#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

In Re:	Re: John Hill	Case	e No.: FEO	C <b>14-337</b>
		1		

**TO:** Richard Kane, Esquire

Law Offices of Richard Kane 939 Sandlebury Court Port Orange, FL 32127 Chris Sorensen 1045 Valley Forge Road Deland, FL 32720

#### NOTICE OF HEARING (CONSENT ORDER)

A hearing will be held in this case before the Florida Elections Commission on, August 16, 2016 at 9:00 am, or as soon thereafter as the parties can be heard, at the following location: Senate Office Building, 404 South Monroe Street, Room 110-S, Tallahassee, Florida 32399

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

**If you are the Respondent**, you may attend the hearing, and you or your attorney will have 5 minutes to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

**If you are an Appellant**, and you have requested a hearing, you may attend the hearing, and you or your attorney will have 5 *minutes* to present your case to the Commission.

Please be advised that both confidential and public cases are scheduled to be heard by the Florida Elections Commission on this date. As an Appellant, Respondent or Complainant in one case, you will *not* be permitted to attend the hearings on other confidential cases.

The Commission will electronically record the meeting. Although the Commission's recording is considered the official record of the hearing, the Respondent may provide, at his own expense, a certified court reporter to also record the hearing.

If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Amy McKeever Toman

Executive Director Florida Elections Commission August 1, 2016 Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case. *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing.* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120.569 and 120.57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1.004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, he must provide the Commission with written proof of his financial resources at the hearing. A financial affidavit form is available from the Commission Clerk.

#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

Florida Elections Commission, Petitioner,

Agency Case No.: FEC 14-337 F.O. No.: FOFEC <#>

John M. Hill, Respondent.

v.

#### CONSENT ORDER

Respondent, John M. Hill, and the Florida Elections Commission (Commission) agree that this Consent Order resolves all of the issues between the parties in this case. The parties jointly stipulate to the following facts, conclusions of law, and order.

#### FINDINGS OF FACT

- 1. On April 13, 2015, the staff of the Commission issued a Staff Recommendation, recommending to the Commission that there was probable cause to believe that Respondent violated Chapter 106, Florida Statutes.
- 2. On August 26, 2015, the Commission entered an Order of Probable Cause finding that there was probable cause to charge the Respondent with the following violations:

#### Count 1:

On or about August 21, 2014, John M. Hill violated Section 106.07(5), Florida Statutes, when he certified that the campaign's 2014 P7 Report was true, correct, and complete when it was not.

#### Count 2:

On or about August 21, 2014, John M. Hill violated Section 106.19(1)(c), Florida Statutes, when he deliberately failed to include information required by Chapter 106, Florida Statutes.

#### Count 3:

On or about August 21, 2014, John M. Hill violated Section 106.19(1)(c), Florida Statutes, when he deliberately failed to include information required by Chapter 106, Florida Statutes.

#### Count 4:

On or about August 18, 2014, John M. Hill violated Section 106.19(1)(a), Florida Statutes, when he accepted contributions in excess of the limits prescribed by Section 106.08, Florida Statutes.

#### Count 5:

On or about August 18, 2014, John M. Hill violated Section 106.19(1)(a), Florida Statutes, when he accepted contributions in excess of the limits prescribed by Section 106.08, Florida Statutes.

#### Count 6:

On or about August 18, 2014, John M. Hill violated Section 106.143(6), Florida Statutes, when he failed to include the word "for" between his name and the office for which he was running, on a political advertisement, although he was not the incumbent.

- 3. Respondent expressed a desire to enter into negotiations directed toward reaching a consent agreement.
  - 4. Respondent and staff stipulate to the following facts:
    - A. Respondent was a 2014 candidate for Volusia County School Board, District 1.
    - B. Respondent disputed material issues of fact and elected to pursue an informal hearing before the Commission.

#### **CONCLUSIONS OF LAW**

5. The Commission has jurisdiction over the parties to and subject matter of this cause, pursuant to Section 106.26, Florida Statutes.

6. Respondent neither admits nor denies that he violated Sections 106.07(5), 106.19(1)(c), 106.19(1)(a), or 106.143(6), Florida.

#### ORDER

- 7. Respondent and the staff of the Commission have entered into this Consent Order voluntarily and upon advice of counsel.
- 8. Respondent shall bear his own attorney's fees and costs that are in anyway associated with this case.
  - 9. The Commission will consider the Consent Order at its next available meeting.
- 10. Respondent voluntarily waives the right to any further proceedings under Chapters 104, 106, and 120, Florida Statutes, and the right to appeal the Consent Order.
- This Consent Order is enforceable under Sections 106.265 and 120.69, Florida Statutes. Respondent expressly waives any venue privileges and agrees that if enforcement of this Consent Order is necessary, venue shall be in Leon County, Florida, and Respondent shall be responsible for all fees and costs associated with enforcement.
- 12. If the Commission does not receive the signed Consent Order by June 30, 2016, the staff withdraws this offer of settlement and will proceed with the case.
- Payment of the civil penalty by cashier's check, or money order, good for at least 120 days, or attorney trust account check, is a condition precedent to the Commission's consideration of the Consent Order.

#### PENALTY

WHEREFORE, based upon the foregoing facts and conclusions of law, the Commission finds that the Respondent has violated Sections 106.07(5), and 106.19(1)(a), Florida Statutes, and imposes a fine of \$300.

Therefore, it is

ORDERED that the Respondent shall remit to the Commission a civil penalty in the amount of \$300, inclusive of fees and costs. The civil penalty shall be paid cashier's check or money order, good for at least 120 days, or attorney trust account check. The civil penalty shall be payable to the Florida Elections Commission, 107 West Gaines Street, Collins Building, Suite 224, Tallahassee, Florida, 32399-1050.

Respondent hereby agrees and consents to the terms of this Consent Order on

June 13 , 2016.		
Richard Vane		
Richard Kane	John M. Hill	
939 Sandlebury Court	1590 S SR 15A, Suite 100	
Port Orange, FL 32127	Deland, FL 32720	٠

Commission staff hereby agrees and consents to the terms of this Consent Order on 2016.

Stephanie J. Cunningham Assistant General Counsel Florida Elections Commission 107 West Gaines Street The Collins Building, Suite 224 Tallahassee, FL 32399-1050

Approved by the Florida Elections Commission at its regularly scheduled meeting held on August 16 & 17, 2016 in Tallahassee, Florida.

M. Scott Thomas, Chairman Florida Elections Commission

Copies furnished to: Stephanie J. Cunningham, Assistant General Counsel Richard Kane, Attorney for Respondent Chris Sorensen, Complainant

WESTERN UNION FINANCIAL SERVICES INC. - ISSUER - Englewood, Colorado Payable at Wells Pargo Bank Grand Junction - Downtown, N.A., Grand Junction, Colorado

17-381261465

\$ 300.00

THREE HUNDRED DOLLARS AND NO CENTS

Florida Elections Com, PAYMENT FOR/ACCT A

**PURCHASER'S ADDRESS** 



Re: Case 14=337 -- Formal versus Informal Hearing 🚨

Florida Elections Commission to: richard kane

Cc: Stephanie Cunningham, Amy Toman

12/16/2015 03:39 PM

Dear Mr. Kane,

In response to your request for an "informal hearing to resolve disputed facts," please be advised that hearings involving disputed facts are heard as either a formal hearing before the Commission or the Division of Administrative Hearings (DOAH). Please advise if you wish to proceed as a formal hearing (disputing facts) before FEC or DOAH or as an informal hearing before the FEC in this matter.

Sincerely,

Donna Ann Malphurs Agency Clerk

richard kane

STATE OF FLORIDAFLORIDA ELECTIONSCO...

12/16/2015 11:41:36 AM

From:

richard kane <kanedick@yahoo.com>

To:

Florida Elections Commission < fec@myfloridalegal com>,

"stanphanie cunningham@myfloridalegal com" <stanphanie cunningham@myfloridalegal com>

Date:

12/16/2015 11:41 AM

Subject:

Case 14=337

# STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

In Re:

John M. Hill

Case No. FEC 14-337

Respondent /

# REQUEST FOR HEARING AND RESPONSE TO PROBABLE CAUSE ORDER

Respondent requests an informal hearing by the Commission to resolve disputed issues of fact and to determine "willfulness" of alleged violations and for grounds therefor says:

1. The Complaint in this case relates to the P 7 report for the period August 9. 2014 to August 21. 2014, a

period of 13 days before the August 26,2014 Primary election and Staff undertook to investigate four alleged violations involving "for" on signs, use of a bus and an in-kind contibution of use of two billboards. An I nvestigation Report (IR) dated March 16, 2015 was filed and the Commission found probable cause for six Counts in spite of the constraints of F.S. 106.25 (2).

Respondent suggests that the IR is grossly flawed and the probable cause findings are not supported by the facts of this case. For example, the Report does not consider the two elections- the Primary on Aug 26 and the General on November 4, 014. Then the Complaint and the IR assert that the

August 21 report should project four to six months in the future when there was no way to tell whether Dr. Hill would survive the Primary. F.S. 106.08 (1)(c) directs that the primary and general are separate elections. Some other of the specific flaws in the IR are as follows:

# FOR IN THE SIGNS

Please refer to IR exhibit 5, page 8 of 9 which is the Graphic Source invoice for the banner signs. It is made out to "Dr, John Hill for School Board" and the description of the order is "Dr John Hill for Volusia county School Board" (emphasis added). Paragraph 30 of the IR says that a representative of the sign company admits the inadvertent error, that they immediately made corrective' for 'signs and they were posted the same day as the signs were put up (or the next day) It seems very clear that Dr. Hill had the error corrected as soon as he learned of it.

#### IN-KIND VALUES

The IR makes various assumption regarding the value and duration of the Bus and billboards but the P7 report is for the 13 days of the Primary election and staffs analogy to commercial bus advertising s way off base. Dr. Hill borrowed an old school bus that was parked stationary to display a banner sign. Two trees or two posts if properly located would have done the same job although the bus conveyed an additional message but there is no comparison to commercial bus advertising running through and about the Cities. F.S. 106.055 provides that the donor of the in-kind contribution value the item but staff did not pursue the donor and thus that issue fails of proof.

#### **BILLBOARDS**

Dr. Hill used his own billboards for a period and reported them in the 9/27 -10/3 Report. Here again, staff confuses the primary report with the general election report and seeks to show an excessive donation without regard to the two election rule and ignoring that the candidate was making the in-kind donation. He paid for the production and properly reported that as \$479.26 on 8/18/14 when the bill was paid. Dr. Hill practices as WVFSM and it is he who leases the signs. See Outfront Media invoices, IR Ex. 5 pages 4 to 9. The invoices are issued to Dr. Hill who is the Candidate with no limitations on his own contributions. F.S. 106.08 (1)(b). So in reality the value of the billboards is irrelevant and no violation is shown by Paragraphs 13 through 15 of the IR.

CONCLUSION. Analysis of the facts of this case are very time consuming and somewhat confused by the Investigation Report. The bottom line is that the Candidate and the Treasurer made every effort to comply with the law and the Legislature has made it clear that Ch. 106 is not a "gotcha" statute designed as a trap for those who dare to venture into the political arena. The statutes use the words "knowing"," willful", "deliberate" to exclude innocent errors and there are provisions in the laws to notify a candidate of any omission and allow time for correction. See F.S. 106.07 (2)(b). Also, the Courts have set the standard requiring an indepth examination of all the facts and circumstances to understand the underlying nature of the circumstances to determine whether the acts were knowingly willful. Diaz de la Portilla v. FEC, 857 so2d 916

Respectfully submitted,
/s/ Richard Kane

Attorney for Respondents 939 Sandlebury Ct

# Port Orange FL 32127



Case 14=337 richard kane

Florida Elections Commission, stanphanie cunningham@myfloridalegal.com 12/16/2015 11:41 AM

Hide Details

From: richard kane <kanedick@yahoo.com>

To: Florida Elections Commission < fec@myfloridalegal.com>,

"stanphanie cunningham@myfloridalegal com"

<stanphanie cunningham@myfloridalegal com>

Please respond to richard kane <kanedick@yahoo com>

## STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

John M. Hill In Re: Case No. FEC 14-337

# Respondent REQUEST FOR HEARING AND RESPONSE TO PROBABLE CAUSE ORDER

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1. The Complaint in this case relates to the P 7 report for the period August 9. 2014 to August 21. 2014, a period of 13 days before the August 26,2014 Primary election and Staff undertook to investigate four alleged violations involving "for" on signs, use of a bus and an in-kind contibution of use of two billboards. An Investigation Report (IR) dated March 16, 2015 was filed and the Commission found probable cause for six Counts in spite of the constraints of F.S. 106.25 (2).

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the candidate was making the in-kind donation. He paid for the production and properly reported that as \$479.26 on 8/18/14 when the bill was paid. Dr Hill practices as WVFSM and it is he who leases the signs. See Outfront Media invoices, IR Ex. 5 pages 4 to 9 The invoices are issued to Dr. Hill who is the Candidate with no limitations on his own contributions. F.S. 106.08 (1)(b). So in reality the value of the billboards is irrelevant and no violation is shown by Paragraphs 13 through 15 of the IR.

CONCLUSION: Analysis of the facts of this case are very time consuming and somewhat confused by the Investigation Report. The bottom line is that the Candidate and the Treasurer made every effort to comply with the law and the Legislature has made it clear that Ch. 106 is not a "gotcha" statute designed as a trap for those who dare to venture into the political arena. The statutes use the words "knowing"," willful", "deliberate" to exclude innocent errors and there are provisions in the laws to notify a candidate of any omission and allow time for correction. See F.S. 106.07 (2)(b). Also, the Courts have set the standard requiring an indepth examination of all the facts and circumstances to understand the underlying nature of the circumstances to determine whether the acts were knowingly willful. Diaz de la Portilla v. FEC, 857 so2d 916

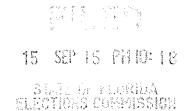
Respectfully submitted,

/s/ Richard Kane

Attorney for

Respondents 939 Sandlebury Ct

Port Orange FL 32127



#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

Florida Elections Commission, Petitioner,

Case No.: FEC 14-337

John M. Hill, Respondent.

v.

#### ORDER OF PROBABLE CAUSE

THIS MATTER was heard by the Florida Elections Commission (Commission) at its regularly scheduled meeting on August 26, 2015, in Tallahassee, Florida.

Based on the Complaint, Report of Investigation, Staff's Recommendation, and oral statements (if any) made at the probable cause hearing, the Commission finds that there is **probable cause** to charge Respondent with the following violation(s):

#### Count 1:

On or about August 21, 2014, John M. Hill violated Section 106.07(5), Florida Statutes, when he certified that the campaign's 2014 P7 Report was true, correct, and complete when it was not.

#### Count 2:

On or about August 21, 2014, John M. Hill violated Section 106.19(1)(c), Florida Statutes, when he deliberately failed to include information required by Chapter 106, Florida Statutes.

#### Count 3:

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#### Count 6:

On or about August 18, 2014, John M. Hill violated Section 106.143(6), Florida Statutes, when he failed to include the word "for" between his name and the office for which he was running, on a political advertisement, although he was not the incumbent.

**DONE AND ORDERED** by the Florida Elections Commission on August 26, 2015.

M. Scott Thomas, Chairman Florida Elections Commission

Copies furnished to: Stephanie J. Cunningham, Assistant General Counsel John M. Hill, Respondent Chris Sorensen, Complainant

#### NOTICE OF RIGHT TO A HEARING

As the Respondent, you may elect to resolve this case in several ways. First, you may elect to resolve this case by <u>consent order</u> where you and Commission staff agree to resolve the violation(s)s and agree to the amount of the fine. The consent order is then presented to the Commission for its approval. To discuss a consent order, contact the FEC attorney identified in the Order of Probable Cause.

