL 25 2022

Attorney General's Office
MAIL ROOM

FECC

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2 SEP 22 AM 10:50

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

**Florida Elections Commission,
Petitioner,**

Case No.: FEC 20-045

v.

**Sasha Tirador,
Respondent.**

_____ /

ORDER CONTINUING CASE

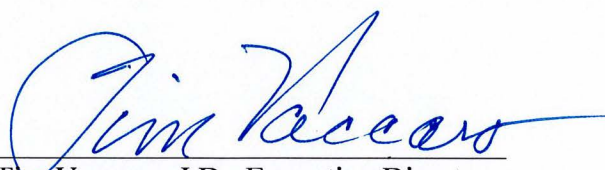
THIS MATTER was heard by the Florida Elections Commission (“Commission”) at its regularly scheduled meeting on August 16, 2022, in Tallahassee, Florida.

Commission staff requested to continue this case for the purpose of concluding settlement negotiations and verifying the availability of funds.

The request was **GRANTED**.

THIS MATTER is continued until the next available meeting of the Florida Elections Commission.

DONE AND ORDERED by the Florida Elections Commission on August 16, 2022.



Tim Vaccaro, J.D., Executive Director
For Nicholas Primrose, Chairman
Florida Elections Commission

Copies furnished to:

Mattie T. Clay, Assistant General Counsel

Juan-Carlos Planas, Esq. & Mark Herron, Esq., Attorneys for Respondent

Division of Elections, Complainant

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Mark Herron, Esquire
Messer Caparello, P.A.
PO Box 15579
Tallahassee, FL 32317

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (INFORMAL HEARING)

A hearing will be held in this case before the Florida Elections Commission on, **August 16, 2022 at 8:30 am**, or as soon thereafter as the parties can be heard, at the following location: **House Office Building, 402 South Monroe Street, 306 HOB, Mashburn Hall, Tallahassee, Florida 32399.**

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

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If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission.

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If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Tim Vaccaro
Executive Director
Florida Elections Commission
August 1, 2022

cc: Juan-Carlos Planas, Co-Counsel for Respondent

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STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION

Florida Elections Commission,
Petitioner,

Case No.: FEC 20-045

v.

Sasha Tirador,
Respondent.

ORDER CONTINUING CASE


THIS MATTER was heard by the Florida Elections Commission (“Commission”) at its regularly scheduled meeting on May 17, 2022, in Tallahassee, Florida.

Respondent’s counsel requested to continue this case for the purpose of concluding settlement negotiations.

The Commission considered Respondent’s request and staff’s response. The request was **GRANTED**.

THIS MATTER is continued until the next available meeting of the Florida Elections Commission.

DONE AND ORDERED by the Florida Elections Commission on May 17, 2022.



Tim Vaccaro, J.D., Executive Director
For Nicholas Primrose, Chairman
Florida Elections Commission

Copies furnished to:
Mattie T. Clay, Assistant General Counsel
Juan-Carlos Planas, Esq. & Mark Herron, Esq., Attorneys for Respondent
Division of Elections, Complainant

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Juan-Carlos Planas, Esquire
Law Firm of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, FL 33134

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (INFORMAL HEARING)

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Meeting attendees, the Commission will make every reasonable effort to hold your hearing on Tuesday, May 17, 2022. However, any unfinished business will carry over to Wednesday, May 18, 2022, no earlier than 9:00 am.

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

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See further instructions on the reverse side.

Tim Vaccaro

Florida Elections Commission
April 28, 2022

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case. *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing.* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120.569 and 120.57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1.004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However, the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, *he must provide the Commission with written proof of his financial resources* at the hearing. A financial affidavit form is available from the Commission Clerk.



Florida Elections Commission

107 West Gaines Street, Suite 224 Tallahassee, Florida 32399-6596
Telephone: (850) 922-4539 · Facsimile: (850) 921-0783
FEC@myfloridalegal.com · www.fec.state.fl.us



March 3, 2022

Juan-Carlos Planas, Esquire
Law Firm of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, FL 33134

RE: Case No.: FEC 20-045; Respondent: Sasha Tirador

Dear Mr. Planas:

The Florida Elections Commission at its last regularly scheduled meeting was unable to hear this case. Therefore, this case has been rescheduled for its next meeting, **which is scheduled for May 17-18, 2022, in Tallahassee**. A notice of hearing indicating the exact date and time will be mailed approximately 14 days before the hearing.

If you have any questions, please contact us at the number listed above or at fec@myfloridalegal.com.

Sincerely,

Tim Vaccaro

Executive Director

TV/dam

cc: Division of Elections, Complainant

From: [Mark Herron](#)
To: [Donna Malphurs](#)
Subject: FEC Case No. 20-045
Date: Monday, February 7, 2022 3:45:30 PM
Attachments: [2022-02-27 Notice of Appearance.pdf](#)

Notice of Appearance as additional counsel

Mark Herron

Messer Caparello, P.A.

Telephone: (850) 2220720

Direct: (850) 425-5217

Cell: (850) 567-4878

Fax: (850) 558-0659

Email: mherron@lawfla.com



**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

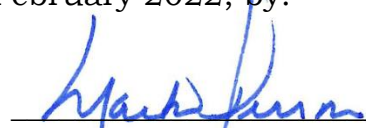
FEC Case No. 20-045

In re: Sasha Tirador, Respondent.

NOTICE OF APPEARANCE

The undersigned is appearing as co-counsel with Juan-Carlos Planas for **Sasha Tirador**, in connection with the above-referenced complaint. Please serve copies of all pleadings, motions, correspondence, or other papers relating to this matter on the undersigned at the address set forth below.

Respectfully submitted on this 7th day of February 2022, by:



MARK HERRON
Florida Bar Number: 0199737
Messer Caparello, P.A.
Post Office Box 15579
Tallahassee, FL 32317
Telephone: (850) 222-0720
Facsimile: (850) 558-0659
Email: mherron@lawfla.com

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that the foregoing notice of appearance was filed via electronic mail to the Agency Clerk, Florida Elections Commission, Room 224, The Collins Building, 107 West Gaines Street, Tallahassee, FL 32399-1050, on this 7th day of February 2022.


Mark Herron

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: Sasha Tirador

Case No.: FEC 20-045

TO: Juan-Carlos Planas, Esquire
Law Firm of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, FL 33134

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (INFORMAL HEARING)

A hearing will be held in this case before the Florida Elections Commission on, **February 9, 2022 at 9:00 am, or as soon thereafter as the parties can be heard**, at the following location: **Residence Inn Tallahassee Universities at the Capitol, 600 West Gaines Street, Tallahassee, Florida 32304.**

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission.

Please be advised that both confidential and public cases are scheduled to be heard by the Florida Elections Commission on this date. As an Appellant, Respondent or Complainant in one case, you will *not* be permitted to attend the hearings on other confidential cases.

The Commission will electronically record the meeting. Although the Commission's recording is considered the official record of the hearing, the Respondent may provide, at his own expense, a certified court reporter to also record the hearing.

If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Tim Vaccaro
Executive Director
Florida Elections Commission
January 24, 2022

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case. *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing.* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120.569 and 120.57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1.004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However, the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, *he must provide the Commission with written proof of his financial resources* at the hearing. A financial affidavit form is available from the Commission Clerk.

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

**Florida Elections Commission,
Petitioner,**

Case No.: FEC 20-045

v.

**Sasha Tirador,
Respondent.**

_____ /

ORDER OF PROBABLE CAUSE

THIS MATTER was heard by the Florida Elections Commission (“Commission”) at its regularly scheduled meeting on November 16, 2021, in Tallahassee, Florida.


On July 8, 2021, Staff recommended to the Commission that there was probable cause to believe that the Florida Election Code was violated. The facts articulated in Staff’s Recommendation are adopted by reference and incorporated herein. Based on the Complaint, Report of Investigation, Staff’s Recommendation, and oral statements (if any) made at the probable cause hearing, the Commission finds that there is **probable cause** to charge Respondent with the following violation:

Count 1:

On or around January 10, 2020, Sasha Tirador, in her capacity as treasurer for Keeping Citizens Informed ECO, violated Section 106.19(1)(c), Florida Statutes, when she deliberately failed to include information required by Chapter 106, Florida Statutes, on the ECO’s 2019 M12 Report.