Second, you may request an <u>informal hearing</u> held before the Commission, if you <u>do not</u> dispute any material fact in the Staff Recommendation. You have 30 days from the date the Order of

Probable Cause is filed with the Commission to request such a hearing. The date this order was filed appears in the upper right-hand corner of the first page of the order. At the hearing, you will have the right to make written or oral arguments to the Commission concerning the legal issues related to the violation(s) and the potential fine. At the request of Respondent, the Commission will consider and determine willfulness at an informal hearing. Otherwise, live witness testimony is unnecessary.

Third, you may request a <u>formal hearing</u> held before an administrative law judge in the Division of Administrative Hearings (DOAH), if you dispute any material fact in the Staff Recommendation. You have 30 days from the date the Order of Probable Cause is filed with the Commission to request such a hearing. The date this order was filed appears in the upper right-hand corner of the first page of the order. At the hearing, you will have the right to present evidence relevant to the violation(s) listed in this order, to cross-examine opposing witnesses, to impeach any witness, and to rebut the evidence presented against you.

If you do not elect to resolve the case by consent order or request a formal hearing at the DOAH or an informal hearing before the Commission within 30 days of the date this Order of Probable Cause is filed with the Commission, the case will be sent to the Commission for a formal or informal hearing, depending on whether the facts are in dispute. The date this order was filed appears in the upper right-hand corner of the first page of the order.

To request a hearing, please send a written request to the Commission Clerk, Donna Ann Malphurs. The address of the Commission Clerk is 107 W. Gaines Street, Collins Building, Suite 224, Tallahassee, Florida 32399-1050. The telephone number is (850) 922-4539. The Clerk will provide you with a copy of Chapter 28-106, *Florida Administrative Code*, and other applicable rules upon request. No mediation is available.

#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

In Re: John Hill Case No.: FEC 14-337

TO: John Hill

1590 S SR 15A, Suite 100

Deland, FL 32720

Chris Sorensen

1045 Valley Forge Road

Deland, FL 32720

#### NOTICE OF HEARING (PROBABLE CAUSE DETERMINATION)

A hearing will be held in this case before the Florida Elections Commission on August 26, 2015, at 11:00 am, or as soon thereafter as the parties can be heard, at the following location: Senate Office Building, Room 110-S, 404 South Monroe Street, Tallahassee, FL 32399.

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have 5 minutes to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an en masse vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will not be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have 5 minutes to present your case to the Commission

Please be advised that both confidential and public cases are scheduled to be heard by the Florida Elections Commission on this date. As an Appellant, Respondent or Complainant in one case, you will *not* be permitted to attend the hearings on other confidential cases

The Commission will electronically record the meeting. Although the Commission's recording is considered the official record of the hearing, the Respondent may provide, at his own expense, a certified court reporter to also record the hearing.

If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Amy McKeever Toman

Executive Director Florida Elections Commission August 11, 2015



#### FLORIDA ELECTIONS COMMISSION

107 W. Gaines Street, Suite 224 Collins Building Tallahassee, Florida 32399-1050 (850) 922-4539

May 29, 2015

John Hill 1590 S SR 15A, Suite 100 Deland, FL 32720

RE: Case No.: FEC 14-337; Respondent: John Hill

Dear Mr. Hill:

The Florida Elections Commission at its last regularly scheduled meeting was unable to hear this case. Therefore, this case has been rescheduled for its next meeting, which is scheduled for August 18-19, 2015 in Tallahassee. A notice of hearing will be mailed approximately 14 days before the hearing

If you have any questions, please contact us at the number listed above or at fee@myfloridalegal.com

Sincerely,

/s/Amy McKeever Toman
Executive Director

AMT/dam

cc: Chris Sorensen, Complainant

#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

In Re: John Hill Case No.: FEC 14-337

TO: John Hill

1590 S SR 15A, Suite 100 Deland, FL 32720 Chris Sorensen 1045 Valley Forge Road Deland, FL 32720

#### NOTICE OF HEARING (PROBABLE CAUSE DETERMINATION)

A hearing will be held in this case before the Florida Elections Commission on May 20, 2015, at 11:00 am, or as soon thereafter as the parties can be heard, at the following location: Department of Business and Professional Regulation, 1940 North Monroe Street, Tallahassee FL 32399.

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing Continuances will be granted only upon a showing of good cause.

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Amy McKeever Toman

Executive Director Florida Elections Commission May 5, 2015 Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider an appeal from an automatic fine, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120 569 and 120 57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1 004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, he must provide the Commission with written proof of his financial resources at the hearing. A financial affidavit form is available from the Commission Clerk

#### STATE OF FLORIDA FLORIDA ELECTIONS COMMISSION

In Re: John M. Hill	Case No.:	FEC 14-337
In Re: John M. Hill	Case No.:	FEC 14-337

#### STAFF RECOMMENDATION FOLLOWING INVESTIGATION

Pursuant to Section 106.25(4)(c), Florida Statutes, undersigned staff counsel files this written recommendation for disposition of the sworn complaint in this case recommending that there is probable cause to charge Respondent with violating Sections 106.07(5), 106.143(6), 106.19(1)(a), and 106.19(1)(c), Florida Statutes Based upon a thorough review of the Report of Investigation submitted on March 16, 2015, the following facts and law support this staff recommendation:

- On October 2, 2014, the Florida Elections Commission ("Commission") received a sworn complaint from Chris Sorensen ("Complainant"), alleging that John M. Hill ("Respondent") violated Chapter 106, Florida Statutes
- 2 Respondent was a 2014 candidate for Volusia County School Board, District 1 (ROI Exhibit 14)<sup>1</sup>
- 3. By letter dated November 26, 2014, the Executive Director notified Respondent that Commission staff would investigate the following statutory provisions:

Section 106.07(5), Florida Statues: John Hill, 2014 candidate for the Volusia County School Board, District 1, certified that one or more of his campaign treasurer reports was true, correct, and complete when they were not, as alleged in the complaint.

Section 106.143(6), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, posted political advertisements without the word "for" between his name and the office for which he was running, although he was not an incumbent candidate, as alleged in the complaint.

Section 106.19(1)(a), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, accepted contributions in excess of the limits prescribed by Section 106.08(3)(b), Florida Statutes, <sup>2</sup> as alleged in the complaint.

<sup>&</sup>lt;sup>1</sup> The Report of Investigation is referred to herein as "ROI"

<sup>&</sup>lt;sup>2</sup> The complaint generally references Section 106.08, Florida Statutes Commission staff investigated a Section 106.19(1)(a), Florida Statutes violation without specific reference to Section 106.08(3)(b), Florida Statutes, as the reference is a scrivener's error.

Section 106.19(1)(c), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, falsely reported or deliberately failed to include information in one or more campaign reports required by Chapter 106, Florida Statutes, as alleged in the complaint.

Complainant alleged that Respondent violated Florida's election laws by certifying that the campaign's 2014 P7 Report was true, correct, and complete when it was not, by deliberately failing to include information required by Chapter 106, Florida Statutes, by failing to include the word "for" between Respondent's name and the office for which Respondent was running, on political advertisements, and by accepting contributions in excess of the limits prescribed by Section 106 08, Florida Statutes

#### Alleged Violation: Section 106.07(5), Florida Statutes

- 5. Complainant alleged that Respondent violated Florida's election laws by certifying that the campaign's 2014 P7 Report was true, correct, and complete when it was not More specifically, Complainant alleged that Respondent's report does not disclose the correct fair market value of two billboard political advertisements and the correct value of a political advertisement published on the side of a bus
- 6. The campaign's 2014 P7 Report covers the period of August 9-21, 2014 The report reflects an in-kind contribution from "W Vol Family & Sports Med" on August 18, 2014 in the amount of \$479.26 with the description "billboard campaign advertisements x2." The report also reflects an expenditure to "Graphic Source" for the purpose of "campaign printing: banners and t-shirts" on August 11, 2014 in the amount of \$749.98 (ROI Exhibit 3)
- Respondent is the president of West Volusia Family and Sports Medicine, Inc. ("WVFSM") Respondent stated that the value of the two billboard political advertisements was determined by asking WVFSM's manager what the company pays to the owner of the billboard to design and display an advertisement. Respondent stated that the value of the bus advertisement was determined by Graphic Source and reflected in Invoice No: 03352697 (ROI Exhibit 5, page 2) Respondent stated that the campaign did not rent the space on the side of the bus that displayed the campaign's political advertisement. (ROI Exhibit 5, page 3)
- Respondent's treasurer, Allan Gilliard, stated that the bus was owned by Stuff N Thangs, LLC. Mr. Gilliard stated that the company gave permission to place the banner on the side of the bus and park the bus on Respondent's property. (ROI Exhibit 6, page 2) Commission staff attempted to contact Robert Booth, Managing Member, Stuff N Thangs, LLC, on multiple occasions regarding the cost for the use of the bus but Mr. Booth failed to respond. (Attachment A, Phone Log Entries 10, 11, 21)
- 9. Complainant alleged that the political advertisements were displayed for a six week period and were published before the primary election (ROI Exhibits 1-2; Attachment A, Phone Log Entry 5) The billboards were leased by WVFSM through Outfront Media Outfront

Media provided invoices for three separate contracts. (ROI Exhibits 8-10) Sandra Castro of Outfront Media stated that contract #1603475 and 1603475A show the cost for leasing two billboards and contract #1728258 shows the cost for printing the vinyl banners that covered the two billboards. (Attachment A, Phone Log Entry 20) The only invoice reported on the campaign's 2014 P7 Report was that pertaining to contract #1728258 for the cost of the banners (ROI Exhibit 3, page 2; ROI Exhibit 10)

- Respondent stated that he corrected the report to reflect the in-kind contributions for the billboards (ROI Exhibit 4) Respondent's treasurer stated that he reviewed the reports and determined that all reports were properly filed with the exception of the 2014 P1 Report. (ROI Exhibit 6, pages 3 & 5)
- Respondent stated that WVFSM owns one of the billboards that were used for the campaign so there was no additional cost to the campaign for its use. (Attachment A, Phone Log Entries 1 & 25) Respondent also stated that the in-kind contribution from Stuff N Thangs, LLC was reported in the campaign's "November Report." (Attachment A, Phone Log Entry 25) A review of the campaign treasurer's reports does not reflect an in-kind contribution from Stuff N Thangs, LLC for the use of the bus nor was any report amended to reflect the in-kind contributions for the billboards. (Attachment B)
- 12 It appears that Respondent certified that the campaign's 2014 P7 Report was true, correct, and complete when it was not Respondent disclosed the in-kind contribution from WVFSM for the banners but failed to disclose the in-kind contributions for the lease of the two billboards Respondent also disclosed an expenditure to Graphic Source for the bus banner but failed to disclose the in-kind contribution for the use of the bus from Stuff N Thangs, LLC

#### Alleged Violation: Section 106.19(1)(c), Florida Statutes

- 13. Complainant alleged that Respondent violated Florida's election laws by deliberately failing to include information required by Chapter 106, Florida Statutes.
- WVFSM paid for and published two billboards (for a six week period) containing political advertisements expressly advocating for Respondent's election. Respondent disclosed an in-kind contribution from WVFSM for the printing of the banners to cover the billboards (ROI Exhibit 3, page 2) Respondent stated that WVFSM owns one of the billboards that were used for the campaign so there was no additional cost to the campaign for its use. (Attachment A, Phone Log Entries 1 & 25) However, WVFSM received invoices from Outfront Media for the use of the billboards, and therefore, Respondent knew the value of the billboards but deliberately failed to include that information in his campaign treasurer's reports.
- With regard to the lease of the bus, Respondent stated that he did not rent space on the side of the bus that displayed the campaign's political advertisement. (ROI Exhibit 5, page 3) Respondent's treasurer, Allan Gilliard, stated that the bus was owned by Stuff N Thangs, LLC. Mr Gilliard stated that the company gave permission to place the banner on the side of the bus and park the bus on Respondent's property. (ROI Exhibit 6, page 2) Commission staff attempted to contact Robert Booth, Managing Member, Stuff N Thangs, LLC, on multiple

occasions regarding the cost for the use of the bus but Mr Booth failed to respond. (Attachment A, Phone Log Entries 10, 11, 21)

During Respondent's campaign he reported 31 in-kind contributions. (Attachment B) Respondent knew what constitutes an in-kind contribution and how to report in-kind contributions. It appears that Respondent deliberately failed to include information on the campaign treasurer's reports when Respondent failed to disclose the in-kind contribution for the use of the bus from Stuff N Thangs, LLC.

#### Alleged Violation: Section 106.19(1)(a), Florida Statutes

- 17 Complainant alleged that Respondent violated Florida's election laws by accepting contributions in excess of the limits prescribed by Section 106.08, Florida Statutes More specifically, Complainant alleged that Respondent accepted in-kind contributions of two billboards with a fair market value of \$1,825 from WVFSM
- 18. Under Section 106.19(1)(a), Florida Statutes, a candidate who knowingly and willfully accepts a contribution in excess of \$1,000 commits a violation of Florida's election laws. The contribution limit applies to each election, with the primary and general election being treated as separate elections so long as the candidate is not unopposed. The race for Volusia County School Board, District 1, had a general election on August 26, 2014, with a runoff election on November 4, 2014.
- 19. Complainant alleged that the two billboard political advertisements were displayed for a six week period and were published before the primary election. (ROI Exhibit 1; Attachment A, Phone Log Entry 5) The billboards were leased by WVFSM from Outfront Media Sandra Castro of Outfront Media stated that contract #1603475 and 1603475A show the cost for leasing the two billboards (Attachment A, Phone Log Entry 20)
- Outfront Media provided invoices from July 7, 2014 through October 12, 2014 showing the cost of \$500 per month per billboard (ROI Exhibits 8-9) Therefore, the approximate cost to lease one billboard would be \$125 per week. Thus, the total in-kind contribution made to Respondent's campaign would be approximately \$1,500 as there were two billboards which displayed political advertisements for a six week period
- Respondent also reported receiving the following contributions from WVFSM as set forth in the table below (Attachment B)

Contributions from West Volusia Family and Sports Medicine, Inc.						
Date	Amount	Type	Reported	Election		
6/24/14	\$400.00	Check	2014 P2	General		
8/18/14	\$479.26	In-kind	2014 P7	General		
~8/18/14			Failed to	General		
(6 weeks)	~\$1,500.00	In-kind	Report	& Runoff		
9/30/14	\$958.52	In-kind	2014 G4	Runoff		
10/27/14	\$479.26	In-kind	2014 G7	Runoff		

- 22. Respondent accepted approximately \$3,817.04 in contributions from WVFSM during his campaign in violation of Section 106.19(1)(a), Florida Statutes.
- Commission staff also investigated the cost for the use of the bus from Stuff N Thangs, LLC Commission staff tried to contact Robert Booth, Managing Member, Stuff N Thangs, LLC, on multiple occasions regarding the cost for the use of the bus but Mr. Booth failed to respond (Attachment A, Phone Log Entries 10, 11, 21) Commission staff obtained various quotes regarding bus advertising space and determined that it could range from \$150 to \$4,500 for a four week period (ROI Exhibit 11)
- Respondent reported a check contribution from Stuff N Thangs, LLC on June 24, 2014, in the amount of \$825 00 (Attachment B) Using the lowest unit price of \$150 for a four week period, the approximate cost for the rental of the bus for a six week period would be \$225. Therefore, it appears that Respondent accepted a contribution in excess of the limits prescribed by Section 106.08, Florida Statutes, from Stuff N Thangs, LLC

#### Alleged Violation: Section 106.143(6), Florida Statutes

- Complainant alleged that Respondent violated Florida's election laws by failing to include the word "for" between Respondent's name and the office for which Respondent was running, on political advertisements
- 26 The political advertisement at issue is a banner displayed on the side of a bus which contains language that expressly advocates for the election of a candidate: "Dr John HILL School Board District 1 Career Training Job Opportunities Limit Testing" (ROI Exhibit 2)
- Miranda Cartner of Graphic Source stated that Respondent reviewed the banner before it was published. Ms. Cartner stated that according to the art work the word "for" was to be published on the banner. (Attachment A, Phone Log Entry 8) Graphic Source failed to provide the original artwork for the bus banner but did provide pictures of the final product with the "for" stickers added. (ROI Exhibit 12)

- Ruth Vines of Graphic Source confirmed that stickers were made with the word "for" and added to the bus banner after it was attached to the bus. Ms. Vines stated that the stickers were printed either the day the banner was attached to the bus or the day after. (Attachment A, Phone Log Entry 9)
- Respondent stated that the graphic designer immediately added the word "for" and that the word "for" was part of the graphic that was requested (ROI Exhibit 4) Respondent stated that the omission of the word "for" on the bus advertisement was an oversight and that he had stickers printed to fix the advertisement (Attachment A, Phone Log Entry 25)
- Respondent, who was not the incumbent, failed to include the word "for" between his name and the office for which he was running, on a political advertisement.
- 31 The billboard political advertisements also contain express advocacy and fail to include the word "for" between Respondent's name and the office for which Respondent was running. However, the billboard political advertisements were in-kind contributions from WVFSM, and therefore, Respondent is not liable for the wording of the political advertisements.
- 32. "Probable Cause" is defined as reasonable grounds of suspicion supported by circumstances sufficiently strong to warrant a cautious person in the belief that the person has committed the offense charged. Schmitt v. State, 590 So. 2d 404, 409 (Fla. 1991). Probable cause exists where the facts and circumstances, of which an [investigator] has reasonably trustworthy information, are sufficient in themselves for a reasonable man to reach the conclusion that an offense has been committed. Department of Highway Safety and Motor Vehicles v. Favino, 667 So. 2d 305, 309 (Fla. 1st DCA 1995).
- The facts set forth above show that Respondent was a 2014 candidate for Volusia County School Board, District 1. It appears that Respondent certified that the campaign's 2014 P7 Report was true, correct, and complete when it was not as Respondent failed to disclose the in-kind contributions for the lease of the two billboards and the in-kind contribution for the use of the bus from Stuff N Thangs, LLC. It appears that Respondent deliberately failed to report the in-kind contributions for the lease of the two billboards and the in-kind contribution for the use of the bus from Stuff N Thangs, LLC Respondent also accepted contributions in excess of the limits prescribed by Section 106.08, Florida Statutes, from West Volusia Family & Sports Medicine, Inc., and Stuff N Thangs, LLC Respondent, who was not the incumbent, also failed to include the word "for" between his name and the office for which he was running, on a political advertisement.

Based upon these facts and circumstances, I recommend that the Commission find probable cause to charge Respondent with violating the following:

#### Count 1:

On or about August 21, 2014, John M. Hill violated Section 106.07(5), Florida Statutes, when he certified that the campaign's 2014 P7 Report was true, correct, and complete when it was not

#### Count 2:

On or about August 21, 2014, John M. Hill violated Section 106.19(1)(c), Florida Statutes, when he deliberately failed to include information required by Chapter 106, Florida Statutes.

#### Count 3:

On or about August 21, 2014, John M. Hill violated Section 106.19(1)(c), Florida Statutes, when he deliberately failed to include information required by Chapter 106, Florida Statutes.

#### Count 4:

On or about August 18, 2014, John M. Hill violated Section 106.19(1)(a), Florida Statutes, when he accepted contributions in excess of the limits prescribed by Section 106.08, Florida Statutes.

#### Count 5:

On or about August 18, 2014, John M. Hill violated Section 106.19(1)(a), Florida Statutes, when he accepted contributions in excess of the limits prescribed by Section 106.08, Florida Statutes.

#### Count 6:

On or about August 18, 2014, John M. Hill violated Section 106.143(6), Florida Statutes, when he failed to include the word "for" between his name and the office for which he was running, on a political advertisement, although he was not the incumbent.

Respectfully submitted on April 13, 2015.

Stephanie J. Cunningham

Assistant General Counsel

I reviewed this Staff Recommendation this 13Th day of April 2015.

Amy McKeever To Executive Director

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# FLORIDA ELECTIONS COMMISSION PHONE LOG

Case No.: FEC 14-337

Respondent: John Hill

Complainant: Chris Sorensen

1 Date and time: December 1, 2014 @ 3:48 p.m.

Name: Respondent and his treasurer, Mr Alan Gilliard

Phone #: Called me

Summary: Respondent stated that he has already responded to the complaint but he received a second letter. He stated that he had never run for office before and now he is an elected official and he has this complaint against him. He stated that the Complainant was one of his opponents; he finished 5<sup>th</sup> in the race. He stated that he is alleging that he did not report the cost of a billboard but his medical practice owned the billboard that one of his campaign signs was mounted.

Mr Gilliard stated that the letter says that there is something incorrect on the CTRs but he reviewed them and did not find anything.

I explained to Dr Hill that I have not had an opportunity to thoroughly review the complaint I informed him that I would do a review of the complaint and the response he has provide and compile a questionnaire for him and his treasurer addressing issues not addressed in his response He agreed. He stated that his personal email address is johnhill99@hotmail.com.

Mr. Gilliard also agreed to complete a questionnaire. His email address is treasurerhill@gmail.com.

Memo to File? No Entered by: MBW

Date and time: February 13, 2015 @ 9:54 a.m.

**Name:** Complainant **Phone** #: (386) 717-0812

Summary: I called Complainant to query about the length of time each ad was visible

He was not in; I left a message on his voice mail.

Memo to File? No Entered by: MBW

Date and time: February 18, 2015 @ 8:52 a m Name: Kim Banister, Dr. Hill's office manager

Phone #: called me

Summary: Ms. Banister called and stated that she was delivering a message from Dr. Hill [Respondent]. She stated that Dr. Hill said that the affidavit that I mailed him went into his junk mail. He stated that he just noticed it yesterday and he is out of town until Monday. She asked if he could return the affidavit when he returned. I stated he should return the affidavit as soon as possible. She stated she would relay the message to Dr. Hill

Memo to File? No

Attachment A

Entered by: MBW

4. **Date and time:** February 23, 2015 @ 12:11 p.m.

**Name:** Complainant **Phone** #: (386) 717-0812

Summary: I called Complainant to query about the length of time each ad was visible.

He was not in; I left a message on his voice mail

Memo to File? No Entered by: MBW

5 Date and time: February 23, 2015 @ 12:18 p m.

Name: Complainant Phone #: 386-717-0812

Summary: Complainant returned my call. When I questioned him about the length of time the ads were visible, he stated that the ads were published before the primary. He stated that the billboard is still up. He stated he was a candidate for school board and he would ask the filing officer questions because he was trying to do things right this guy appeared to be trying to circumvent the law. I asked him where he got the estimates he quoted in the complaint. He stated that a guy named Don Sarro gave him the numbers. He states that it is clear that Respondent undervalued the cost of the billboards. I asked him for Mr. Sarro's contact information. He stated that he would call me back with that information

Memo to File? No Entered by: MBW

6. **Date and time:** February 23, 2015 @ 3:43 p.m.

Name: CBS Outdoor Phone #: (407) 975-0202

Summary: I called to request copies of the invoices from Respondent's campaign. I spoke with Sandra Castro. She stated that she would send me the invoices from July through December 2014 via email. I gave her my email address.

Memo to File? No

Entered by: MBW

7 Date and time: March 2, 2015 @ 10:21 a.m.

Name: Graphic Source Phone #: (386) 668-0288

Summary: I called Graphic Source to query about the cost of the design and rental of the space on the bus. I spoke with Miranda Cartner She was assisting another client;

therefore, she took my name and number and stated she would call me back

Memo to File? No Entered by: MBW

8 Date and time: March 2, 2015 @ 10:47 a m Name: Miranda Cartner, Graphic Source

Phone #: Called me

Summary: Ms Cartner acknowledged that did the banner for Respondent's campaign. She stated that the \$749 was for the design of the banner and the banner. She explained

INV001 (12/01)

that they mounted the sign on the bus but Respondent provided the bus. She stated that she did not know who owned the bus. Their office had nothing to do with the cost of leasing the side of the bus.

I asked if Respondent reviewed the sign before it was published. She answered affirmatively She stated that it was their normal practice to send the artwork to the client for review before the ad is published.

I asked her about the missing "for" on the banner. She stated that according to the art work the "for" was on the sign. I asked her to send a copy of the art work to me. She agreed. I gave her my email address

Memo to File? No Entered by: MBW

9 Date and time: March 2, 2015 @ 11:14 a.m.

Name: Ruth Vines

**Phone** #: (386) 668-0288

Summary: I called Ms. Vines because after reviewing the artwork sent by Ms. Cartner, it appeared that the "for" was added to the sign after the sign was published. Ms. Vines confirmed that stickers were made with the word "for" and added them to the banner after the banner was posted on the bus. She stated that the omission of the word was an inadvertent error. She stated that Respondent called and informed them of the problem. She stated that they printed the stickers and added them to the signs. She stated that it was either the day they mounted the sign on the bus or the next day.

Memo to File? No Entered by: MBW

10 Date and time: March 2, 2015 @ 12:02 p.m.

Name: Robert Booth, Stuff n Thangs

**Phone** #: (386) 943-4014

Summary: I called Mr. Booth to query about the cost for using the bus for advertising

There was no answer Memo to File? No Entered by: MBW

11 **Date and time:** March 3, 2015 @ 9:03 a m

Name: Robert Booth, Stuff n Thangs

**Phone** #: (386) 943-4014

Summary: I called Mr. Booth to query about the cost for using the bus for advertising.

There was no answer Memo to File? No Entered by: MBW

12. **Date and time:** March 3, 2015 @ 9:52 a.m. Name: Susan Darden, Direct Media USA

**Phone** #: (407) 730-9550

Summary: I called Ms Darden do query about the cost of bus advertising. She was not

in; I left a message on her voice mail.

Memo to File? No Entered by: MBW

13. Date and time: March 3, 2015 @ 9:56 a.m.

Name: Star Metro - Tallahassee

**Phone** #: (850) 891-5200

Summary: I called Star Metro to query about the cost of bus advertising locally. There

was no answer.
Memo to File? No
Entered by: MBW

Date and time: March 3, 2015 @ 10:22 a m. Name: Susan Darden, Direct Media USA

**Phone** #: (407) 730-9550

Summary: Ms. Darden returned my call I asked about the cost of different advertising packages; the least expensive and the most expensive. She stated that they do not have packages; they try to tailor the advertising to the needs of each client. She stated that the City of Orlando and Orange County do not deal with candidates or political advertising. I asked about their rates for private businesses. She stated the cost would vary depending on the number of units (buses) and the length of time. She stated that for a single unit (one bus), a single side for 12 weeks (the minimal amount of time a company can lease the buses) the cost would be about \$1648, non-profit corporations would get a discount; therefore, the cost would be about \$1150. I asked her what she thought the average market value would be; she answered, "Between \$800 - \$1200."

Memo to File? No Entered by: MBW

15 Date and time: March 3, 2015 @ 3:43 p.m.

Name: Marion Daly **Phone** #: (386) 490-2423

**Summary:** I called Mr Daly to query about whether he designed the billboard advertisements for Respondent and the cost of designing the billboard advertisements. He stated that he was with a class (He's a teacher.) He stated that he would call me back after class I agreed

Memo to File? No Entered by: MBW

16. **Date and time:** March 3, 2015 @ 4:45 p m.

Name: Marion Daly Phone #: (386) 490-2423

Summary: Mr. Daly called back; however, I was not in he left a message that the best

time to reach him is between 8:30-9:00 a.m. or after 4:30 p.m.

Memo to File? No Entered by: MBW

17. **Date and time:** March 4, 2015 @ 8:36 a.m.

Name: Marion Daly Phone #: (386) 490-2423

Summary: I called Mr. Daly to query about whether he designed the billboard advertisements for Respondent and the cost of designing the billboard advertisements He

did not answer. I left a message on his voice mail

Memo to File? No Entered by: MBW

18 **Date and time:** March 4, 2015 @ 5:30 p m

Name: Marion Daly Phone #: (386) 490-2423

Summary: Mr Daly returned my call. I was not in the office; he left a message on my

voice mail. He stated he was a middle school teacher and was just leaving school.

Memo to File? No Entered by: MBW

19. **Date and time:** March 5, 2015 @ 8:19a m.

Name: Marion Daly Phone #: (386) 490-2423

Summary: I called Mr. Daly to query about whether he designed the billboard advertisements for Respondent and the cost of designing the billboard advertisements. Mr. Daly admitted that he designed the billboard ads for Respondent. He stated that it took him about 10 or 15 minutes to do on the computer. He stated that the design wasn't anything fancy. He stated that he will send me a copy of the original art work. I gave him my email address. He stated, "Technology is my thing, not design." He stated he did not charge Respondent for the design. He added that he was just a campaign volunteer who was trying to help out

Memo to File? No Entered by: MBW

20 Date and time: March 6, 2015@ 10:40 a m

Name: Sandra Castro, CBS Outdoor

**Phone** #: (407) 975-0202

**Summary:** I called and asked Ms Castro to what goods or services were purchased on contract # 1603475 and #1603475A She stated that the invoices showed the cost for leasing two separate billboards I asked her about contract #1728258 She stated that the invoice was for the printing of the vinyl that covered the two billboards

Memo to File? No Entered by: MBW

21. **Date and time:** March 9, 2015 @ 3:30 p m

Name: Robert Booth, Stuff n Thangs

**Phone** #: (386) 943-4014

Summary: I called Mr Booth to query about the cost for using the bus for advertising

There was no answer.

Memo to File? No
Entered by: MBW

Date and time: March 10, 2015 @ 8:33 a.m. Name: Ann McFall, SOE Volusia County

**Phone** #: (386) 736-5930

**Summary:** I called Ms. McFall to follow up on the affidavit of filing officer. She stated that she just had two elections; therefore, she has not gotten around to completing it. She stated that she would complete the affidavit and fax it to me today. She added that she would send the original affidavit and requested documents by mail

Memo to File? No Entered by: MBW

23. **Date and time:** March 11, 2015 @ 2:32 p m

Name: Marion Daly Phone #: (386) 490-2423

Summary: I called Mr Daly to query about the art work for the billboards. He stated that

he forgot to send it but he would send it tonight.

Memo to File? No Entered by: MBW

24. Date and time: March 12, 2015 @ 9:58 a.m.

Name: Marion Daly Phone #: (386) 490-2423

Summary: I called Mr. Daly to guery about the art work for the billboards. He was not in;

I left a message on his voice mail.

Memo to File? No Entered by: MBW

25. **Date and time:** March 12, 2015 @ 2:38 p.m.

Name: Respondent Phone #: (386) 774-0016

Summary: I called Respondent for the final interview. I summarized the issues address in the Report of Investigation and asked him if he had any final comments. He stated that his business owns the billboard; therefore, there was no additional cost for the campaign to use the billboards. He added that the in-kind contribution from Stuff N Thangs, LLC was reported on the November Report.

Respondent stated that the omission of "for" on the political ads was an oversight. He stated he had stickers printed for the bus advertisement. He stated that it was nothing he could do about the billboards because they were 100 feet in the air.