The Commission finds that there is **no probable cause** to charge Respondent with violating Section 106.0703(6), Florida Statutes.

DONE AND ORDERED by the Florida Elections Commission on November 16, 2021.



Nicholas Primrose, Chairman
Florida Elections Commission

Copies furnished to:
Mattie T. Clay, Assistant General Counsel
Sasha Tirador, Respondent
Division of Elections, Complainant

NOTICE OF RIGHT TO A HEARING

As the Respondent, you may elect to resolve this case in several ways. First, you may elect to resolve this case by consent order where you and Commission staff agree to resolve the violation(s) and agree to the amount of the fine. The consent order is then presented to the Commission for its approval. To discuss a consent order, contact the FEC attorney identified in the Order of Probable Cause.

Second, you may request an informal hearing held before the Commission, if you do not dispute any material fact in the Staff Recommendation. You have thirty (30) days from the date the Order of Probable Cause is filed with the Commission to request such a hearing. The date this order was filed appears in the upper right-hand corner of the first page of the order. At the hearing, you will have the right to make written or oral arguments to the Commission concerning the legal issues related to the violation(s) and the potential fine. At the request of Respondent, the Commission will consider and determine willfulness at an informal hearing. Otherwise, live witness testimony is unnecessary.

Third, you may request a formal hearing held before an administrative law judge in the Division of Administrative Hearings (“DOAH”), if you dispute any material fact in the Staff Recommendation. You have thirty (30) days from the date the Order of Probable Cause is filed with the Commission to request such a hearing. The date this order was filed appears in the upper right-hand corner of the first page of the order. At the hearing, you will have the right to present evidence relevant to the violation(s) listed in this order, to cross-examine opposing witnesses, to impeach any witness, and to rebut the evidence presented against you.

If you do not elect to resolve the case by consent order or request a formal hearing at the DOAH or an informal hearing before the Commission within thirty (30) days of the date this Order of Probable Cause is filed with the Commission, the case will be sent to the Commission for a formal

or informal hearing, depending on whether the facts are in dispute. The date this order was filed appears in the upper right-hand corner of the first page of the order.

To request a hearing, please send a written request to the Commission Clerk, Donna Ann Malphurs. The address of the Commission Clerk is 107 West Gaines Street, Collins Building, Suite 224, Tallahassee, Florida 32399-1050. The telephone number is (850) 922-4539. The Clerk will provide you with a copy of Chapter 28-106, *Florida Administrative Code*, and other applicable rules upon request. No mediation is available.

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

**In Re: Sasha Tirador, Treasurer for Keeping
Citizens Informed ECO**

Case No.: FEC 20-045

TO: Juan-Carlos Planas, Esquire
Law Firm of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, FL 33134

Division of Elections
500 S. Bronough Street, Room 316
Tallahassee, FL 32399-6596

NOTICE OF HEARING (PROBABLE CAUSE DETERMINATION)

A hearing will be held in this case before the Florida Elections Commission on, **November 16, 2021 at 1:00 pm**, *or as soon thereafter as the parties can be heard*, at the following location: **Florida State Conference Center (Turnbull Center), 555 West Pensacola Street, Room 103, Tallahassee, Florida 32306**. Due to heightened security access requirements, please bring only essential items into the building and plan to arrive early to allow for delays coming through security.

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission.

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See further instructions on the reverse side.

Tim Vaccaro

Executive Director
Florida Elections Commission
November 1, 2021

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

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Mattie Clay

From: Juan-Carlos Planas <jcplanas@planaslawfirm.com>
Sent: Tuesday, August 24, 2021 3:15 PM
To: Mattie Clay
Subject: Re: Continuance
Attachments: Tirador - Request for Continuance.pdf

Ms Clay:

Attached, please find my Motion for Continuance.

On Tue, Aug 24, 2021 at 2:58 PM Mattie Clay <Mattie.Clay@myfloridalegal.com> wrote:

Yes, I have attached the Staff Recommendation, which provides the appropriate template. Also, I attached the Notice of Hearing so that you may have the instructions for the meeting in November.

Mattie T. Clay

Attorney

Florida Elections Commission

107 West Gaines Street

The Collins Building, Suite 224

Tallahassee, Florida 32399-6596

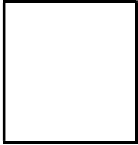
Main: (850) 922-4539

Facsimile: (850) 921-0783

mattie.clay@myfloridalegal.com

From: Juan-Carlos Planas <jcplanas@planaslawfirm.com>
Sent: Tuesday, August 24, 2021 2:52 PM
To: Mattie Clay <Mattie.Clay@myfloridalegal.com>
Subject: Re: Continuance

Ms Clay, can you please provide me with the style of the matter and the case number.



Juan-Carlos Planas, Esq.

Managing Partner, Law Office of Juan-Carlos Planas, P.A.

T: 850.980.6542 | E: jcplanas@planaslawfirm.com

2332 Galiano Street, 2nd Floor, Coral Gables, FL 33134

This email was sent on a mobile device and likely dictated. Accordingly, please excuse misspellings and typographical errors.

CONFIDENTIALITY NOTICE: The information contained in this message may contain privileged and confidential information and is intended only for the use of the person(s) named above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communication is strictly prohibited. If you are not the intended recipient, please contact and notify the sender by e-mail reply and destroy all copies of the original message. **CIRCULAR 230 NOTICE:** To ensure compliance with requirements imposed by the IRS Circular 230, we advise you that any U.S. federal tax advice contained in this communication (including any attachments), unless otherwise specifically stated, is not intended or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing or recommending to another party any matters addressed herein.

On Aug 24, 2021, at 2:48 PM, Mattie Clay <Mattie.Clay@myfloridalegal.com> wrote:

Good afternoon, Mr. Planas,

Thank you for your call. Please provide us with a motion with the reason for the continuance, and we will add it to the agenda materials.

Mattie T. Clay

Attorney

Florida Elections Commission

107 West Gaines Street

The Collins Building, Suite 224

Tallahassee, Florida 32399-6596

Main: (850) 922-4539

Facsimile: (850) 921-0783

mattie.clay@myfloridalegal.com

From: Juan-Carlos Planas <jcplanas@planaslawfirm.com>

Sent: Tuesday, August 24, 2021 11:58 AM

To: Mattie Clay <Mattie.Clay@myfloridalegal.com>

Subject: Continuance

Ms. Clay:

I have misplaced the notice for the probable cause hearing for the 31st. At this time, I also need a continuance as I cannot attend.

The matter is related to a PC chaired by Sasha Tirador.

My cell is 850-980-6542.

Please call me when you can.

--

<image001.jpg>

Juan-Carlos Planas, Esq.

Managing Partner, Law Office of Juan-Carlos Planas, P.A.

O: 305.728.7027 | D: 850.980.6542 | E: jcplanas@planaslawfirm.com
2332 Galiano Street, 2nd Floor | Coral Gables, FL 33134

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Juan-Carlos Planas, Esq.

Managing Partner, Law Office of Juan-Carlos Planas, P.A.

O: 305.728.7027 | D: 850.980.6542 | E: jcplanas@planaslawfirm.com

2332 Galiano Street, 2nd Floor | Coral Gables, FL 33134

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FLORIDA ELECTIONS COMMISSION

CASE NO.: FEC 20-045

IN RE,
SASHA TIRADOR, Treasurer
KEEPING CITIZENS INFORMED ECO
Respondent,

_____ /

REQUEST FOR CONTINUANCE

COMES NOW, Respondent, by and through undersigned counsel and hereby requests a continuance in the above titled matter and in support thereof states as follows:

1. The above titled matter has been set for hearing before the Commission on August 31, 2021.
2. Counsel has not had proper time to prepare for this hearing as he has been occupied on other matters.
3. Counsel has not previously requested a continuance and as such there is no prejudice to the Commission.
4. Counsel has a personal conflict that prevents him from attending the hearing and providing the Respondent proper representation.