Memo to File? No Entered by: MBW

26. Date and time:

Name: Phone #: Summary:

Memo to File? No

Entered by:

Search Results New search										
Туре	Date	Candidate	Office	Contributor/Vendor	Amount .	Cont Type /Purpose	Туре	Occupation	Amend	Report
Cont	3/12/2014	Hill, John М-290	School Board Member, District 1	Marshall B. Bone, Inc 211-A North Amelia Ave DeLand FL 32724	\$200.00	Business	Check	GeneralContractor		мз
Cont	4/7/2014	Hill, John M-290	School Board Member, District	Kimberly Bannister 830 Airport Rd #105 Port Orange, Fl 32128	\$100 00	Individual	Check			M4
Cont	4/7/2014	Hill, John M-290	School Board Member, District 1	John Reynolds 2091 ALTOONA LN Deltona FL 32738	\$100 00	Individual	Check			M4
Cont	4/7/2014	Hill, John M-290	School Board Member, District	Kottapurath Moideen MD 765 Image Way Orange City, FL 32763	\$200 00	Individual	Check	Physician		M4
Cont	4/14/2014	Hill, John M-290	School Board Member, District 1	Oxford Business Services, Inc 115 S Sheridan Ave Deland, Fl 32720	\$1,000 00	Business	Check	FinancialServices		M4
Cont	4/19/2014	Hill, John M-290	School Board Member, District 1	Vishal Gupta 2728 Enterprise Road Suite 100 Orange City, FL 32763	\$1,000.00	Individual	Check	Physician		M4
Cont	4/25/2014	Hill, John M-290	School Board Member, District	Kim Ngan Holdings LLC 5431 Ward Lake Dr Port Orange , FL 32128	\$150 00	8usiness	Check	BusinessServices		M4
Cont	4/25/2014	Hill, John M-290	School Board Member District 1	Jennifer Hill 2061 BREEZY KNOLL RO DELAND FL 32720	\$50 00	Individual	Check			М4
Exp	4/25/2014	Hill, John M-290	School Board Member, District 1	Square, Inc 1455 Market Street Ste 600 San Francisco CA 94103	\$1 38	Internet contribution Processing Fee	Monetary			M4
Exp	. 4/25/2014	HIII, John M-290	School Board Member, District	DeLand Sign 468 S Spring Garden Ave DeLanf, FL 32720	\$89 46	Campaign Business Card - Printing	Monetary			M4
Ехр	4/30/2014	Hill, John M-290	School Board Member, District	Image Today PO Box 386 New Smyrna, FL 32170	\$127 80	Printing - Flyer Production	Monetary			M4
Cont	5/1/2014	Hill, John M-290	Schoo! Board Member, District	Donna Palmieri 2375 Chapel Hill Dr DeLand FL 32720	\$25 00	Individual	Check			м5
Cont	5/1/2014	Hili, John M-290	School Board Member District 1	Nicholas Phillips 2916 Oberlin Ave Orlando, Fl 32804	\$100 00	Individual	Check			M5
Cont	5/1/2014	Hill, John M-290	School Board Member, District 1	Leland Anderson 2451 Sleepy Oak Ln DeLand, FL 32720	\$20 00	Individual	Check			M5
Cont	5/1/2014	M-290	School Board Member District	WM Murphy 689 Winterberry Trail DeLand FL 32724	\$20 00	Individual	Check			м5
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Cont	5/1/2014	Hill, John M-290	School Board Member, District 1	Advanced Imaging Partners LLC 2325 E New York Ave DeLand, FL 32724	\$200 00	Business	Check	Imaging8usiness	М5
Cont	5/1/2014	Hill, John M-290	School Board Member, District	Denoff Orthapedics 1639 N Volusia Ave #8 Orange City, FL 32763	\$200 00	Business	Check	MedicalBusiness	MS
Exp	5/7/2014	Hill, John M-290	School Board Member, District 1	Image Today, Inc P O Box 386 New Smyrna Beach, FL 32170	\$31 95	Printing Service	Monetary		М5
Exp	5/8/2014	Hill, John M-290	School Board Member, District	Paypal paypal com	\$151 63	Credit Card Processing Fee	Monetary		M5
Ехр	5/8/2014	Hill, John M-290	School Board Member District 1	Register.com Register.com	\$38 00	Website Domain Name registration fee	Monetary		M5
Cont ·	5/12/2014	Hill, John M-290	School Board Member, District 1	Jonathan West 1419 Beacon St New Smyrna, FL 32169	\$100 00	Individual	Check		м5
Cont	5/12/2014	Hill, John M-290	School Board Member, District 1	ALEX KHROMOV 1565 Saxon Blvd #204 Deltona, FL 32725	\$500 00	Individual	Check	MedicalProfessional	М5
Cont	5/12/2014	Hill, John M-290	School Board Member District 1	A Khromov - SSP MEDICINE, P.A 1565 Saxon Blvd #204 Oeltona, FL 32725	\$1,000 00	Business	Check	MedicalBusiness	M5
Cont	5/12/2014	Hill, John M-290	School Board Member District 1	Harish Gowda 2776 Enterprise Rd #100 Orange City, FL 3273	\$1 <sub>,</sub> 000 00	Business	Check	MedicalProfessional	M5
Cont	5/12/2014	HIII, John M-290	School Board Member, District 1	Robert Young 6119 Shadehill Rd Jacksonville, FL 32258	\$250 00	Individual	Check	Entrepreneur	M5
. Cont	5/12/2014	Hill, John M-290	School Board Member, District 1	Kimberly Bannister 830 Airport rd #105 Port Orange, FL 32128	\$50 00	Individual	Check		м5
Cont	5/12/2014	Hill, John M-290	School Board Member, District 1	Tricla Frasco 127 Lower Lake Ct Debary FL 32713	\$25 00	Individual	Check		MS
Ехр	5/15/2014	Hill, John M-290	School Board Member District 1	County of Volusia 125 W New York Ave DeLand, FL 32720	\$110 00	Petition Count Fee	Monetary		М5
Exp	5/15/2014	Hill, John M-290	School Board Member District 1	County of Volusia 125 W New York Ave DeLand FL 32720	\$50 00	Prim Candidate Fee	Monetary		М5
Cont	5/16/2014	Hill, John M-290	School Board Member District	Robert Morris 235 West Park St Lake Helen, FL 32744	\$50 00	Individual	Cash		м5
Cont	5/16/2014	Hill, John M-290	School Board Member	Jan Morris 235 West Park St Lake Helen, FL 32744	\$50 00	Individual	Cash		м5



			District 1			·			
Cont	5/16/2014	Hill, John M-290	School Board Member, District 1	John Neary 741 S Woodward Ave Deland, FL 32720	\$100 00	Individual	Check		м5
Exp	5/19/2014	Hill, John M-290	School Board Member, District 1	Paypal paypal com	\$9 30	Credit Card Processing Fee	Monetary		М5
Cont	5/22/2014	Hill, John M-290	School Board Member District 1	Jeremy Gordon 665 Winfree Lane DeLand, FL 32724	\$200 00	Individual	Check	MedicalProfessional	М5
Cont	5/22/2014	Hill, John M-290	School Board Member, District 1	Jason Ingram 1000 W Nifong Blvd Bldg 1 Ste 300 Columbia, MO 65203	\$100 00	Individuəl	Check		м5
Ехр	5/27/2014	HIII, John M-290	School Board Member, District 1	Wholesale Print Shop 6648 Old Cheney Hwy #C Oriando, FL 32807	\$926 56	Sign Printing	Monetary		М5
Cont	5/29/2014	Hill, John M-290	School Board Member, District 1	Jesse Grove 4612 Messina Dr Lake Mary, FL 32746	\$50 00	Individual	Check		М5
Cont	5/29/2014	Hill, John M-290	School Board Member, District 1	Mid-Florida Hematology 2776 Enterprise Rd #100 Orange City, FL 32763	\$400 00	Business	Check	MedicalBusiness	М5
Ехр	5/30/2014	Hill, John M-290	School Board Member, District 1	Wholesale Print Shop 6648 Old Cheney Hwy #C Orlando: FL 32807	\$426 00	Printing Services - Signage	Monetary		М5
Ехр	6/4/2014	Hill, John M-290	School Board Member, District 1	Unlimited Conferencing 591 Redwood Hwy Frontage Rd Mili Valley, CA 94941	\$64 90	Teleconference with local individuals to discuss concerns with local schools	Monetary		P1
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	Goodfellas Pizzeria 2955 Enterprise Rd Debary, FL 32713	\$100 00	Business	Check		P1
Cont	6/6/2014	HIII, John M-290	School Board Member District	West Healthcare Inc PO Box 9720 Tavernier: FL 33070	\$400 00	Business	Check	MedicalBusiness	P1
Cont	6/6/2014	Hill, John M-290	School Board Member District 1	United Parachute Tecnologies 1645 Lexington Ave DeLand, FL 32724	\$1,000 00	Business	Check	LocalBusiness	P1
Cont	6/6/2014	Hill, John M-290	School Board Member District 1	SLR Communications Inc 401 N Stone Street DeLand: FL 32720	\$400 00	Business	Check	CommunicationsBusiness	Р1
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	George T Besong OBGYN LLC 2728 Enterprise Rd #200 Orange City FL 32763	\$100 00	Business	Check		P1
Cont	6/6/2014	Hill, John M-290	School Board Member	Hearing Aids Direct LLC 742 N Volusia Ave	\$250 00	8usiness	Check	MedicalBusiness	P1



			District 1	Orange City, FL 32763					
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	Nurse on Call 1926 10th Ave North #400 Lake Worth: FL 33461	\$400 00	Business	Check	MedicalBusiness	P1
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	Stariing Chevrolet 2800 S HWY 17-92 PO Box 609 DeLand, FL 32721	\$400 00	Business	Check	Auto Sales	P1
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	FL Cancer Specialists 4371 Veronica S Shoesmaker Blvd Fort Myers, FL 33916	\$400 00	Business	Check	MedicalBusiness	P1
Cont	6/6/2014	Hill, John M-290	School Board Member, District 1	Digitisements, LLC 316 Orchard Hill St DeLand, FL 32724	\$325 00	Business	Check	Advertising Business	Р1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Hair Cuttery 2703 S Woodland Blvd DeLand, FL 32720	\$40 00	Business	In Kind		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	Amabella Medical Spa 810 N Spring Garden Ave DeLand, FL 32720	\$110 00	Business	In Kind	MedicalSpa	P1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	Glen Abbey Golf Club 391 N Pine Meadow Or Debary, FL 32713	\$80 00	Business	In Kind		Р1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	Palms Day Spa 52 Spring Vista Dr DeBary - FL 32713	\$80 00	Business	In Kind		Р1
Cont	6/7/2014	Hill, John M-290	School 8oard Member, District 1	J Hill 1590 S SR 15-A DeLand - FL 32720	\$150 00	Individua!	In Kind	BusinessOwner	P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	) Hill 1590 S SR 15A DeLand FL 32720	\$150 00	Individual	In Kind	BusinessOwner	Р1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	J Hill 1590 S SR15A DeLand FL 32720	\$120 00	Individual	In Kind	8usinessOwner	P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	J Hill 1590 S SR15A DeLand : FL 32720	\$70 00	Individual	In Kind	BusinessOwner	P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	DeLand Motorsports 2610 S Woodland Blvd DeLand , FL 32720	\$200 00	8usiness	In Kind	MotorsportsSales	Pī
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Allan Gilliard 316 Orchard Hill St DeLand. FL 32724	\$75 00	Individual	In Kind		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	Digitsements LLC 316 Orchard Hill St DeLand, FL 32724	\$850 00	Business	In Kind	Advertising	P1
Cont	6/7/2014	Hill, John M-290	School Board		\$850 00	Business	In Kind	Advertising	P1

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			Member, District 1	Digitisements LLC 316 Orchard Hill St DeLand, FL 32724						
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	Digitisements LLC 316 Orchard Hill St DeLand, FL 32724	\$400 00	Business	In Kind	Advertising		P1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	3 Hill 1590 S SR 15A DeLand FL 32720	\$800 00	Individual	In Kind	BusinessOwner		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Walmart 1699 N Woodland Blvd DeLand, FL 32720	\$250 00	Business	In Kind	RetailStore		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Deltona Club 1120 Elkcam Blvd Deltona, FL 32725	\$1,000 00	Business	In Kind	Golf Club		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Avail Clinical Research 860 Peachwood Dr DeLand, FL 32720	\$90 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	CORA 1590 S SR 15A Suite 200 DeLand, FL 32720	\$12 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member, District	Avalon Massage 430 Summerhaven Dr #300 Debary, FL 32713	\$50 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	Tomoka Oaks 20 Tomoka Oaks Blvd Ormond Beach, FL 32174	\$80 00	Business	In Kind	GolfCourse		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	Florida Hospital 701 W Plymouth Ave DeLand, FL 32720	\$120 00	Business	In Kind	Hospital		P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	Gators Dockside 1788 S Woodland Blvd DeLand, FL 32720	\$100 00	Business	In Kind			Р1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	VIP Nails 1740 S Woodland Blvd DeLand, FL 32720	\$35 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member, District 1	Good Fellas Pizza 2955 Enterprise Rd Debary FL 32713	\$90 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member District 1	Paul's Pest Control 2461 Sleepy Oak Ln DeLand, FL 32720	\$100 00	Business	In Kind			P1
Cont	6/7/2014	Hill, John M-290	School Board Member District	Robert Booth 1326 EAST INTERNATIONAL SPEEDWAY BLVD DeLand FL 32724	\$500 <b>0</b> 0	Individual	In Kind	Business <b>Owner</b>	Add	P1
Exp	6/19/2014	Hill, John M-290	School Board Member District	BizCard Express 1209 Saxon Blvd Orange City FL 32763	\$35 09	Business cards for campaign	Monetary			P1
Exp	6/20/2014				\$100 00		Monetary			P1

		Hill, John M-290	School Board Member, District	West Volusia Beacon 110 W New York Ave DeLand, FL 3720		Advertise Meet and Greet in local paper			
Cont	6/24/2014	Hill, John M-290	School Board Member District 1	Toni H Ballesteros 1740 Taylor Woods Rd DeLand, FL 32724	\$100 00	Individual	Check		P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District 1	WIlliam A Bowan 1255 Coronado Terr Deltona, FL 32725	\$75 00	Individual	Check		· P2
Cont	6/24/2014	Hill, John M-290	School Board Member District	John Reynolds 2091 Altoona Ln Deltona, FL 32738	\$150 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District 1	John R Cox 1598 Manor Way DeLand, FL 32720	\$145 00	Individual	Check	8usinessOwner	Р2
Cont	6/24/2014	Hill, John M-290	School Board Member, District 1	Edward T Denston 730 Hazrn Rd DeLand - FL 32720	\$225 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member District	Sherriil J Schoening 1598 Manor Way DeLand, FL 32720	\$75 00	Individual	Check		Р2
Cont	6/24/2014	Hill, John M-290	School Board Member District	Joseph A Blade 106 W Greentree Ln Lake Mary, FL 32746	\$300 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member District	Stuff N Thangs, LLC 1326 E Intl Speedway Blvd DeLand FL 32724	\$825 00	Business	Check	GeneralBusiness	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District	Arin Rollins 115 S Sheridan Ave DeLand, FL 32720	\$200 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District	Joshua D Rosow 415 East Pine Street Orlando: FL 32801	\$400 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District 1	Francis R Smelt 1518 Robinwood Drive DeLand, FL 32720	\$200 00	Individual	Check	BusinessOwner	P2
Cont	6/24/2014	Hill, John M-290	School Board Member District 1	Robert E Stone 807 S County Rd Pierson, FL 32180	\$100 00	Individual	Check		P2
Cont	6/24/2014	Hill, John M-290	School Board Member District	Rachel's Wing Shack 495 Old Daytona Rd DeLand FL 32724	\$400 00	Business	Check	Restaurant	P2
Cont	6/24/2014	Hill, John M-290	Schoo! Board Member, District 1	Florida Orthopaedic Associates 740 W Plymouth Ave DeLand, FL 32720	\$400 00	Business	Check	MedicalBusiness	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District	Blue MT Lake Boat Livery Inc PO 80x 229 Blue Mtn Lake, NY 12812	\$200 00	Business	Check	BoatRentalBusiness	P2

Cont	6/24/2014	Hill, John M-290	School Board Member Olstrict 1	Hillcrest Medical LLC 2061 Breezy Knoll Rd DeLand, FL 32720	\$500 00	Business	Check	MedicalBusiness	P2
Cont	6/24/2014	Hill, John M-290	School Board Member, District 1	W Volusia Family and Sports Me 1590 S SR 15A DeLand, FL 32720	\$400 00	Business	Check	MedicalBusiness	P2
Exp	6/27/2014	Hill, John M-290	School Board Member, District 1	County of Volusia	\$10 60	District County Maps × 2	Monetary		P2
Ехр	6/30/2014	Hill, John M-290	School Board Member, District	The Beacon 110 E New York Ave DeLand, FL 32724	\$100 00	New Paper Announcement	Monetary		P2
Exp	7/2/2014	Hill, John M-290	School Board Member District 1	Unlimited Conferencing 591 Redwood Hwy Frontage Rd Mill Valley, CA 94941	\$64 90	Teleconference fee	Monetary		P2
Ехр	7/2/2014	Hill, John M-290	School Board Member, District 1	Grams Kitchen Orange City 1501 S Volusia Ave Orange City, FL 32763	\$39 31	Beverage expense for meet and greet	Monetary		P2
Exp	7/8/2014	HIII, John M-290	School Board Member, District 1	Image Today. Inc PO Box 386 New Smyrna Beach, FL 32170	\$1,877 00	Print/Reproduction campaign signage	Monetary		Р3
Ехр	7/15/2014	Hill, John M-290	School Board Member District 1	Wholesale Print Shop 6648 Old Cheney Hwy #C Orlando: FL 32807	\$905 25	Printing	Monetary		Р3
Cont	7/17/2014	Hill, John M-290	School Board Member, District 1	Marshall B Bone, Jr 900 Pine Tree Terrace DcLand FL 32724	\$250 00	Individual	Check	GeneralContractor	P3
Cont	7/17/2014	Hill, John M-290	School Board Member District 1	Juanita E Talmage PO Box 740 Eustis. Fl 32727	\$100 00	Individua!	Check		Р3
Cont	7/17/2014	Hill, John M-290	School Board Member District 1	Jennifer S Taylor 802 Heron Point Cir DeLand, FL 32724	\$100 00	Individual	Check		РЗ
Ехр	7/18/2014	Hill, John M-290	School Board Member District 1	Image Today. Inc PO Box 386 New Smyrna Beach FL 32170	\$1.877 13	Print/Reproduction campaign signage	Monetary		Р3
Exp	7/21/2014	Hill, John M-290	School Board Member District 1	IX Webhosting	\$9 95	webhosting service	Monetary		P4
Ехр	7/23/2014	Hill, John M-290	School Board Member District 1	International Press	\$336 00	printing service	Monetary		P4
Ехр	7/24/2014	Hill, John M-290	School Board Member District 1	International Press	\$334 95	printing services	Monetary		P4
Exp	7/29/2014	Hill, John M-290	School Board Member,	Tom Vargas	\$300.00	Absentee Ballot Process and Delivery	Monetary		P5

			District 1						
Exp	7/29/2014	Hill, John M-290	School Board Member District	Graphic Source 637 S CHARLES RICHARD 8EALL Debary, FL 32713	\$399.38	Printing and reproduciton	Monetary		PS
Cont	8/1/2014	Hill, John M-290	School Board Member, District 1	FL Home Builders Assoc. PO 8ox 1259 Tallahassee, FL 32302	\$500.00	Committee	Check	Association/Committee	P5
Ехр	8/1/2014	Hill, John M-290	School Board Member, District 1	US Postmaster General	\$2,038.75	postage for Absentee ballots	Monetary		P5
Exp	8/1/2014	Hill, John M-290	School Board Member, District 1	International Press 997 West Kennedy Blvd Suite A-1 Orlando, FL 32810	\$612 38	printing service	Monetary		P5
Exp	8/1/2014	Hill, John M-290	School Board Member, District 1	Unlimited Conferencing 591 Redwood Hwy Frontage Rd Mill Valley, CA 94941	\$64 40	Phone Conference fee	Monetary		P5
Exp	8/6/2014	Hill, John M-290	School Board Member, District 1	W, Vol. Reg. Chamber of Comm. 2541 S. Volusia Avenue Sulte 100 Orange City, FL 32763	\$325 00	Hob Nob Campaign Event Particlpation Fee	Monetary		Р6
Exp	8/11/2014	Hill, John M-290	School Board Member District 1	West Volusia Beacon	\$274.00	Newspaper Campaign Advertisement	Monetary		Р7
Ехр	8/11/2014	Hill, John M-290	School Board Member, District	Graphic Source	\$749 98	Campaign printing: Banners and T-Shirts	Monetary		P <b>7</b>
Cont	8/18/2014	Hill, John M-290	School Board Member, District 1	W. Vol. Family & Sports Med 1590 S. SR 15A DeLand, FL 32720	\$479 26	Business	In Kind	MedicalBusiness	Р7
Exp	8/20/2014	Hill, John M-290	School Board Member, District 1	IX Webhosting	\$9 95	Monthly webhosting fee	Monetary		Р7
Exp	8/25/2014	Hill, John M-290	School Board Member District 1	News Journal	\$502 25	Campaign advertisement	Monetary		G1
Ехр	8/25/2014	Hill, John M-290	School Board Member, District 1	News Journal	\$252 00	Campaign Advertisement	Monetary		<b>G</b> 1
Ехр	8/26/2014	Hill, John M-290	School Board Member, District 1	Office Depot	\$212 03	Print and Reproduction	Monetary <sup>.</sup>		<b>G</b> 1
Ехр	8/28/2014	Hill, John M-290	School Board Member District 1	USPS	\$272 00	Postage	Monetary		<b>G</b> 1
Exp	9/2/2014	Hill, John M-290	School Board Member, District 1	Unlimited Conferencing	\$64 40	teleconferencing fee	Monetary		G2

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Exp	9/12/2014	Hill, John M-290	School Board Member, District 1	International Press	\$612 38	Campaign printing service fee	Monetary		G2
Cont	9/22/2014	Hill, John M-290	School Board Member, District 1	Marshall B Bone, Inc 211-A N Amelia Ave DeLand FL 32724	\$250 00	Business	Check	GeneralContractors	G3
Exp	9/22/2014	Hill, John M-290	School Board Member District 1	IX Webhosting	\$9 95	Web Hosting Fee - Campaign Website	Monetary		G3
Exp	9/24/2014	Hill, John M-290	School Board Member District 1	Volusia County Elections	\$75 00	Elections List Fee	Monetary		G3
Ехр	9/25/2014	Hill, John M-290	School Board Member, District 1	International Press	\$346 13	Printing Services	Monetary		G3
Cont	9/27/2014	HIII, John M-290	School Board Member District 1	Elusive Grape 133 N Woodland Blvd DeLand, PL 32720	\$100 00	Business	In Kind		G4
Cont	9/30/2014	HIII, John M-290	School Board Member District 1	W, Vol. Family and Sports Med 1590 S SR 15A DeLand FL 32720	\$958 52	Business	In Kind	MedicalBusiness	G4
Ехр	10/1/2014	Hill, John M-290	School Board Member, District 1	USPS	\$171 50	Postage-Absentee Ballot	Monetary		<b>G</b> 4
Exp	10/2/2014	Hill, John M-290	School Board Member District 1	Unlimited Conferencing	\$64 40	Phone Conference fee	Monetary		G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Kottapurath Kunjumoideen 224 Glen Abbey Lane DeBary: FL 32713	\$1,000 00	Indi√idual	Check	Physician	G4
Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Victor Melgen 1887 Lake Markham Preserve Trl Sanford - FL 32771	\$1,000 00	Individual	Check	Physician	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Hearing Aids Direct LLC 742 N Volusia Ave Orange City , FL 32763	\$1.000 00	Business	Check	MedicalBusiness	G4
Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Sabine Jean-Baptiste 2111 Hontoon Rd DeLand, FL 32720	\$500 00	8usiness	Check	BusinessOwner	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District	Georgina Secor PO Box 1994 DeLand, FL 32721	\$250 00	Individual	Check	Attorney	G4
Cont	10/3/2014	Hill, John M-290	School Board Member, District	Vishal Gupta 2728 Enterprise Rd Orange City, FL 32763	\$1,000 00	Individual	Check	Physician	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Anjali Gupta 937 N Spring Garden Ave DeLand <sub>.</sub> FL 32720	\$1,000.00	Individual	Check	Physician	G4

Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Arin/Dusty Rollins 115 S Sheridan Ave DeLand, FL 32720	\$1,000.00	Individual	Check	BusinessOwner	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Terri Beer 2465 Royal Rd DeLand FL 32724	\$50.00	Individual	Check		G4
Cont	10/3/2014	Hill, John M-290	School Board Member District	Peter Selassle 2776 Enterprise Rd Orange City, FL 32763	\$500 00	Individual	Check	Physician	<b>G</b> 4
Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Mid-FL Hematology 2776 Enterprise Rd Suite 100 Orange City FL 32763	\$1,000.00	Business	Check	MedicalBusiness	G4
Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Timothy Cook 1872 Wingfield Dr Longwood, FL 32779	\$250 00	Individual	Check	HospitalExecutive	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Ratan Ahuja 2189 Alaqua Dr Longwood FL 32779	\$500 00	Individual	Check	Physician	G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Karuna Ahuja 2189 Alaqua Dr Longwood, FL 32779	\$500 00	Individual	Check	Physician	G4
Cont	10/3/2014	Hill, John M-290	Schoo! Board Member District 1	Mary Lou Mirino 1531 W Talton Ave DeLand, FL 32720	\$100 00	. Individual	Check		G4
Cont	10/3/2014	Hill, John M-290	School Board Member District	Advantacare of Florida LLC 697 Maitland Ave Suitre 1001 Altamonte Springs. FL 32701	\$1,000 00	Business	Check	MedicalBusiness	<b>G</b> 4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Center for Pulmonary Medicine 606 S Lake Victoria Cir DeLand, FL 32724	\$200 00	Business	Check	MedicalBusiness	G4
Cont	10/3/2014	Hill, John M-290	School Board Member, District 1	Kevin Dubois 5318 Georgia Poach Dr Port Orange FL 32127	\$100 00	Individual	Check		G4
Cont	10/3/2014	Hill, John M-290	School Board Member District 1	Allan Gilliard 316 Orchard Hill Street DeLand, FL 32724	\$100 00	Individual	Check		G4
Cont	10/4/2014	Hill, John M-290	School Board Member District 1	Robert Littleton Jr 18 Oak Brook Dr Ormond Beach FL 32174	\$10 00	Individual	Check		G5
Cont	10/4/2014	Hill, John M-290	School Board Member District 1	CHERYL Taaffe 6611 MANSOUR LN PORT ORANGE FL 32128	\$25 00	Individual	Check		G5
Cont	10/4/2014	Hill, John M-290	School Board Member, District 1	Marie Joy 1107 Parkside Dr Ormond Beach, FL 32174	\$25 00	Individual	Check		G5
Cont	10/4/2014	HIII, John M-290	School Board Member	Nancy Coriale 3757 S Atlantic Ave Unit 1102	\$100 00	Individual	Check		GS

			District 1	Daytona Beach Shores FL 32118					
Cont	10/4/2014	Hill, John M-290	School Board Member, District	Edward Connor 1010 John Anderson Dr Ormond Beach, FL 32176	\$200 00	Individual	Check	Retired	G5
Cont	10/4/2014	Hill, John M-290	School Board Member District 1	BRENDAN & TARA O'GORMAN 4684 CHARDONNAY DR PORT ORANGE , FL 32129	\$25 00	Individual	Check .		G5
Cont	10/4/2014	Hill, John M+290	School Board Member, District 1	Stuart & Margaret Patchett 415 OAK RIVER DR PORT ORANGE, FL 32127	\$25 00	Individual	Check		G\$
Cont	10/4/2014	Hill, John M-290	School Board Member, District 1	Sona Ramdath 1558 Brendon Lake Dr Apt 304 Orange City , FL 32763	\$100 00	Individual	Check		G5
Cont	10/4/2014	Hill, John M-290	School Board Member, District 1	Shield Bearer II LLC 3034 South Peninsula Dr Daytona Beach Shores FL 32118	\$200 00	Business	Check	Business .	G5
Cont	10/4/2014	Hill, John M-290	School Board Member, District 1	Kim Bannister 830 AIRPORT RD UNIT 105 Port Orange, FL 32128	\$130 00	Individual	Check	BusinessManager	G5
E×p	10/6/2014	Hill, John M-290	School Board Member District 1	American Heritage Press	\$1 <sub>/</sub> 210 00	Absentee Ballots Printing	Monetary		G5
E×p	10/8/2014	Hill, John M-290	School Board Member District 1	Escalante Productions	\$170 00	Campaign Website update	Monetary		G5
Cont	10/9/2014	Hill, John M-290	School Board Member District 1	Alex Khromov 1565 Saxon Blvd #204 Deltona FL 32725	\$500 00	Individual	Check	MedicalDoctor	G5
Cont	10/9/2014	Hill, John M-290	School Board Memoer District 1	Ashley Ledvora 64 E Crest Ave Winter Garden FL 34787	\$25 00	Individual	Check		G5
Ехр	10/9/2014	Hill, John M-290	School Board Member District 1	Paypal	\$15 83	Credit Card Processing Fee	Monetary		G5
Exp	10/9/2014	Hill, John M-290	School Board Member, District 1	USPS	\$2.218.39	Postage	Monetary		G5
Exp	10/18/2014	Hill, John M-290	School Board Member District 1	Graphic Source	\$402 68	Signage	Monetary		<b>G</b> 7
Cont	10/20/2014	Hill, John M-290	School Board Member District 1	France & Co PO Box 201 Lake Helen, FL 32744	\$100.00	Business	Check		<b>G</b> 7
Cont	10/20/2014	Hill, John M-290	School Board Member, District 1	Joan & Billy Kennedy PO Box 220196 Glenwood: FL 32722	\$1.000.00	Individuət	Check	Retired	<b>G</b> 7

				t .			\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	•	
Cont	10/20/2014	Hill, John . M-290	School Board Member District 1	Mary Bennett 1900 N Atlantic Ave Apt 902 Daytona BEach, FL 32118	\$50 00	Individual	Check		<b>G7</b>
Exp	10/20/2014	Hill, John M-290	School Board Member, District 1	IX Webhosting	\$9.95	Monthly webhosting fee	Monetary		G7
Exp	10/21/2014	Hill, John M-290	School Board Member, District 1	Larry Moulder	\$1,400 00	Sign installation and setup	Monetary		G7
Cont	10/27/2014	Hill, John M-290	School Board Member, District 1	W. Vol. Family and Sports Med, 1590 S SR 15A DeLand, FL 32724	\$479 26	Business	In Kind	medicalbusiness	G7
Exp	10/27/2014	Hill, John M-290	School Board Member District 1	Wholesale Print Shop	\$809 40	signs and flyers	Monetary		G7
Cont	10/30/2014	Hill, John M-290	School Board Member District 1	Digitisements, LLC 316 Orchard Hill St DeLand FL 32724	\$40 00	Business	In Kind		G7
Exp	10/30/2014	Hilf, John M-290	School Board Member District 1	The Beacon	\$274 00	Newspaper Advertisement	Monetary		G7
Exp	10/30/2014	Hill, John M-290	School Board Member District 1	Unlimited Conferencing	\$64 62	Phone Conference fee	Monetary		G7
Cont	10/31/2014	Hill, John M-290	School Board Member District 1	Douglas Pettit PO Box 344 Lake Helen FL 32744	\$25 00	Individual	Check		ŤR
Cont	10/31/2014	Hill, John M-290	School Board Member District 1	Janice Vise 1430 N Hazen Rd DeLand, FL 32720	\$50 00	Individual	Check		TR
Cont	10/31/2014	Hiil, John M-290	School Board Member, District 1	David Vise 1430 N Hazen Rd DeLand, FL 32720	\$50 00	Individual	Check		TR
Exp	10/31/2014	Hill, John M-290	School Board Member District 1	American Heritage Press	\$1,435 34	Printing and reproduction campaign materials	Monetary		TR
Exp	10/31/2014	Hill, John M-290	School Board Member District 1	USPS	\$3,897 16	postage	Monetary		TR
Ëxp	10/31/2014	Hill, John M-290	School Board Member, District 1	News Journal	\$995 20	Campaign Ad	Monetary		ΤR
Exp	10/31/2014	Hill, John M-290	School Board Member District 1	Paypal	\$1 03	Credit card processing fee	Monetary		TR
E×p	10/31/2014	Hill, John M-290	School Board Member, District	WSDO 1400	\$480 00	Radio Ad	Monetary		TR

					New searc	<u>:h</u>		
			Tota	al Expenditures	\$30,600.00			
			Tota	al Contributions	\$39,059.04	•		
Exp	12/1/2014	Hill, John M-290	School Board Member District 1	Allan Gilliard	\$1,988 49	Prof. Service Fee - Accounting	Monetary	TR
Ехр	12/1/2014	Hill, John M-290	School Board Member, District 1	Unlimited Conferencing	\$64 62	Phone conferencing fee	Monetary	TR
Ехр	11/20/2014	Hill, John M-290	School Board Member, District 1	IX Webhosting	\$9 95	Web hosting fee	Monetary	TR
Ехр	11/6/2014	Hill, John M-290	School Board Member, District 1	PayPal	\$0 30	Credit card service fee	Monetary	TR
Ехр	11/6/2014	Hill, John M-290	School Board Member, District 1	Racetrac	\$80 00	Travel Expense-GAS	Monetary	TR

## FLORIDA ELECTIONS COMMISSION REPORT OF INVESTIGATION Case No.: FEC 14-337

Respondent: John M. Hill

Complainant: Chris Sorensen

On October 2, 2014, the Florida Elections Commission received a sworn complaint alleging that Respondent violated Chapter 106, Florida Statutes Commission staff investigated whether Respondent violated the following statutes:

Section 106 07(5), Florida Statutes, prohibiting a candidate from certifying to the correctness of a campaign treasurer's report that is incorrect, false, or incomplete;

Section 106 143(6), Florida Statutes, failure of a candidate who is not the incumbent to include the word "for" in his political advertisement between his name and the office for which he is running;

Section 106 19(1)(a), Florida Statutes, prohibiting a person or organization from accepting a contribution in excess of the legal limits; and

Section 106 19(1)(c), Florida Statutes, prohibiting a person or organization from falsely reporting or deliberately failing to report information required by Chapter 106, Florida Statutes.