WHEREFORE, counsel requests a continuance in the above titled matter until the next meeting of the Florida Elections Commission.

Respectfully Submitted this 24th day of August 2021 by:

Law Firm of Juan-Carlos Planas, P.A.

2332 Galiano Street, 2nd Floor

Coral Gables, FL 33134

(850) 980-6542

By: s./ **J.C. Planas**

Juan-Carlos Planas, Esq.

Fla. Bar No.: 156167

Email: jcplanas@planaslawfirm.com

Mattie Clay

From: Juan-Carlos Planas <jcplanas@planaslawfirm.com>
Sent: Tuesday, August 24, 2021 11:58 AM
To: Mattie Clay
Subject: Continuance

Ms. Clay:

I have misplaced the notice for the probable cause hearing for the 31st. At this time, I also need a continuance as I cannot attend.

The matter is related to a PC chaired by Sasha Tirador.

My cell is 850-980-6542.

Please call me when you can.

--



Juan-Carlos Planas, Esq.

Managing Partner, Law Office of Juan-Carlos Planas, P.A.

O: 305.728.7027 | D: 850.980.6542 | E: jcplanas@planaslawfirm.com
2332 Galiano Street, 2nd Floor | Coral Gables, FL 33134

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**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

**In Re: Sasha Tirador in her capacity as treasurer
for Keeping Citizens Informed ECO**

Case No.: FEC 20-045

STAFF RECOMMENDATION FOLLOWING INVESTIGATION

Pursuant to Section 106.25(4)(c), Florida Statutes, undersigned staff counsel files this written recommendation for disposition of the referral in this case recommending that there is **probable cause** to charge Respondent with violating **Section 106.19(1)(c), Florida Statutes**, and **no probable cause** to charge Respondent with violating **Section 106.0703(6), Florida Statutes**. Based upon a thorough review of the Report of Investigation submitted on May 20, 2021, the following facts and law support this staff recommendation:

1. On February 19, 2020, the Florida Elections Commission (“Commission”) received a referral from the Department of State, Division of Elections (“Division”), alleging that Sasha Tirador (“Respondent”), in her capacity as treasurer for Keeping Citizens Informed ECO, violated Chapter 106, Florida Statutes.

2. Respondent was the treasurer for Keeping Citizens Informed ECO, an electioneering communications organization (“ECO”) registered with the Division. On August 5, 2016, Respondent filed an Electioneering Communications Organization Statement of Organization form (“DS-DE 103”) identifying herself as the ECO’s chair and treasurer. (ROI Exhibit 2)¹

3. By letter dated July 10, 2020, the Executive Director notified Respondent that Commission staff would investigate the following statutory provisions:

Section 106.0703(6), Florida Statutes: As alleged in the complaint, Respondent, treasurer for Keeping Citizens Informed ECO, an electioneering communications organization registered with the Division of Elections, failed to file a written report with the filing officer by the prescribed reporting date that no reportable contributions or expenditures were made during the 2019 M12 reporting period.

Section 106.19(1)(c), Florida Statutes: As alleged in the complaint, Respondent, treasurer for Keeping Citizens Informed ECO, an electioneering communications organization registered with the Division of Elections, may have falsely reported or

¹ The Report of Investigation is referred to herein as “ROI.”

deliberately failed to include information required by Chapter 106, Florida Statutes, during the 2019 M12 reporting period.

4. By letter dated August 8, 2016, Kristi Reid Bronson, Chief, Bureau of Election Records, sent Respondent a letter acknowledging that the Division had received the ECO's Application for Certification and had placed the entity's name on the active list as an ECO. (ROI Exhibit 3, page 1)

5. The acknowledgment letter advised Respondent that all ECOs filing reports with the Division are required to use the electronic filing system ("EFS"), and the letter provided Respondent with a user identification number and initial password to grant access to the EFS. (ROI Exhibit 3, page 1) The letter further advised Respondent that all of the Division's publications and reporting forms were available on its website and directed Respondent to print out the *Calendar of Reporting Dates* as well as other relevant documents. (ROI Exhibit 3, page 3)

6. The 2019 M12 Report was due on January 10, 2020; however, Respondent failed to timely file the report or notify the filing officer that no report would be filed. *See* Compl. By letters dated January 13, 2020, January 28, 2020, and February 5, 2020, the Division notified Respondent that the ECO's 2019 M12 Report had not been received. The letters also notified Respondent that the ECO was still required to notify the Division if it had no reportable financial activity. (ROI Exhibits 4 & 5) The final notification was confirmed delivered on February 8, 2020. (ROI Exhibit 5, page 2)

7. A subpoena was issued to the ECO's designated campaign depository to ascertain whether any financial activity occurred during the relevant reporting period, i.e., December 1, 2019 – December 31, 2019. (ROI Exhibit 5, page 1) The ECO's bank records show one expenditure totaling \$4,500 and one bank fee totaling \$10 during the relevant reporting period. (ROI Exhibit 7, page 1)

8. Respondent did not reply to the investigation. (ROI Exhibit 8)

9. As it appears that Respondent's ECO had financial activity during the relevant reporting period, Respondent failed to include information in the 2019 M12 Report in violation of Section 106.19(1)(c), Florida Statutes. Thus, Respondent was not required to notify the filing officer that no report would be filed because Respondent had reportable financial activity.

10. "Probable Cause" is defined as reasonable grounds of suspicion supported by circumstances sufficiently strong to warrant a cautious person in the belief that the person has committed the offense charged. *Schmitt v. State*, 590 So. 2d 404, 409 (Fla. 1991). Probable cause exists where the facts and circumstances, of which an [investigator] has reasonably trustworthy information, are sufficient in themselves for a reasonable man to reach the conclusion that an offense has been committed. *Department of Highway Safety and Motor Vehicles v. Favino*, 667 So. 2d 305, 309 (Fla. 1st DCA 1995).

11. The facts set forth above show that Respondent was the treasurer for Keeping Citizens Informed ECO, an ECO registered with the Division. Respondent failed to timely file the

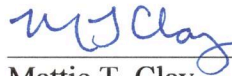
2019 M12 Report or notify the filing officer that no report would be filed. As it appears that Respondent's ECO had financial activity during the relevant reporting period, Respondent failed to include information in the 2019 M12 Report in violation of Section 106.19(1)(c), Florida Statutes. Thus, Respondent was not required to notify the filing officer that no report would be filed because Respondent had reportable financial activity.

Based upon these facts and circumstances, I recommend that the Commission find **no probable cause** to charge Respondent with violating **Section 106.0703(6), Florida Statutes**, and find **probable cause** to charge Respondent with violating the following:

Count 1:

On or around January 10, 2020, Sasha Tirador, in her capacity as treasurer for Keeping Citizens Informed ECO, violated Section 106.19(1)(c), Florida Statutes, when she deliberately failed to include information required by Chapter 106, Florida Statutes, on the ECO's 2019 M12 Report.

Respectfully submitted on July 8, 2021.



Mattie T. Clay
Attorney

I reviewed this Staff Recommendation this 8th day of July 2021.



Tim Vaccaro
Executive Director

FLORIDA ELECTIONS COMMISSION

Report of Investigation for Sections 106.0703(6) and 106.19(1)(c), F.S.

Case Number: FEC 20-045

Respondent: Sasha Tirador

Sections 106.0703(6) and 106.19(1)(c), Florida Statutes, failure of the treasurer of an electioneering communications organization (ECO) that did not receive any contributions or make any expenditures during a reporting period to file a written report with the filing officer by the reporting date that no reportable contributions or expenditures were made or failure to file a campaign report to reflect financial activity.

Division of Elections (Division)

Referral Filed: February 19, 2020

Respondent Type:

ECO's Treasurer

I. Preliminary Information:

1. Respondent is the chairperson and treasurer for Keeping Citizens Informed ECO, an electioneering communications organization registered with the Division.