#### I. Preliminary Information:

- Respondent was a candidate for the Volusia County School Board, District 1. He faced Don Sarro in a run-off election on November 4, 2014. Respondent won; he received 56 25% of the vote
- Complainant was a candidate for the Volusia County School Board, District 1; he was defeated in the August 26, 2014 primary election

## II. Alleged Violation of Section 106.07(5), Florida Statutes:

- 3. I investigated whether Respondent violated this section of the election laws by certifying that his 2014 P7 Report was true, correct and complete when it was not
- 4. According to Complainant, Respondent reported an in-kind contribution from West Volusia Family & Sports Medicine (Respondent's business) for \$479 26 for two billboards. Complainant stated that the fair market value of the billboard advertisements is \$1825. Complainant stated that the billboards had been displayed for six weeks. Complainant provided copies of Respondent's billboard advertisements. To review the pictures of the billboards, refer to Exhibit 1
- 5. Complainant also stated that Respondent "failed" to correctly report the value of an ad displayed on the side of a bus. Complainant stated that the advertisement on the bus also

had been displayed for six weeks. To review pictures of the bus, refer to Exhibit 2.

- 6. Respondent filed the 2014 P7 Report with the filing officer on August 21, 2014. The report covered the period from August 9, 2014 through August 21, 2014; he certified that the report was true, correct and complete To review the 2014 P7 Report, refer to Exhibit 3.
- 7 The issues regarding billboards and the bus advertisement will be discussed in the paragraphs that follow

#### **Billboard**

- 8. The 2014 P7 Report discloses an in-kind contribution from W. Vol Family & Sports Med. for \$479 26 for "billboards campaign advertisements x2" To review the 2014 P7 Report, refer to Exhibit 3.
- On October 28, 2014, Respondent submitted a written response to the complaint via email. Respondent stated, "Mr. Sorensens (sic) claims are false and the treasurers report was corrected<sup>1</sup> to reflect the in-kind contributions for the billboards. They were split between the primary and the general elections." To review the written response, refer to Exhibit 4.
- I sent affidavits to Respondent and his treasurer regarding the issues in the complaint Respondent submitted his affidavit on February 27, 2015. Respondent stated that the value of the in-kind contribution for the billboard advertisements was based upon the cost that the W. Vol. Family & Sports Med. office manager reported paying monthly for the design and display of the billboards. Respondent also stated that the billboard advertisements were designed by Marion Daly. To review Respondent's affidavit with attachments, refer to Exhibit 5.
- Respondent's treasurer, Mr. Allan Gilliard, reiterated that the in-kind value was based upon the "monthly price WVSM paid the owner of the billboard to design/display the billboard ad." When asked about corrective actions, Mr. Gilliard responded, "it was determined that all financial reports were properly and appropriately recorded with the County of Volusia The complaint was misstated by the candidate's opponent or the supporter of the candidate's opponent in an attempt to disqualify Mr. Hill [Respondent]." To review Mr. Gilliard's affidavit with attachments, refer to Exhibit 6
- On March 5, 2015, I interview Mr. Daly<sup>2</sup> by telephone Mr. Daly admitted that he designed the billboard ads for Respondent. He stated that it took him about 10 or 15 minutes to do on the computer. He stated that the design wasn't anything fancy. Mr. Daly agreed to provide a copy of the artwork for the billboard. The billboard reads, "John Hill School Board District 1 Career Training\*Job Opportunities\*Limit Testing." He stated, "Technology is my thing, not design." He stated he did not charge Respondent for the design. He added that he was just a campaign volunteer who was trying to help out. To review the artwork provided by Mr. Daly, refer to Exhibit 7
- 13. I also contacted CBS Outdoor, the company that leases the billboards to Respondent's business. I spoke with Sandra Castro. I questioned her about the cost of leasing the billboards to verify whether the amount reported (\$479.26) was correct. She agreed to send me the invoices for leasing the billboards from July through December. The table below reflects

<sup>&</sup>lt;sup>1</sup> Although Respondent's written statement states that the "report was corrected," I checked and did not find any evidence that Respondent amended the report

<sup>&</sup>lt;sup>2</sup> Mr. Daly teaches middle school

the information from the invoices for the two billboards for Respondent's business

TABLE 1: Invoices from CBS Outdoor						
	Contract #1603475			Contract #1603475 A		
Date	Billing Period	Amount	Date	Billing Period	Amount	
07/07/14	07/07 - 08/03/14	\$500 00	07/23/14	07/21 - 08/17/14	\$500.00	
08/01/14	08/01 - 08/31/14	\$500 00	08/01/14	08/18 - 09/14/14	\$500 00	
09/01/14	09/01 - 09/28/14	\$500.00	09/01/14	09/15 - 10/12/14	\$500.00	

To review the invoices for contract #1603475, refer to Exhibit 8. To review the invoices for contract #160375 A, refer to Exhibit 9.

- 14. Ms Castro also provided a copy of contract # 1728258, dated August 28, 2014, for the billing period of "August 4, 2014 August 4, 2014." The amount of the invoice is \$479.26. Ms. Castro explained that this invoice showed the cost of printing the vinyl for the billboard, not for leasing the billboards. To review contract #1728258, refer to Exhibit 10
- 15. It appears that Respondent reported the cost of printing the vinyl to cover the billboards but did not report the cost of leasing the billboards. If the billboards cost \$500 per month to lease; it would cost \$125 weekly. If Respondent leased the two billboard for six weeks (as Complainant suggested), the cost for leasing the two billboards would total \$1500 and the cost for leasing and printing would be \$1979.26. Therefore, the contribution from Respondent's business would be \$1979.26.

#### <u>Bus</u>

- The 2014 P7 Report does not disclose an expenditure for the "bus advertisement"; however, the report lists an expenditure to Graphic Source on August 11, 2014, for \$749.98 for "campaign printing: banners and t-shirts." To review the 2014 P7 Report, refer to Exhibit 3.
- Respondent stated in his written statement that the bus art work is not painted but was printed and attached on a large vinyl poster. To review Respondent's written response, refer to Exhibit 4.
- Respondent stated in his affidavit, when asked about the cost of the bus, that he reported the amount invoiced from Graphic Source (\$749) When asked about the cost of the rental of the space on the bus, he referred back to the invoice from Graphic Source. To review Respondent's affidavit, refer to Exhibit 5
- According to Mr Gilliard, "The bus ad value was based on the cost the campaign paid to the banner design company Graphic Source. The bus is owned by Stuff N Thangs, LLC whom was given permission to park the bus on the candidate's property, while out of town The bus owner gave the campaign permission to hang a banner on the side of the bus." To review Mr. Gilliard's affidavit, refer to Exhibit 6.
- 20 Several attempts were made to contact Mr Robert Booth, owner of Stuff N Thangs, LLC. However, all attempts were unsuccessful

- On March 2, 2015, I interviewed Miranda Cartner, Graphic Source, regarding the bus advertisement. Ms. Cartner acknowledged that Graphic Source did the banner for Respondent's campaign. She stated that the \$749 was for the design of the banner and the banner. She explained that they mounted the sign on the bus but Respondent provided the bus. She stated that she did not know who owned the bus. She explained that their office had nothing to do with the leasing of the space on the side of the bus.
- Since Respondent did not provide the value for leasing the space on the side of the bus, I researched the issue on the Internet One site, Transit Advertising stated that the cost for leasing the exterior of the bus ranged from \$150 \$4500 per ad per 4 week period. Another site, Answers com, stated that in large markets the cost would range from \$600 \$900 per bus per 4 week period. To review the printouts from the web pages, refer to Exhibit 11.
- I also called Ms. Susan Darden, Direct Media USA<sup>3</sup> in Orlando, Florida, to get a price quote for leasing the side of a bus. Ms. Darden explained that they had a minimum 12 weeks lease requirement. She stated for a single side of the bus the cost would range from \$800 \$1200.
- 24. It appears that Respondent disclosed the cost to print the banner for the side of the bus but did not disclose the cost to lease the side of the bus for advertising. Therefore, it appears Respondent did not report an in-kind contribution from Stuff N Thangs for the cost of leasing the side of the bus, which could range in price from \$150 to \$4500.
- No record of Respondent having previously violated this section of the election laws was found

## III. Alleged Violation of Section 106.143(6), Florida Statutes:

- 26. I investigated whether Respondent violated this section of the election laws by not including the word "for" between his name and the title of the office for which he was running on the school-bus advertisements
- As previously discussed, Respondent published banners that were mounted on the side of a bus. The banners read, "Dr. John Hill School Board District 1 Career Training Job Opportunities Limit Testing." To review a photo of the bus advertisement, refer to Exhibit 2
- 28. On December 1, 2014, I interviewed Respondent by telephone. He stated that there was a small mix up with the signs not having the word "for" on them; but the printer made stickers that were added to the signs.
- On March 1, 2015, I interviewed Miranda Cartner, Graphic Source, by telephone I asked her if Respondent reviewed the sign before it was published. She answered affirmatively She stated that it was their normal practice to send the artwork to the client for review before the ad is published.
- I also interviewed Ruth Vines, Graphic Source, Ms. Vines confirmed that stickers were made with the word "for" and added them to the banner after the banner was posted on the bus. She stated that the omission of the word was an inadvertent error. She stated that Respondent called and informed them of the problem. She stated that they printed the stickers and added them to the signs. She stated that the correction was either the day they mounted the

4

Inv002 (7/08)

<sup>&</sup>lt;sup>3</sup> Direct Media USA was the closest privately owned vendor to Volusia County listed on a Google search that rented the space on the exterior of their buses.

sign on the bus or the next day. Ms. Vines provided copies of art work for the signs, refer to Exhibit 12.

- 31 It should also be noted that the billboard advertisements do not contain the word "for" between Respondent's name and the office sought The billboard reads, "John Hill School Board District 1 Career Training\* Job Opportunities\* Limit Testing As previously discussed in paragraph 12 of this report of investigation, the advertisement was designed by Mr Daly, a middle school teacher He stated he was just trying to help out the campaign To review the artwork provided by Mr Daly, refer to Exhibit 7
- 32. No record of Respondent having previously violated this section of the election laws was found.

#### IV. Alleged Violation of Section 106.19(1)(a), Florida Statutes:

- I investigated whether Respondent violated this section of the election laws by accepting a contribution that exceeded the legal limit from his business.
- 34 According to Complainant, Respondent did not report the fair-market value of two billboard advertisements from his business
- 35. As previously discussed, Respondent received an in-kind contribution from his business for two billboard advertisements
- To review information pertaining to this section of law, refer paragraphs 8 through 15
- No record of Respondent having previously violated this section of the election laws was found

#### V. Alleged Violation of Section 106.19(1)(c), Florida Statutes:

- 38 I investigated whether Respondent violated this section of the election laws by falsely reporting or failing to report the cost of two billboard advertisements and a bus advertisement.
- To review the information pertaining to this section of law, refer to paragraphs 8 through 24
- 40. No record of Respondent having previously violated this section of the election laws

#### VI. FEC History:

41 Respondent has no prior cases before the Commission

#### Conclusion:

On March 12, 2015, I interviewed Respondent by telephone I summarized the issues addressed in the Report of Investigation and asked if he had any final comments. He stated that he did not report a cost to lease the billboards because his office always leased the billboards; therefore, there was not an additional cost. He stated the cost of leasing the bus was reported on the "November Report"

5

Inv002 (7/08)

<sup>&</sup>lt;sup>4</sup> I reviewed all contributions listed on the supervisor of elections web site under Respondent's name I did not see an in-kind contribution from Stuff N Thangs, LLC listed; however, there is an in-kind contribution from Robert

- 43. When I asked Respondent about the omission of the word "for" in his political advertisements, he stated that it was an oversight. He stated that he had stickers printed for the bus but he couldn't do anything about the billboards because they were 100 ft. in the air.
- 44. According to the filing officer, Respondent is a first-time candidate. According to the filing officer, Respondent received Chapter 106, Florida Statutes and the 2013 Candidate and Campaign Treasurer Handbook. To review the Affidavit of Filing Officer, refer to Exhibit 13
- According to Respondent, he has not received or read Chapter 106, Florida Statutes He acknowledged that he received and read the Handbook for Candidates and Campaign Treasurers When asked what he did to determine his responsibilities, Respondent stated that he "Researched financial requirements and record keeping with the State of Florida; Consulted the Campaign Manager and the Candidate Services Representative with the Volusia County Supervisor of Elections." To review Respondent's affidavit, refer to Exhibit 5.
- 46. On March 6, 2014, Respondent signed the Statement of Candidate form certifying that he had been provided access to read and understand the requirements of Chapter 106, Florida Statutes. To review the Statement of Candidate form, refer to Exhibit 14.