2. A Registered Agent Statement of Appointment (DS-DE 41) was filed on August 5, 2016. Respondent appointed herself as registered agent for Keeping Citizens Informed ECO. To review the DS-DE 41, refer to Exhibit 1.

3. A Statement of Organization (DS-DE 103) for the electioneering communications organization was filed with the Division on August 5, 2016. Respondent was identified as the electioneering communications organization's chairperson and treasurer. To review the DS-DE 103, refer to Exhibit 2.

4. An acknowledgement letter was mailed to the address provided on the DS-DE 103 on August 8, 2016 advising Respondent that all electioneering communications organizations filing reports with the Division are required to file by means of the Division's electronic filing system (EFS). Respondent was provided with a user identification number and initial password allowing her access to the EFS.

5. The acknowledgement letter also advised Respondent that all the Division's publications and reporting forms are available on their website, including Chapter 106, Florida Statutes, the *Electioneering Communications Organization Handbook* and the *Calendar of Reporting Dates*. The letter further advised Respondent that it was her responsibility to read, understand, and follow the requirements of Florida's election laws. To review the acknowledgement letter, refer to Exhibit 3.

6. The Division sent correspondence to Respondent notifying Respondent that she had not filed a campaign report for the following reporting period: 2019 M12. The letters included reference to the filing date for the report. The correspondence was mailed to Respondent at the address provided on the DS-DE 103. To review the failure to file correspondence, refer to Exhibit 4.

7. On February 5, 2020, the Division sent Respondent a letter marked "Final Notice" with delivery confirmation stating that the following campaign report had not been filed: 2019 M12. The letter was mailed to Respondent at the address provided on the DS-DE 103, and it was confirmed delivered on February 8, 2020. To review the letter marked "Final Notice" and delivery confirmation, refer to Exhibit 5.

II. Alleged Violation of Sections 106.0703(6), and 106.19(1)(c), Florida Statutes:

8. I investigated whether Respondent violated these sections of the election laws either by not filing a written report with the filing officer by the reporting date that no reportable contributions or expenditures were made during the following reporting period(s) or by not filing campaign report(s) to reflect financial activity for the reporting period(s). To review a copy of the ECO's filing history, refer to Exhibit 6.

Report	Report Cover Period	Due Date	Report Type Required	¹ Exhibit #
2019 M12	12/01–12/31/19	01/10/20	Report	7

9. Respondent did not respond to the referral.

10. Respondent did not respond to a questionnaire-affidavit. Because the questionnaire-affidavit has not been returned, I am unable to ascertain whether she has read Chapter 106, Florida Statutes, and/or the *Electioneering Communications Organization Handbook*.

11. On March 15 and 16, 2021, I called Respondent for the purpose of reviewing the referral and my findings with her. She did not return my calls; however, after making my call to Respondent on March 16, 2021, attorney Juan-Carlos Planas filed a Notice of Appearance and indicated he will wait to review my written report. To review a copy of the phone log, refer to Exhibit 8.

Signature of Investigator: Helen Hinson

Date: May 20, 2021.

¹ I subpoenaed the electioneering communications organization's campaign account records from the designated campaign depository. To review the relevant bank records, refer to Exhibit 7.

FLORIDA ELECTIONS COMMISSION
REPORT OF INVESTIGATION
Sasha Tirador -- FEC 20-045

LIST OF EXHIBITS	
Exhibits #s	Description of Exhibits
Exhibit 1	Registered Agent Appointment
Exhibit 2	ECO Statement of Organization
Exhibit 3	Division's Acknowledgment Letter
Exhibit 4	1 st and 2 nd Notices
Exhibit 5	Final Notice with Delivery Confirmation
Exhibit 6	Filing History
Exhibit 7	Relevant Bank Statement
Exhibit 8	Phone Log

**REGISTERED AGENT
STATEMENT OF APPOINTMENT**
(Section 106.022, F.S.)

OFFICE USE ONLY
RECEIVED

16 AUG -5 AM 10:26

DIVISION OF ELECTIONS
SECRETARY OF STATE

- Original Appointment Change of Appointment
 Change of Mailing Address Change of Physical Address

Registered Agent and Office Information

Name SASHA TIRADOR		Telephone (786) 315-3478
Street Address 175 FONTAINEBLEAU BLVD., SUITE 1-N6		
City MIAMI	State FL	Zip Code 33172
Mailing Address 175 FONTAINEBLEAU BLVD., SUITE 1-N6		
City MIAMI	State FL	Zip Code 33172

I accept this appointment and confirm that I am familiar with and accept the obligations of the position as set forth in Section 106.022, F.S. I also understand that I may resign this appointment by executing a written statement of resignation and filing it with the applicable filing officer.



8/2/2016

Signature of Registered Agent

Date

Former Registered Agent and Office Information (for changes only)

Name		Telephone
Street Address		
City	State	Zip Code

Committee or Organization Information

Name of Committee or Organization KEEPING CITIZENS INFORMED ECO		
Street Address 175 FONTAINEBLEAU BLVD., SUITE 1-N6		Telephone (786) 315-3478
City MIAMI	State FL	Zip Code 33172



Signature of Chairperson

SASHA TIRADOR

8/2/2016

Printed Name of Chairperson

Date

**ELECTIONEERING
COMMUNICATIONS ORGANIZATION**

STATEMENT OF ORGANIZATION

(PLEASE TYPE)

RECEIVED

16 AUG -5 AM 10: 26

DIVISION OF ELECTIONS
SECRETARY OF STATE

OFFICE USE ONLY

1. Full Name of Organization KEEPING CITIZENS INFORMED ECO	Telephone (786) 315-3478
---	-----------------------------

Mailing Address (include city, state and zip code) 175 FONTAINEBLEAU BLVD., SUITE 1-N6, MIAMI, FL 33172

Street Address (include city, state and zip code) 175 FONTAINEBLEAU BLVD., SUITE 1-N6, MIAMI, FL 33172

2. Affiliated or Connected Organizations

Name of Affiliated or Connected Organization	Mailing Address	Relationship
N/A	N/A	N/A

3. Area, Scope and Jurisdiction of the Organization

To make Electioneering Communications in municipal, county, multi-jurisdictional and statewide elections and to engage in other election related activities as allowed by Florida law.

4. Identify by Name, Address & Position, the Custodian of Books & Accounts for the Organization

Full Name	Mailing Address	Street Address	Title or Position
SASHA TIRADOR	175 Fontainebleau Blvd., Suite 1-N6 Miami, FL 33172	175 Fontainebleau Blvd., Suite 1-N6 Miami, FL 33172	TREASURER

5. This Organization was formed (check applicable box): (Calendar quarters end the last day of March, June, September, and December.)

- As a newly created organization during the current calendar quarter.
 From an organization existing prior to the current calendar quarter.

6. List By Name, Mailing and Street Address, & Position, Other Principal Officers, including the treasurer and deputy treasurer, if any. Include the top-ranking officer's (e.g., chairperson) name and information.

Full Name	Mailing Address	Street Address	Title or Position
SASHA TIRADOR	175 FONTAINEBLEAU BLVD. SUITE 1-N6 MIAMI, FL 33172	175 FONTAINEBLEAU BLVD. SUITE 1-N6 MIAMI, FL 33172	CHAIRPERSON

7. In the Event of Dissolution, What Disposition will be Made of the Residual Funds?

CONTRIBUTE TO OTHER ECO'S, TAX EXEMPT ORGANIZATIONS PURSUANT TO IRC SECTION 501(c)(3), AND/OR OTHER ACTIVITIES NOR PROHIBITED BY LAW.