Respectfully submitted on March 16, 2015

Margle B. Wade

Investigation Specialist

Booth, owner of Stuff N Thangs, LLC listed on June 7, 2014 The description of the in-kind contribution reads, "food and beverages for campaign fundraiser"

# Current address of Respondent

Dr John M Hill 1590 South SR 15A, Suite 100 Deland, Florida 32720

# Current Address of Complainant

Mr. Chris Sorensen 1045 Valley Forge Road Deland, Florida 32720

## Name and Address of Filing Officer:

The Honorable Ann McFall Volusia County Supervisor of Elections 125 West New York Avenue Deland, Florida 32720

Copy furnished to:

David Flagg, Investigations Manager

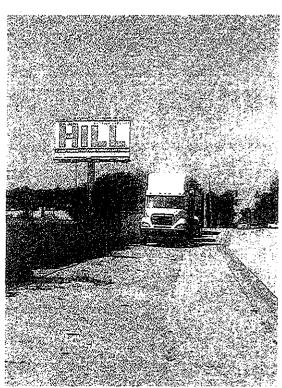
# FLORIDA ELECTIONS COMMISSION

## REPORT OF INVESTIGATION John M. Hill -- FEC 14-337

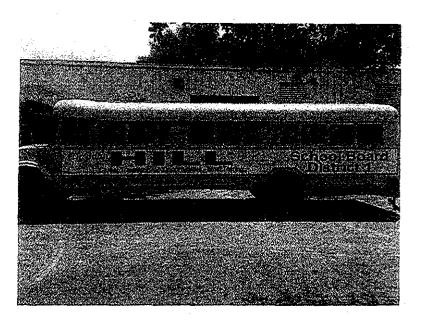
	LIST OF EXHIBITS						
Exhibits #s	Description of Exhibits						
Exhibit 1	Photo of Billboards						
Exhibit 2	Photo of Bus Ad						
Exhibit 3	2014 P7 Report						
Exhibit 4	Respondent's Written Response						
Exhibit 5	Respondent's Affidavit with Attachments						
Exhibit 6	Mr. Gilliard Affidavit with Attachments						
Exhibit 7	Artwork for the Billboards						
Exhibit 8	Invoices for Contract 1603475						
Exhibit 9	Invoices for Contract 1603475A						
Exhibit 10	Invoice for Printing						
Exhibit 11	Web Printouts						
Exhibit 12	Artwork for Bus Ad						
Exhibit 13	Affidavit of Filing Officer						
Exhibit 14	Statement of Candidate Form						

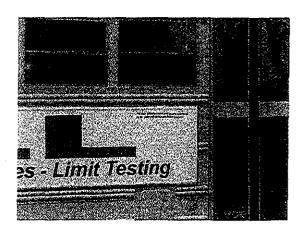
## SORENSEN FEC COMPLAINT\_JOHN HILL\_PRIMARY ELECTION 2014





Note: Disclaimer on billboards above do not mention "In-Kind" contribution from medical practice. Most to rent these signs for six weeks is \$975 and \$850. After six weeks, the signs are still at these locations, and no additional reporting has been made to either correct error or renew fees. CBS Outdoor can be contact by phone at 407-975-0202. There address is 2699 Lee Rd, Suite 230 Winte Park, FI 32789.





Note: Disclaimer above states bus sign was paid for by John Hill campaign. Also, note that the "FOR" is missing, which gives the appearance that Dr. John Hill is the incumbant. After six weeks, the bus is still operating as a mobile billboard, and no report has been made to either correct error or renew fees.

CAMPAIGN TREASURER'S REPORT SUMMARY						
(1) John M Hill Name	OFFICE USE ONLY ONLINE SUBMISSION [1073669]					
(2) 1590 S SR 15A Suite 100	Submitted on:					
Address (number and street)  DeLand, FL 32720	8/21/2014 19:57:59 (eastern)					
City, State, Zip Code	<del></del> j					
Check here if address has changed	(3) 1D Number: 290					
(4) Check appropriate box(es):	(4)					
☐ Candidate Office Sought: School Board	Member, District 1					
☐ Political Committee (PC) ☐ Electioneering Communications Org. (ECO) ☐ Party Executive Committee (PTY) ☐ Independent Expenditure (IE) (also covers an individual making electioneering communications) ☐ Check here if PC or ECO has disbanded ☐ Check here if PTY has disbanded ☐ Check here if no other IE or EC reports will be filed						
(5) Repor	t Identifiers					
Cover Period: From 8 / 9 / 2014 To	8 / 21 / 2014 Report Type: P7					
☑ Original ☐ Amendment ☐ Sp	ecial Election Report					
(6) Contributions This Report	(7) Expenditures This Report					
Cash & Checks \$,	Monetary Expenditures \$,1 , 033 , 93					
Loans \$,,0 00	Transfers to Office Account \$					
Total Monetary \$ , , 0 00 In-Kind \$ , , 479 26	Total Monetary \$,1 ,033 93					
7	(8) Other Distributions					
	\$					
(9) TOTAL Monetary Contributions To Date	(10) TOTAL Monetary Expenditures To Date					
\$ <u>16</u> , <u>660</u> <u>00</u>	\$, <u>12</u> , <u>491</u> <u>00</u>					
	tification son to falsify a public record (ss. 839 13, F.S.)					
I certify that I have examined this report and it is true, con-	rect, and complete:					
(Type name)	(Type name)					
☐ Individual (only for IE ☐ Treasurer ☐ Deputy Treasurer or electioneering comm )	☐ Candidate ☐ Chairperson (only for PC and PTY)					
x	<b>x</b>					
Signature	Signature					

DS-DE 12 (Rev. 11/13)

SEE REVERSE FOR INSTRUCTIONS

## CAMPAIGN TREASURER'S REPORT - ITEMIZED CONTRIBUTIONS

(1) Name	John M Hill	(2) L.D. Number					
	8/9/2014		3/21/2014				
(3) Cover Peri	od / /			(4) Page	1	of	
(5) Date	(7) Full Name (Last, Suffix, First, Middle)	(8)	(9)	(10)	(11)	(12)	
(6) Sequence Number	Street Address & City, State, Zip Code	Contributor Type Occupation B medical	Contribution Type	In-kind Description billboard	Amendment	Amount	
8/18/2014 / /	W. Vol. Family & Sports Med., 1590 s sR 15A Deland FL 32720	business	IK	campaign advertisem ents x2		\$479 2	
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DS-DE 13 (Rev 11/13 )

SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES

## CAMPAIGN TREASURER'S REPORT - ITEMIZED EXPENDITURES

(1) Name John M Hill		(2) I.D. Number	290
(3) Cover Period 8/9/2014	8/21/2014 through / /	(4) Page 1	_ of1

.(5)	(7)	(8)	(9)	(10)	(11)
(6) Sequence Number	Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	Purpose (add office sought if contribution to a candidate)	Expenditure Type	Amendment	Amount
/11/2014	West Volusia Beacon,	newspaper campaign advertisement	МО		\$274
/11/2014	Graphic Source,	campaign printing: banners and t-shirts	МО		\$749
/20/2014	IX Webhosting,	monthly webhosting fee	МО		\$9
/_/					
/ /					
//					
11					
11					

DS-DE 14 (Rev 11/13 )

SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES



FEC 14-337 John Hill John Hill to: fec, Marion Daly, allangilliard 10/28/2014 07:11 AM Show Details

This is my response to complaint filed by Chris Sorensen 5th place in Primary for school board District 1. Mr. Sorensons claims are false and the treasurers report was corrected to reflect the in kind contributions for the billboards. They were split between the primary election and the general election. Secondly, the bus art work is not painted but was printed and attached on a large vinyl poster. The graphic artist immediately added the word for and apologized as this was part of the graphic requested. The treasurer has been counseled and made all corrective actions.

EXHIBIT \_\_\_\_

## AFFIDAVIT OF BACKGROUND INFORMATION Case Number: FEC 14-337

## STATE OF FLORIDA County of Volusia

John	M.	Hill,	being	duly	sworn,	says:
		,			,	

TOTH IAY.	mil, being duly sworm, says:		•
1 T	his affidavit is made upon my personal k	cnowledge.	
2 I	am of legal age and competent to testi-	fy to the matters stated herei	n I am currently
employed	by Self Employed	as Business Owner - Phy	ysician
	ave you ever run for public office? If so the election(s) you ran in	o, please name the office(s) y	ou ran for and the
Yes. Jo	nn Hill for Volusia County School Board	d, District 1: 2014 election	
please nar	ave you ever been appointed to act as the candidate(s) you served as treasure election(s).		-
No.			
position fo	eve you ever held the office of chairper or a political committee? If so, please have you held the position.		
name of th	ve you ever prepared or signed a came candidate or committee whose report Hill (Self)		so, please list the
aws?	nat action have you taken to determine	· -	
	d financial requirements and record kee	<u> </u>	
<del></del>	the Campaign Manager and the Candid	ate Services Representative v	with
the Volusi	a County Supervisor of Elections		

8	Do you possess a copy of Chapter 106, Florida Statutes?		Yes	$\boxtimes$	No
9.,	If so, when did you first obtain it?				· · · · · · · · · · · · · · · · · · ·
10.	Have you read Chapter 106, Florida Statutes?		Yes		No
11.	Do you possess a copy of Chapter 104, Florida Statutes?		Yes		No
12.	If so, when did you first obtain it?		<u> </u>		
13.	Have you read Chapter 104, Florida Statutes?		Yes	$\boxtimes$	No
14	Do you possess a copy of the Handbook for Candidates?	$\boxtimes$	Yes		No
15	If so, when did you first obtain it? At time of registration for po	olitical	office	cand	idacy.
16.	Have you read the Handbook for Candidates?	$\boxtimes$	Yes		No
17.	List any additional materials you received from the Supervisor Candidate packet available at Volusia County Dept of Elections				
18. Billboa	How did you determine the value of the billboard advertisements and ad was an In-Kind Contribution from W. Volusia Family and		Medio	cine	
("WV	FSM"). The value was based on monthly price WVFSM's manag	er stat	ed she	paid	
to the	owner of the billboard to design/display the billboard advertiseme	ent.			
•	Please provide the name and contact information for the person who posted the billboard advertisements.  Part design by Marion Daly: email - mariondaly@gmail.com, pho				
· · · · · ·	ard posted by Outfront Media: phone - 973-575-6900; address 18				
BIIIO	<del></del>		1, NJ 0		
20.	Please provide the invoices for the design and posting of the billt				<del></del>
	Please provide the invoices for the billboard rental. attached	/oarus	attaci	<u>icu</u>	
	How did you determine the value of the bus advertisement?				
	us advertisements was paid by the campaign to Graphic Source as	part o	of the i	nvoice	e in the
amou	nt of \$749.98 as reported on the financial report of 08092014 -08	21201	4, whi	ch is	
availal	ble on the Volusia County Dept of Elections website.				
	Please provide the name and contact information for the perso who posted the bus advertisements.	n who	desig	ned a	nd the
Graphi	c Source: 637 South Charles Richard Beall Boulevard #3, DeBar	y, FL	32713		
Phone:	(386) 668-0288	·····			
24	Please provide the invoices for the design and posting of the bus	advert	isemer	ıt atta	ched

EXHIBIT 5 page 2 19

•
Please provide the invoice for the rental of the space on the side of the bus. <u>No Renta See above.</u>
Did you consult with anyone, city clerk, supervisor of elections, etc., regarding how to value and report in-kind contributions? () Yes (X) No If yes, please provide the name and contact information of the person you consulted with and provide a brief summary of the questions asked and the information provided to you
Please provide the name and contact information of the person who was responsible for inputting the information on the campaign report.
Allan Gilliard: phone - 407-620-4530; email - allangilliard@yahoo.com
28 How did this person receive the information for reporting the in-kind contributions?
Direct face to face meetings or by teleconferencing with myself or other campaign volunteers.
Did you review each report before certifying the report? (X) Yes () No
What procedure did you use when you reviewed the report to insure that the information on the report was true, correct and complete?
Reviewed banks statements, check ledgers, and invoices; met with treasurer to discuss expenses,
contributions and receipts. Made best efforts to ensure all expenses and contributions were
recorded based on data collected during each reporting period.
What qualifications does Mr. Gillard possess that influenced your decision to appoint him as your treasurer?
Mr. Gilliard possesses an MBA in Business administration and he has handled the financials
and operations of several businesses in the state of Florida.
Signature of Affiant  Sworn to (or affirmed) and subscribed before me this 25 day of  Notary Public - State of Florida  My Comm Expires Nov 14, 2018  Signature of Mary Public - State of Florida  Print, Type, or Stamp Commissioned Name of Notary Public
Personally Known or Produced Identification

Case Investigator: MBW



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

Invoice No.:

03352697

Date:

8/28/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1728258		1085774

Ref: Space Contract# 1603475

ADVERTISER: John Hill

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

DELAND

FL 32720

LLING PERIOD		DESCRIPTION	AMOUNT
8/04/14 To	8/04/14	ORLANDO BULLETINS PRODUCTION	22500
		1 Unit, Copy Size: 12'X25' - Bulletin	
Unit	007308NO	US 17/92, .05 mi S/O SR 15A; E/S F/S	
8/04/14 To	8/04/14	ORLANDO BULLETINS PRODUCTION	22500
		1 Unit, Copy Size: 12'X25' - Bulletin	
Unit	007312WO	Plymouth Ave @ Spring Garden Ave; S/S F/E	
		FL VOLUSIA COUNTY SALES TAX	2926

TOTAL AMOUNT DUE:

479.26

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No.:

03352697

Account No.:

1085774

Submit with Payment

Date:

8/28/14

Contract No.:

1728258

Total Amount Due:

479.26

Remit Payment to:



P.O. Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

## INVOICE

Invoice No:

03368447

Date:

9/01/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT	
NUMBER	CONTRACT NUMBER	NUMBER	
1603475		1085774	

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

9/01/14 To 9/28/14 ORLANDO - BILLBOARDS - BULLETIN (S) -ODD SIZE Unit# 007308NO US 17/92, .05 mi S/O SR 15A; E/S F/S

500..00

TOTAL AMOUNT DUE:

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No.:

03368447

Account No.:

1085774

Submit with Payment

Date:

9/01/14

Contract No:

1603475

**Total Amount Due:** 

500.00

Remit Payment to:

P.O. Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720

EXHIBIT



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

## INVOICE

Invoice No:

03368448

Date:

9/01/14

Account Executive: Zastawney, Jeffrey

CONTRACI	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603475 A		1085774

Term: Due Upon Receipt

JOHN HILL 1590 SR 15A

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

**AMOUNT** 

9/15/14 To 10/12/14 ORLANDO - BILLBOARDS - BULLETIN (S) ODD SIZE Unit# 007312WO Plymouth Ave @ Spring Garden Ave; S/S F/E

500..00

TOTAL AMOUNT DUE:

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No:

03368448

Account No.:

1085774

Submit with Payment

Date:

9/01/14

Contract No.:

1603475 A

**Total Amount Due:** 

500..00

Remit Payment to:



P.O. Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720

Manage your account and pay your bill on-line at www myoutfrontmedia com



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

Invoice No:

03393423

Date:

10/01/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603483		1085774

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

10/27/14 To 11/23/14 ORLANDO - BILLBOARDS - BULLETIN (S) -ODD SIZE Unit# 007308NO US 17/92, .05 mi S/O SR 15A; E/S F/S

500.00

**IOTAL AMOUNT DUE:** 

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No.:

03393423

Account No.:

1085774

Submit with Payment

Date:

10/01/14

Contract No.:

1603483

**Total Amount Due:** 

500..00

Remit Payment to:



P.O. Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720



CUSTOM FINYL «DIGITAL GRAPHICS» ARCHITECTURAL SIGNAGE

# **INVOICE #4623**

8/8/2014

Taxable

Prepared For:

Dr John Hill for School Board John Hill

Phone: 407.491.2183

Fax:

Alt. Phone: Email:

Description: Quantity

Description

School-design blank check

340 00 in x 36.00 in Elite 13oz Banner Roll (Gloss)

blank check in school design

with matte laminate

Subtotal

Email: sales@graphicsourcesigns.com

Prepared By:

LaRanda Cartner

DeBary, FL 32713

Alt. Phone:

Phone: 386.668.0288

Graphic Source of Central FI, LLC 637 S US Hwy 17/92, Suite 3

Sales Tax

\$58.17 \$3.78

386.668.0289

Total

\$58.17

Total

Each

58.17

Fax:

\$61.95

Signature:

Signature:\_

THANK YOU FOR ALLOWING US THE OPPORTUNITY TO SERVE YOU!!

By signing this invoice I agree to pay invoice according to terms and further acknowledge that the products and or services provided are to
my satisfaction. I acknowledge that any artwork or images I have provided and requested to be used in the creation of my product is done
so with full permission of the legal owner of the images and Graphic Source of Central FI, LLC is released from all liability or legal action
which could result from my misrepresention of ownership. I understand that all artwork created during the proof and production of
products I requested, remains the property of Graphic Source of Central FI, LLC until such time as all artwork design charges are paid in
full

\_Date:\_

Terms: Full Payment due on completion



CUSTOM VIXTE » DIGITAL GRAPHICS » ARCHITECTURAL SIGNAGE

## INVOICE #4618

7/29/2014

Prepared For:

Dr John Hill for School Board John Hill

Phone: 407.491.2183

Fax:

Alt. Phone:

Email:

Prepared By:

LaRanda Cartner Graphic Source of Central FI, LLC 637 S. US Hwy 17/92, Suite 3

DeBary, FL 32713

Phone: 386.668.0288

Fax: 386.668.0289

Alt. Phone:

Email: sales@graphicsourcesigns.com

Description: Dr. John Hill for Volusia County School Board

Banners

Signature:

THANK YOU FOR ALLOWING US THE OPPORTUNITY TO SERVE YOU!!