8. List All Banks, Safety Deposit Boxes, or Other Depositories Used by this Organization for Electioneering Communications

Name of Bank or Depository	Mailing Address
TD Bank	714 STATE ROUTE 3 PLATTSBURGH, NY 12901

9. List All Reports Required to be Filed by this Organization with Federal Officials, & the Names, Addresses, & Positions of Such Officials, If Any

Report Title	Dates Required to be Filed	Name & Position of Official	Mailing Address
SS4	UPON FORMATION	IRS	OGDEN, UT 84201
FORM 8871	UPON FORMATION	IRS	OGDEN, UT 84201
FORM 1120POL	MARCH 15, annually	IRS	OGDEN, UT 84201
FORM 990	MAY 15, annually	IRS	OGDEN, UT 84201

STATE OF FLORIDA MIAMI-DADE COUNTY

I, SASHA TIRADOR, certify that the information in this Statement of

Organization is complete, true, and correct.



 Signature of Top-ranking Principal Officer of Organization

8/2/2016

 Date

Keeping Citizens Informed ECO
175 Fontainebleau Blvd.
Suite 1-N6
Miami, FL 33172
(786) 315-3478

RECEIVED
16 AUG -5 AM 10:26
DIVISION OF ELECTIONS
SECRETARY OF STATE

Via Federal Express

8/2/2016

Department of State, Division of Elections
Bureau of Election Records
R.A. Gray Building, Room 316
500 South Bronough Street
Tallahassee, FL 32399-0250

RE: Keeping Citizens Informed ECO

To whom it may concern:

Attached please find duly executed original documents for filing as they relate to the above referenced, and they are as follows:

- DS-DE 41, Registered Agent Statement of Appointment
- DS-DE 103, Electioneering Communications Organization, Statement of Organization

Should you have any questions or require any additional information, please do not hesitate to contact me. Thank you in advance.

Respectfully,



Sasha Tirador



FLORIDA DEPARTMENT *of* STATE

RICK SCOTT
Governor

KEN DETZNER
Secretary of State

August 8, 2016

Sasha Tirador, Chairperson
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard, Suite 1-N6
Miami, Florida 33172

Dear Ms. Tirador:

This will acknowledge receipt of the Application for Certification for **Keeping Citizens Informed ECO**, which was placed on file in our office on August 5, 2016. This information appears to comply with the requirements of Sections 106.011 and 106.03, Florida Statutes. The name of this organization has been placed on our active list as an electioneering communications organization.

Campaign Treasurer's Reports

Your first campaign treasurer's report will be due on **August 12, 2016**. The report will cover the period of July 30, 2016 - August 5, 2016 (P5). All electioneering communications organizations that file reports with the Division of Elections are required to file by means of the Division's Electronic Filing System (EFS).

Credentials and Sign-ons

Below is the web address to access the EFS and the organization's user identification number. The enclosed sealed envelope contains the organization's initial password. Once you have logged in using the initial password, you will be immediately prompted to change it to a confidential sign-on. The chairperson, treasurer, and deputy treasurers are responsible for protecting this password from disclosure and are responsible for all filings using these credentials, unless the Division is notified that your credentials have been compromised.

EFS Website Address: <https://efs.dos.state.fl.us>
Identification Number: 69365

Division of Elections
R.A. Gray Building, Suite 316 • 500 South Bronough Street • Tallahassee, Florida 32399
850.245.6240 • 850.245.6260 (Fax) dos.myflorida.com/elections/



Exhibit 3 (Page 1 of 3)

Sasha Tirador
August 8, 2016
Page Two

Pin Numbers

Pin numbers are confidential secure credentials that allow you to submit reports and update personal information. The enclosed sealed envelope contains your confidential pin numbers.

Each electioneering communications organization chairperson is required to provide the Division of Elections with confidential personal information that may be used to allow access in the event that the password is forgotten or lost. When you enter the organization's account screen, there will be a drop down box where you pick a question (such as *What is your mother's maiden name?*) and supply an answer. All passwords and answers to questions are stored as encrypted data and cannot be viewed by Division staff and given out over the phone. Please notify the Division if your credentials have been compromised.

Timely Filing

All reports must be completed and filed through the EFS not later than midnight, Eastern Standard Time (EST), of the due date. Reports not filed by midnight, EST, of the due date are late filed and subject to the penalties in Section 106.0703(7), Florida Statutes. In the event that the EFS is inoperable on the due date, the report will be accepted as timely filed if filed no later than midnight, EST, of the first business day the EFS becomes operable. No fine will be levied during the period the EFS was inoperable.

Any electioneering communications organization failing to file a report on the designated due date is subject to a fine of \$50 per day for the first 3 days and, thereafter, \$500 per day for each day, not to exceed 25% of the total receipts or expenditures, whichever is greater, for the period covered by the late report. However, for the reports immediately preceding each primary and general election, the fine shall be \$500 per day, not to exceed 25% of the total receipts or expenditures, whichever is greater, for the period covered by the late report.

Electronic Receipts

The person submitting the report on the EFS will be issued an electronic receipt indicating and verifying the report was filed. Each treasurer's report filed by means of the EFS is considered to be under oath by the campaign treasurer and such persons are subject to the provisions of Section 106.0703(4), Florida Statutes.

Sasha Tirador
August 8, 2016
Page Three

Instructions and Assistance

An online instruction guide is available to you on the EFS to assist with navigation, data entry, and submission of reports. The Division of Elections will also provide assistance to all users by contacting the EFS Help Desk at (850) 245-6280.

All of the Division's publications and reporting forms are available on the Division of Elections' website at <http://dos.myflorida.com/elections/>. It is your responsibility to read, understand, and follow the requirements of Florida's election laws. Therefore, please print a copy of the following documents: Chapters 104 and 106, Florida Statutes, *Electioneering Communications Organization Handbook*, *Calendar of Reporting Dates* and Rule 1S-2.017, Florida Administrative Code.

Please let me know if you need additional information.

Sincerely,



Kristi Reid Bronson, Chief
Bureau of Election Records

KRB/zjs

Enclosures



FLORIDA DEPARTMENT OF STATE

Laurel M. Lee
Secretary of State

DIVISION OF ELECTIONS

January 13, 2020

Sasha Tirador, Treasurer
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard
Suite 1-N6
Miami, FL 33172-3172

ECO 69365

Dear Ms. Tirador:

Our records indicate that you have not filed your campaign treasurer's report that was due on January 10, 2020. Electioneering communication organizations (ECOs) are required to file a report even when the ECO has not received funds, made any contributions, or expended any reportable funds.

The law (s. 106.0703(7)(a), Fla. Stat.) requires the filing officer to immediately notify you about the missed filing date and the automatic fines that will be assessed for late filing of a report.

If you have not filed a report, statutory fines are automatically assessed as follows until you file your report:

- * \$50 for the first 3 days late
- * \$500 per day for each day after the 3rd day late
- * If the required report immediately precedes a primary and general election, the automatic fine is \$500 for each late day.

The total fine for the untimely report cannot exceed 25% of the total receipts or expenditures, whichever is greater, for the cover period. Even if you end up filing your report late, we cannot waive the statutory fines. We will notify you of the specific amount of fines owed once you file your report. You have 20 days from the day you receive the notice to pay the fine or to appeal the fine to the Florida Elections Commission.

However, in all cases, failure to file and/or untimely filing of a report may constitute an apparent violation of chapter 106, Fla. Stat. If we refer such matter to the Florida Elections Commission, the Commission may subsequently impose a civil penalty for each violation under chapter 106.265(1), Fla. Stat., apart from the automatic fines set forth above.

If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

A handwritten signature in black ink that reads "Kristi Reid Willis".

Kristi Reid Willis, Chief
Bureau of Election Records

Exhibit 4 (Page 1 of 2)



FLORIDA DEPARTMENT OF STATE

Laurel M. Lee
Secretary of State

DIVISION OF ELECTIONS

Second Notice

January 28, 2020

Sasha Tirador, Treasurer
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard
Suite 1-N6
Miami, FL 33172-3172

ECO 69365

Dear Ms. Tirador:

Our records indicate that you have not yet filed the organization's campaign treasurer's report that was due on January 10, 2020.

We mailed, via regular mail, the first notice of the failure to file the above-mentioned report on January 13, 2020.

The first notice which we provided to you specifically explained the automatic fine provisions in the law (s. 106.0703(7)(a), Fla. Stat.) for failure to file a required report. Such fines are continuing to accrue for a late-filed report. Our initial notice further indicated that, in all cases, failure to file and/or untimely filing of a report may constitute an apparent violation of chapter 106, Fla. Stat. If we refer such matter to the Florida Elections Commission, the Commission may also subsequently impose a civil penalty for each violation under chapter 106.265(1), Fla. Stat.

If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

Kristi Reid Willis, Chief
Bureau of Election Records

Exhibit 4 (Page 2 of 2)



FLORIDA DEPARTMENT OF STATE

Laurel M. Lee
Secretary of State

DIVISION OF ELECTIONS

Final Notice
Delivery Confirmation:

USPS TRACKING #
& CUSTOMER
RECEIPT

9114 9023 0722 4343 8597 56
For Tracking or Inquiries go to USPS.com
or call 1-800-222-1811.

February 5, 2020

Sasha Tirador, Treasurer
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard
Suite 1-N6
Miami, FL 33172-3172

ECO 69365

Dear Ms. Tirador:

A recent review of the Division's records show that the organization referenced above has not yet filed the required report during the following cover period.

<u>Year</u>	<u>Report</u>	<u>Cover Period</u>
2019	M12	12/1/19 - 12/31/19

The Division has previously notified the organization of the unfiled report. Please file your report. If the report is not filed within 7 day of receipt of this letter, the Division will refer this matter to the Florida Elections Commission, which may impose civil penalties of up to \$1000 per violation, apart from that automatic fine provisions of s. 106.0703(7)(a), Fla. Stat.

As we stated in the prior notices, even if the organization now files the report, the untimely filing of a report may constitute an apparent violation of chapter 106, Fla. Stat. If we refer such matter to the Florida Elections Commission, the Commission may subsequently impose a civil penalty for each violation under chapter 106.265(1), Fla. Stat.

If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

Kristi Reid Willis, Chief
Bureau of Election Records

ALERT: USPS WILL BE TEMPORARILY SUSPENDING THE GUARANTEE ON PRIORITY MAIL EX...



[FAQs >](#)

Track Another Package +

Tracking Number: 9114902307224343859756

[Remove X](#)

Your item was delivered in or at the mailbox at 10:53 am on February 8, 2020 in MIAMI, FL 33172.

Delivered

February 8, 2020 at 10:53 am
Delivered, In/At Mailbox
MIAMI, FL 33172

[Feedback](#)

Get Updates

Text & Email Updates

Tracking History

Product Information

See Less

Can't find what you're looking for?

Go to our [FAQs](#) section to find answers to your tracking questions.



Florida Department of State - Division of Elections

Florida Election System Reports

Candidate/Committee Lookup

Committee Name: Keeping Citizens Informed ECO

Name: keeping citizens inform

Account: 69365

Election:

Acct: 69365

Type: Committee

Search Reset

Date Due	Type	Date Filed	Status	Days Late	Fine Assessed	Appealed	Amount Fined	Amount Paid
3/10/2021	M2	3/10/2021						
2/10/2021	M1	2/3/2021						
1/11/2021	M12	1/3/2021						
12/10/2020	M11	12/1/2020						
11/10/2020	M10	10/31/2020						
11/2/2020	D9	11/2/2020						
11/1/2020	D8	10/31/2020						
10/31/2020	D7	10/31/2020						
10/30/2020	G6	10/31/2020	FEC	1	\$500.00		\$500.00	\$0.00
10/29/2020	D6	10/31/2020	CLO	2	\$0.00		\$0.00	\$0.00
10/28/2020	D5	10/28/2020						
10/27/2020	D4	10/26/2020						
10/26/2020	D3	10/25/2020						
10/25/2020	D2	10/25/2020						
10/24/2020	D1	10/23/2020						
10/23/2020	G5	10/19/2020						
10/16/2020	G4A	10/11/2020						
10/9/2020	G4	10/2/2020						
10/2/2020	G3A	9/25/2020						
9/25/2020	G3	9/20/2020						
9/18/2020	G2A	9/11/2020						
9/11/2020	G2	9/9/2020						
9/4/2020	G1A	8/30/2020						
8/28/2020	G1	8/23/2020						
8/21/2020	P7A	8/14/2020						
8/14/2020	P7	8/13/2020						
8/7/2020	P6	8/5/2020						
7/31/2020	P5	7/27/2020						
7/24/2020	P4	7/20/2020						
7/17/2020	P3	7/13/2020						
7/10/2020	P2A	7/6/2020						
7/3/2020	P2	6/26/2020						
6/26/2020	P1A	6/26/2020						
6/19/2020	P1	6/17/2020						
6/10/2020	M5	6/10/2020						
5/11/2020	M4	6/10/2020	CLO	30	\$0.00		\$0.00	\$0.00
4/10/2020	M3	6/10/2020	CLO	61	\$0.00		\$0.00	\$0.00
3/10/2020	M2	6/10/2020	CLO	92	\$0.00		\$0.00	\$0.00
2/10/2020	M1	2/21/2020	CLO	11	\$0.00		\$0.00	\$0.00
1/10/2020	M12		FEC	0	\$0.00		\$0.00	\$0.00
12/10/2019	M11	12/11/2019	HLD	1	\$2.50		\$2.50	\$0.00
11/12/2019	M10	11/17/2019	CLO	5	\$502.00		\$502.00	\$502.00
10/10/2019	M9	10/9/2019						
9/10/2019	M8	9/10/2019						

8/12/2019	M7	9/9/2019	CLO	28	\$0.00	\$0.00	\$0.00
7/10/2019	M6	9/9/2019	CLO	61	\$0.00	\$0.00	\$0.00
6/10/2019	M5	6/10/2019					
5/10/2019	M4	5/10/2019					
4/10/2019	M3	4/10/2019					
3/11/2019	M2	4/10/2019	CLO	30	\$0.00	\$0.00	\$0.00
2/11/2019	M1	2/19/2019	CLO	8	\$0.00	\$0.00	\$0.00
1/10/2019	M12	2/19/2019	CLO	40	\$0.00	\$0.00	\$0.00
12/10/2018	M11	2/19/2019	CLO	71	\$0.00	\$0.00	\$0.00
11/5/2018	D9	2/19/2019	CLO	106	\$0.00	\$0.00	\$0.00
11/4/2018	D8	2/19/2019	CLO	107	\$0.00	\$0.00	\$0.00
11/3/2018	D7	2/19/2019	CLO	108	\$0.00	\$0.00	\$0.00
11/2/2018	G7	2/19/2019	CLO	109	\$0.00	\$0.00	\$0.00
11/1/2018	D6	11/1/2018					
10/31/2018	D5	11/1/2018	CLO	1	\$0.00	\$0.00	\$0.00
10/30/2018	D4	11/1/2018	CLO	2	\$0.00	\$0.00	\$0.00
10/29/2018	D3	11/1/2018	CLO	3	\$0.00	\$0.00	\$0.00
10/28/2018	D2	11/1/2018	CLO	4	\$0.00	\$0.00	\$0.00
10/27/2018	D1	11/1/2018	CLO	5	\$0.00	\$0.00	\$0.00
10/26/2018	G6	11/1/2018	CLO	6	\$0.00	\$0.00	\$0.00
10/25/2018	G4	10/8/2018					
10/19/2018	G5	11/1/2018	CLO	13	\$0.00	\$0.00	\$0.00
10/5/2018	G3	10/8/2018	CLO	3	\$0.00	\$0.00	\$0.00
9/28/2018	G2A	9/28/2018					
9/21/2018	G2	9/21/2018					
9/14/2018	G1A	9/11/2018					
9/7/2018	G1	9/4/2018					
8/31/2018	P7A	9/4/2018	CLO	4	\$0.00	\$0.00	\$0.00
8/24/2018	P7	8/24/2018					
8/17/2018	P6	8/20/2018	CLO	3	\$0.00	\$0.00	\$0.00
8/10/2018	P5	8/20/2018	NEN	10	\$2.50	\$2.50	\$0.00
8/3/2018	P4	8/2/2018					
7/27/2018	P3	7/26/2018					
7/20/2018	P2A	7/26/2018	CLO	6	\$0.00	\$0.00	\$0.00
7/13/2018	P2	7/6/2018					
7/6/2018	P1A	7/6/2018					
6/29/2018	P1	6/25/2018					
6/11/2018	M5	5/31/2018					
5/10/2018	M4	5/10/2018					
4/10/2018	M3	4/3/2018					
3/12/2018	M2	3/2/2018					
2/12/2018	M1	2/23/2018	CLO	11	\$2.00	\$2.00	\$2.00
1/10/2018	M12	1/10/2018					
12/11/2017	M11	12/4/2017					
11/13/2017	M10	11/17/2017	CLO	4	\$0.00	\$0.00	\$0.00
10/10/2017	M9	11/17/2017	CLO	38	\$0.00	\$0.00	\$0.00
9/22/2017	M8	11/17/2017	CLO	56	\$0.00	\$0.00	\$0.00
8/10/2017	M7	8/10/2017					
7/10/2017	M6	7/10/2017					
6/12/2017	M5	6/12/2017					
5/10/2017	M4	5/10/2017					
4/10/2017	M3	4/12/2017	CLO	2	\$100.00	\$100.00	\$100.00
3/11/2017	M2	3/11/2017					
2/10/2017	M1	2/27/2017	NEN	17	\$2.50	\$2.50	\$0.00

1/10/2017	M12	1/10/2017						
12/12/2016	M11	12/6/2016						
11/7/2016	D10	11/6/2016						
11/6/2016	D9	11/5/2016						
11/5/2016	D8	11/4/2016						
11/4/2016	D6	11/3/2016						
11/4/2016	G7	11/3/2016						
11/2/2016	D5	11/2/2016						
11/1/2016	D4	11/1/2016						
10/31/2016	D3	10/31/2016						
10/30/2016	D2	10/31/2016	NEN	1	\$0.00		\$0.00	\$0.00
10/29/2016	D1	10/28/2016						
10/28/2016	G6	10/21/2016						
10/21/2016	G5	10/20/2016						
10/14/2016	G4	10/13/2016						
10/7/2016	G3	10/8/2016	NEN	1	\$0.00		\$0.00	\$0.00
9/30/2016	G2A	9/23/2016						
9/23/2016	G2	9/20/2016						
9/16/2016	G1A	9/12/2016						
9/9/2016	G1	9/7/2016						
9/2/2016	P7A	9/2/2016						
8/26/2016	P7	9/2/2016						
8/19/2016	P6	9/2/2016						
8/12/2016	P5	9/2/2016						



KEEPING CITIZENS INFORMED ECO
175 FONTAINEBLEAU BLVD STE 1N6
MIAMI FL 33172

Page: 1 of 2
Statement Period: Dec 01 2019-Dec 31 2019
Cust Ref #:
Primary Account #:

TD Business Simple Checking

KEEPING CITIZENS INFORMED ECO

Account #

ACCOUNT SUMMARY

Beginning Balance	4,702.89	Average Collected Balance	348.05
Electronic Payments	4,500.00	Interest Earned This Period	0.00
Service Charges	10.00	Interest Paid Year-to-Date	0.00
Ending Balance	192.89	Annual Percentage Yield Earned	0.00%
		Days in Period	31

DAILY ACCOUNT ACTIVITY

Electronic Payments

POSTING DATE	DESCRIPTION	AMOUNT
12/02	eTransfer Debit, Online Xfer Transfer to CK 4358005605	4,500.00
	Subtotal:	4,500.00

Service Charges

POSTING DATE	DESCRIPTION	AMOUNT
12/31	MAINTENANCE FEE	10.00
	Subtotal:	10.00

DAILY BALANCE SUMMARY

DATE	BALANCE	DATE	BALANCE
11/30		12/31	192.89
12/02	202.89		

Call 1-800-937-2000 for 24-hour Bank-by-Phone services or connect to www.tdbank.com

Bank Deposits FDIC Insured | TD Bank, N.A. | Equal Housing Lender

**FLORIDA ELECTIONS COMMISSION
PHONE LOG
Case No.: FEC 20-045**

Respondent: Sasha Tirador

Complainant: Division of Elections

1. **Date and time:** Monday, March 15, 2021; 4:42 p.m.
Name: Sasha Tirador—chairperson/treasurer/registered agent for ECO
Phone #: 786-315-3478
Summary: I phoned Respondent and reached her voice-mailbox after multiple rings; I identified myself, explained that I am finalizing my report and want to discuss it with her; I provided my contact number.
Memo to File? No
Entered by: HH

2. **Date and time:** Tuesday, March 16, 2021; 2:34 p.m.
Name: Sasha Tirador—chairperson/treasurer/registered agent for ECO
Phone #: 786-315-3478
Summary: I phoned Respondent and the call went immediately to her voice-mailbox; I identified myself, our case number, explained that I am finalizing my report and want to discuss it with her; I provided my contact number.
Memo to File? No
Entered by: HH

3. **Date and time:** Tuesday, March 16, 2021; 3:07 & 3:16 p.m.
Name: J. C. Planas
Phone #: 850-980-6542
Summary: Mr. Planas called, said I had called Sasha Tirador yesterday indicating I was completing my report, he had dropped the ball and wanted to discuss the instant case; I explained I need his NOA on file first. Mr. Planas asked if he should file his NOA and call back; I confirmed same. Mr. Planas filed his NOA by email, called, asked if I received his NOA; I confirmed same. Mr. Planas said he insists that his clients have a professional treasurer to avoid these situations, identified several professional treasurers with whom I am familiar; however, Respondent was a friend of a relative and he will suggest she contact one. He indicated I had also called today; I explained since I had not heard from Respondent, I called again today to discuss my report with her.

I noted last August 2020, by email, he said Respondent had contacted him regarding representing her, he was checking to see if he had a conflict with the Complainant, I had informed him I required a NOA but I had not heard anything from him or Respondent. Again, he said he had dropped the ball as it was the middle of the dead zone (stringent COVID restrictions). Mr. Planas asked for records as part of discovery; I explained that after I complete my report, he and/or Respondent may review the file pursuant to s. 106.25(4)(a), F.S. He asked if we have subpoena powers; I confirmed same. Mr. Planas asked what type of questions had been in my questionnaire-affidavit; I explained my queries were directed to Respondent regarding my review of the bank records as there was

financial activity that has not been reported; the 2019 M12 isn't filed as of today. The filing history indicates Respondent filed CTRs or notices-of-no-activity before and after the 2019 M12 reporting period and some were late—from 1 to 92 days late. (A review of the bank records and the notices-of-no-activity for the 2020 M1-M4 reporting periods indicates that financial activity was not reported.) Mr. Planas said the Division's EFS should not permit subsequent filing of other reporting periods until the CTR or notice-of-no-activity at issue is filed. I noted that the Division informed the Respondent/chair/treasurer that the CTR or notice-of-no-activity was due on date XYZ but not filed; also, the Division sent a "Final Notice" with delivery confirmation. I informed Mr. Planas that my report will indicate that there is financial activity that should be reported; Mr. Planas said he will wait for my report.

Memo to File? No

Entered by: HH

4. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

5. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

6. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

7. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

8. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

**FLORIDA ELECTIONS COMMISSION
PHONE LOG
Case No.: FEC 20-045**

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Complainant: Division of Elections

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Memo to File? No

Entered by: HH

4. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

5. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

6. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

7. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

8. **Date and time:**

Name:

Phone #:

Summary:

Memo to File? No

Entered by:

FLORIDA ELECTIONS COMMISSION

CASE NO.: FEC 20-045

IN RE,
KEEPING CITIZENS INFORMED
SASHA TIRADOR

Respondent,
_____ /

NOTICE OF APPEARANCE, DESIGNATION OF E-MAIL ADDRESS

COMES NOW, Juan-Carlos Planas, Esq., and hereby enters this Notice of Appearance on behalf of Respondent, KEEPING CITIZENS INFORMED and/or SASHA TIRADOR, in the above-styled complaint, and as the attorney for said party, requests that all future pleadings, correspondence, notices, and other papers concerning this case be forwarded to his attention to the e-mails provided below.

Respectfully Submitted this 16th day of March 2021 by:

Law Firm of Juan-Carlos Planas, P.A.
2332 Galiano Street, 2nd Floor
Coral Gables, FL 33134
(850) 980-6542

By: s./ J.C. Planas
Juan-Carlos Planas, Esq.
Fla. Bar No.: 156167
Email: jcplanas@planaslawfirm.com

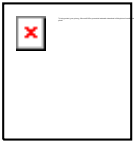
Helen Hinson

From: Juan-Carlos Planas <jcplanas@planaslawfirm.com>
Sent: Tuesday, March 16, 2021 3:12 PM
To: Helen Hinson
Subject: Complaint Npo. 20-045
Attachments: NOA KCI - Elections Commission.pdf

Ms. Hinson:

Attached, please find my notice of appearance.

--



Juan-Carlos Planas, Esq.

Managing Partner, Law Office of Juan-Carlos Planas, P.A.

O: 305.728.7027 | D: 850.980.6542 | E: jcplanas@planaslawfirm.com
2332 Galiano Street, 2nd Floor | Coral Gables, FL 33134

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Florida Elections Commission

107 West Gaines Street, Suite 224 Tallahassee, Florida 32399-1050
Telephone: (850) 922-4539 · Facsimile: (850) 921-0783
FEC@myfloridalegal.com · www.fec.state.fl.us



July 10, 2020

Sasha Tirador, in her capacity as treasurer for
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard, Suite 1-N6
Miami, FL 33172

RE: Case No.: FEC 20-045; Respondent: Sasha Tirador

Dear Ms. Tirador:

On February 19, 2020, the Florida Elections Commission received a complaint alleging that you violated Florida's election laws. I have reviewed the complaint and find that it contains one or more **legally sufficient allegations**. The Commission staff will investigate the following alleged violations:

Section 106.0703(6), Florida Statutes: As alleged in the complaint, Respondent, treasurer for Keeping Citizens Informed ECO, an electioneering communications organization registered with the Division of Elections, failed to file a written report with the filing officer by the prescribed reporting date that no reportable contributions or expenditures were made during the 2019 M12 reporting period.

Section 106.19(1)(c), Florida Statutes: As alleged in the complaint, Respondent, treasurer for Keeping Citizens Informed ECO, an electioneering communications organization registered with the Division of Elections, may have falsely reported or deliberately failed to include information required by Chapter 106, Florida Statutes, during the 2019 M12 reporting period.

When we conclude the investigation, a copy of the Report of Investigation (ROI) will be mailed to you at the above address. Based on the results of the investigation, a staff attorney will prepare and present a written Staff Recommendation (SR) to the Commission as to whether there is probable cause to charge you, the Respondent, with violating Chapters 104 or 106, Florida Statutes. You will have an opportunity to respond to both the ROI and the SR. The Commission will then hold one or more hearings to determine whether the alleged violations occurred and, if so, the amount of the fine to be imposed upon you. Notice will be mailed to you and the Complainant at least 14 days before any hearing at which your case is to be considered.

Sasha Tirador
July 10, 2020
Page 2
FEC 20-045

Pursuant to Section 106.25(4)(i)3., Florida Statutes, the Commission may enter into a consent agreement with a Respondent to settle a complaint prior to a finding of probable cause. If you are interested in entering negotiations directed towards reaching a consent agreement to resolve this matter, please contact the Commission and request to speak with the attorney assigned to this case.

Please note that all documents related to this matter will be mailed to the above address unless you notify us of a new address.

Pursuant to Section 106.25, Florida Statutes, complaints, investigations, investigative reports, and other documents relating to an alleged violation of Chapters 104 or 106, Florida Statutes, are confidential until the Commission finds probable cause or no probable cause, unless the Respondent files a written waiver of confidentiality with the Commission. The confidentiality provision does not apply to the Complainant or the Respondent.

Should you retain counsel, your attorney must file a notice of appearance with the Commission before any member of the commission staff can discuss this case with him or her.

For additional information, please refer to the "Frequently Asked Questions" section of the Commission's website.

If you have additional questions, please contact **Helen Hinson**, the investigator assigned to this case.

Sincerely,

A handwritten signature in blue ink that reads "Tim Vaccaro". The signature is fluid and cursive, with a long horizontal stroke at the end.

Tim Vaccaro
Executive Director

TV/med

**DIVISION OF ELECTIONS
FEC NOTICE FORM**

To FEC from Division of Elections

Name: Keeping Citizens Informed ECO
Account Number: 69365
Chairperson: Sasha Tirador
Treasurer: Sasha Tirador
Registered Agent: Sasha Tirador

The Division of Elections hereby provides this notice to the Florida Elections Commission pursuant to sections 106.0703(7)(d), 106.22(7), and 106.25(2), Florida Statutes. An apparent violation of Chapter 106, Florida Statutes, has occurred based upon the failure to file a report after notice.

The following report is outstanding after notification:

2019 M12

- Keeping Citizens Informed ECO (69365) is an electioneering communications organization registered with the Division. On August 5, 2016, Sasha Tirador filed the DSDE 41 and 103 with the Division of Elections indicating that she was the chairperson and treasurer for the organization.
- The 2019 M12 campaign treasurer's report was due on January 10, 2020. On January 13, 2020, the Division mailed Ms. Tirador notification that the 2019 M12 campaign treasurer's report had not been filed.
- On January 28, 2020, the Division mailed Ms. Tirador notification that the 2019 M12 campaign treasurer's report had not been filed.
- On February 5, 2020, the Division mailed Ms. Tirador final notification with delivery confirmation that the 2019 M12 report had not been filed. (See attached letter and delivery confirmation.)

- Ms. Tirador did not notify the Division of Elections prior to or on the prescribed reporting date for the 2019 M12 report that no report was to be filed.
- As of February 18, 2020, Ms. Tirador has not filed the 2019 M12 report.

Sent By: Kristi Reid Willis *KRW*
Date: February 18, 2020

njt



FLORIDA DEPARTMENT OF STATE

Laurel M. Lee

Secretary of State

DIVISION OF ELECTIONS

Final Notice

Delivery Confirmation:

USPS TRACKING # & CUSTOMER RECEIPT **9114 9023 0722 4343 8597 56**
For Tracking or Inquiries go to USPS.com
or call 1-800-222-1811.

February 5, 2020

Sasha Tirador, Treasurer
Keeping Citizens Informed ECO
175 Fontainebleau Boulevard
Suite 1-N6
Miami, FL 33172-3172

ECO 69365

Dear Ms. Tirador:

A recent review of the Division's records show that the organization referenced above has not yet filed the required report during the following cover period.

<u>Year</u>	<u>Report</u>	<u>Cover Period</u>
2019	M12	12/1/19 - 12/31/19

The Division has previously notified the organization of the unfiled report. Please file your report. If the report is not filed within 7 day of receipt of this letter, the Division will refer this matter to the Florida Elections Commission, which may impose civil penalties of up to \$1000 per violation, apart from that automatic fine provisions of s. 106.0703(7)(a), Fla. Stat.

As we stated in the prior notices, even if the organization now files the report, the untimely filing of a report may constitute an apparent violation of chapter 106, Fla. Stat. If we refer such matter to the Florida Elections Commission, the Commission may subsequently impose a civil penalty for each violation under chapter 106.265(1), Fla. Stat.

If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

Kristi Reid Willis, Chief
Bureau of Election Records

ALERT: USPS WILL BE TEMPORARILY SUSPENDING THE GUARANTEE ON PRIORITY MAIL EX...



FAQs >

Track Another Package +

Tracking Number: 9114902307224343859756

Remove X

Your item was delivered in or at the mailbox at 10:53 am on February 8, 2020 in MIAMI, FL 33172.

Delivered

February 8, 2020 at 10:53 am
Delivered, In/At Mailbox
MIAMI, FL 33172

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