Signature: \_\_\_\_ Date:

By signing this invoice I agree to pay invoice according to terms and further acknowledge that the products and or services provided are to my satisfaction. I acknowledge that any artwork or images I have provided and requested to be used in the creation of my product is done so with full permission of the legal owner of the images and Graphic Source of Central FI, LLC is released from all liability or legal action which could result from my misrepresention of ownership. I understand that all artwork created during the proof and production of products I requested, remains the property of Graphic Source of Central FI, LLC until such time as all artwork design charges are paid in full.

Quantity	Description	<u>Each</u>	Total	Taxable
2	340.00 in x 36.00 in Elite 13oz Banner Roll (Gloss)	262.02	\$524.04	$\checkmark$
		Subtotal	\$524.04	
		Sales Tax	\$34,06	
		Total	\$558.10	

Terms: Full Payment due on completion

EXHIBIT 5 page 8 0) 9



CUSTOM FINEL » DIGITAL GRAPHICS » ARCHITECTURAL SIGNAGE

### **INVOICE #4561**

7/30/2014

Prepared For:

Dr John Hill for School Board

John Hill

Phone: 407.491.2183

Fax:

Alt. Phone:

Email:

Prepared By:

LaRanda Cartner

Graphic Source of Central FI, LLC 637 S. US Hwy 17/92, Suite 3

DeBary, FL 32713

Phone: 386.668.0288

Fax: 386.668.0289

Alt. Phone:

Email: sales@graphicsourcesigns.com

Quantity	Description	Each_	Total	Taxable
12	Gildan 2000 White Full front/ Full Back 1 color blue	8.50	\$102.00	✓
	2XL-8 3X-4	<b>6</b>		
2	Setup Charge per color/perscreen 1-3 colors/screens	10.00	\$20.00	✓
		Subtotal	\$122,00	
		Sales Tax	\$793	
		Total	\$12993	

### Signature:

THANK YOU FOR ALLOWING US THE OPPORTUNITY TO SERVE YOU!!

Signature: \_\_\_\_\_ Date:

By signing this invoice I agree to pay invoice according to terms and further acknowledge that the products and or services provided are to my satisfaction. I acknowledge that any artwork or images I have provided and requested to be used in the creation of my product is done so with full permission of the legal owner of the images and Graphic Source of Central FI, LLC is released from all liability or legal action which could result from my misrepresention of ownership. I understand that all artwork created during the proof and production of products I requested, remains the property of Graphic Source of Central FI, LLC until such time as all artwork design charges are paid in full.

Terms: Full Payment due on completion

WY

# AFFIDAVIT OF BACKGROUND INFORMATION Case Number: FEC 14-337

### STATE OF FLORIDA County of Volusia

2015 JAN - 2 1 A 10: 05

SHEEFELTHAN

Allan Gilliard, being duly sworn, says	duly sworn, says:
----------------------------------------	-------------------

1 This affidavit is made upon my personal knowledge
I am of legal age and competent to testify to the matters stated herein. I am currently
employed by Self Employed as Business Owner
3 Have you ever run for public office? If so, please name the office(s) you ran for and the date(s) of the election(s) you ran in
No.
Have you ever been appointed to act as a campaign treasurer for a candidate? If so, please name the candidate(s) you served as treasurer, the office(s) the candidate ran for, and the dates of the election(s)
Yes, John Hill for Volusia County School Board District 1; Election Date: 11/4/2014.
Have you ever held the office of chairperson, treasurer, board member, or other similar position for a political committee? If so, please list the names and addresses of the committees and dates when you held the position  No.
6 Have you ever prepared or signed a campaign treasurer's report? If so, please list the name of the candidate or committee whose report you prepared or signed.
Yes, John Hill
7. What action have you taken to determine your responsibilities under Florida's election laws?
Researched financial requirements and record keeping with the State of Florida;
Consulted the Campaign Manager and the Candidate Services Representative with the Volusia
County Supervisor of Elections

EXHIBIT 6 page 1 g 6

8	Do you possess a copy of Chapter 106, Florida Statutes?	$\boxtimes$	Yes		No	
9	If so, when did you first obtain it? On or about 11/18/2013					
10	Have you read Chapter 106, Florida Statutes?	$\boxtimes$	Yes		No	
11.	Do you possess a copy of Chapter 104, Florida Statutes?  Yes No					
12	If so, when did you first obtain it? On or about 11/18/2013					
13.	Have you read Chapter 104, Florida Statutes?	$\boxtimes$	Yes		No	
14.	Do you possess a copy of the Handbook for Candidates?		Yes		No	
15	If so, when did you first obtain it?					
16	Have you read the Handbook for Candidates?		Yes	$\boxtimes$	No	
17.	List any additional materials you received from the Supervisor o Candidate/Committee Report System Guide	f Elec		·		
18	Did you serve as the treasurer for Mr. John Hill's campaign? (X)	Yes	( ) No	1		
19	How would you describe your relationship with Mr. Hill?		` /			
(X)	Friend					
( )	Family					
( )	Business associate					
()	Other, please explain					
20.	How did you determine the value of the billboard ads?					
Billbo	oard ad was an In-Kind Contribution from W. Volusia Family and	Sports	s Medi	cine		
("W\	/FSM"). The value was based on monthly price WVFSM paid to t	he ov	vner of	the	<del></del>	
billbo	oard to design/display the billboard ad.					
21.	How did you determine the value of the bus ad?					
The bu	as ad value was based on the cost the campaign paid to the banner	desig	n comp	oany,		
Graph	ic Source. The bus is owned by Stuff N Thangs, LLC whom was a	given	permis	ssion	to	
park tl	ne bus on the candidate's property, while out of town. The bus own	ner ga	ve the	cam	oaign	
permis	sion to hang a banner on the side of the bus.					
	Were you responsible for inputting the information of the camp If no, please provide the name and contact information of the per- sibility	-	-	•	,	

EXHIBIT le page 2 9 6

- 23 Did you review the campaign report(s) before you signed it? (X) Yes () No
- What procedures did you use to insure that the information on the report was true, correct and complete?

Reviewed banks statements; met with candidate to discuss expenses, contributions and receipts.

Made best efforts to ensure all expenses and contributions were recorded based on data collected during each reporting period. If any discrepancies, filed amended report to document corrections.

In the response to the complaint it is stated that "The treasurer has been counseled and has made all corrective actions." Please list the name, contact information of the person who provided the consultation and a brief summary of the information provided (unless the person was your attorney)

After review, it was determined that all financial reports were properly and appropriately recorded with the County of Volusia. The complaint was misstated by the candidate's opponent or the supporter of the candidate's opponent in an attempt to disqualify Mr. Hill.

Only one report during the campaign had an addendum. Please see attached

26. Please provide copies of all the corrected reports N/A

I HEREBY SWEAR OR AFFIRM THAT THE FOREGOING INFORMATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Allan Allean
Signature of Affiant
Sworn to (or affirmed) and subscribed before me this 39 day of DECEMBER 2014
Signature of Notary Public - State of Porida Print, Type, or Stamp Commissioned Name of Notary Public
Personally Known or Produced Identification
Type of Identification Produced:

Case Investigator: MBW



EXHIBIT <u>le past 3 ple</u>

CAMPAIGN TREASURI	ER'S REPORT SUMMARY				
(1) John M Hill  Name (2) 1590 S SR 15A Suite 100  Address (number and street)  DeLand, FL 32720  City, State, Zip Code  Check here if address has changed  (4) Check appropriate box(es):  School Board  Political Committee (PC)  Electioneering Communications Org (ECO)  Party Executive Committee (PTY)  Independent Expenditure (IE) (also covers an individual making electioneering communications)	☐ Check here if PC or ECO has disbanded ☐ Check here if PTY has disbanded ☐ Check here if no other IE or EC reports will be filed				
•	t Identifiers				
Cover Period: From $\frac{6}{}$ / $\frac{1}{}$ / $\frac{2014}{}$ To	6 / 20 / 2014 Report Type: P1				
☐ Original           ☐ Sp	ecial Election Report				
(6) Contributions This Report	(7) Expenditures This Report				
Cash & Checks \$	Monetary Expenditures \$,,000				
Loans \$,,000	Transfers to Office Account \$ , , 0 00				
Total Monetary \$	Total Monetary \$,				
1117(11)M	(8) Other Distributions				
	\$				
(9) TOTAL Monetary Contributions To Date	(10) TOTAL Monetary Expenditures To Date				
\$, 11 , 015 - 00	\$ <u>2</u> , <u>162</u> <u>07</u>				
It is a first degree misdemeanor for any pers	tification on to falsify a public record (ss. 839.13, F.S.)				
I certify that I have examined this report and it is true, con	I certify that I have examined this report and it is true, correct, and complete:				
(Type name)	(Type name)				
☐ Individual (only for IE ☐ Treasurer ☐ Deputy Treasurer ☐ Candidate ☐ Chairperson (only for PC and PTY) or electioneering comm )					
X	X				
Signature	Signature				

DS-DE 12 (Rev. 11/13)

### CAMPAIGN TREASURER'S REPORT - ITEMIZED CONTRIBUTIONS

(1) Name	John M Hill	(2) I.D. Number				
	6/1/2014	-	6/20/2014			
(3) Cover Peri	od///*	through	1	(4) Pag	ge <u>1</u>	of 1
10						<del></del>
(5)	(7)	(8)	(9)	(10)	(11)	(12)
Date	Full Name					
(6)	(Last, Suffix, First Middle)					
Sequence	Street Address &	Contributor	Contribution	In-kind	1	}
Number	City, State, Zip Code	Type Occupation		Description	Amendment	Amount
6/7/2014	Booth, Robert 1326 EASI INIERNALIONAL SPI	I business	IK	food and beverages	Add	\$500.00
j	Deland FI 32724	DWIEL		lfor	]	}
_				campaign fundraiser		-
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		1				

DS-DE 13 (Rev 11/13 )

SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES

### CAMPAIGN TREASURER'S REPORT - ITEMIZED EXPENDITURES (1) Name John M Hill 290 (2) I.D. Number 6/1/2014 6/20/2014 (3) Cover Period \_\_\_\_/ \_\_\_ through \_\_\_\_/\_\_\_ (4) Page 1 of \_\_\_\_ 0 (8) (9) (10) (11) (5) Date Full Name Purpose (Last, Suffix, First, Middle) (add office sought if (6)Expenditure contribution to a Street Address & Sequence Type City, State, Zip Code candidate) Amendment Amount Number

DS-DE 14 (Rev 11/13 )

SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES

# 

# 

School Board District 1

Political advertisement paid for and approved by John Hill, non-partisan, for school Board District 1.



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

### INVOICE

Invoice No:

03326173

Date:

7/07/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603475		1085774

Term: Due Upon Receipt

JOHN HILL 1590 SR 15A

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

7/07/14 To 8/03/14 ORLANDO - BILLBOARDS - BULLEIIN (S)-ODD SIZE
Unit# 007308NO US 17/92, 05 mi S/O SR 15A; E/S F/S

500..00

**IOTAL AMOUNI DUE:** 

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page: 1

Please Detach and

Invoice No:

03326173

Account No :

1085774

Submit with Payment

Date:

7/07/14

Contract No:

1603475

Total Amount Due:

500.00

Remit Payment to:



P O Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720

**EXHIBIT** 

8 pagy 1 A 3

Manage your account and pay your bill on-line at www myoutfrontmedia com



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

### INVOICE

Invoice No.:

03345499

Date:

8/01/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNI
NUMBER	CONTRACT NUMBER	NUMBER
1603475		1085774

JOHN HILL

1590 SR 15A

Term: Due Upon Receipt

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

8/04/14 To 8/31/14 ORLANDO BILLBOARDS - BULLETIN (S) ODD SIZE
Unit# 007308NO US 17/92, .05 mi S/O SR 15A; E/S F/S

500.00

TOTAL AMOUNT DUE:

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING  $_{\tt Page:}$   $_{\tt 1}$ 

Please Detach and

Invoice No:

03345499

Account No:

1085774

Submit with Payment

Date:

8/01/14

Contract No :

1603475

Total Amount Due:

500 00

Remit Payment to:



P O Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720

EXHIBIT

819922 23



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

### INVOICE

Invoice No:

03368447

Date:

9/01/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603475		1085774

Term: Due Upon Receipt

JOHN HILL 1590 SR 15A

DELAND

FL 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

9/01/14 To 9/28/14 ORIANDO - BILLBOARDS - BULLETIN (S)-ODD SIZE
Unit# 007308NO US 17/92. .05 mi S/O SR 15A; E/S F/S

500.00

TOTAL AMOUNT DUE:

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING  $_{\tt Page: \ 1}$ 

Please Detach and

Invoice No:

03368447

Account No:

1085774

Submit with Payment

Date:

9/01/14

Contract No :

1603475

Total Amount Due:

500.00

Remit Payment to:



P.O. Box 33074 Newark, NJ 07188-0074 JOHN HILL 1590 SR 15A

DELAND

FL 32720

**EXHIBIT** 

8 page 3 A 3

Manage your account and pay your bill on-line at www.myoutfrontmedia.com



185 US Highway 4'6, Fairfield, NJ 07004 (973) 575-6900

### INVOICE

Invoice No.:

03329713

Date:

7/23/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603475 A		1085774

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

DELAND

FI 32720

ADVERTISER: JOHN HILL

BILLING PERIOD DESCRIPTION AMOUNT

7/21/14 To 8/17/14 ORIANDO - BILLBOARDS - BULLETIN (S)-ODD SIZE
Unit# 007312WO Plymouth Ave @ Spring Garden Ave; S/S F/E

500 00

**IOTAL AMOUNT DUE:** 

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING

Page: 1

Please Detach and

Invoice No:

03329713

Account No:

1085774

Submit with Payment

Date:

7/23/14

Contract No:

1603475 A

Total Amount Due:

500.00

Remit Payment to:



P.O. Box 33074

Newark, NJ 07188-0074

JOHN HILI 1590 SR 15A

DELAND

FI 32720

EXHIBIT 9 page (44



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

### INVOICE

Invoice No:

03345500

Date:

8/01/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT
NUMBER	CONTRACT NUMBER	NUMBER
1603475 A		1085774

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

FI 32720

ADVERTISER: JOHN HILL

**BILLING PERIOD** DESCRIPTION **AMOUNT** 

8/18/14 To 9/14/14 ORLANDO - BILLBOARDS - BULLETIN (S) ODD SIZE Unit# 007312WO Plymouth Ave @ Spring Garden Ave; S/S F/E

500..00

**IOIAL AMOUNT DUE:** 

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING

Page:

Invoice No:

03345500

Account No.:

1085774

Please Detach and Submit with Payment

Date:

8/01/14

Contract No:

1603475 A

Total Amount Due:

500.00

Remit Payment to:



JOHN HILL 1590 SR 15A

DEL-AND

FL 32720

P.O Box 33074 Newark, NJ 07188-0074

Manage your account and pay your bill on-line at www myoutfrontmedia com



185 US Highway 46. Fairfield, NJ 07004 (973) 575-6900

Invoice No:

03368448

Date:

9/01/14

Account Executive: 2astawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT	
NUMBER	CONTRACT NUMBER	NUMBER	
1603475 A		1085774	

Term: Due Upon Receipt

JOHN HILL 1590 SR 15A

DEL AND

FL 32720

ADVERIISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

9/15/14 To 10/12/14 ORLANDO - BILLBOARDS - BULLETIN (S)-ODD SIZE Unit# 007312WO Plymouth Ave @ Spring Garden Ave; S/S F/E

500..00

IOIAL AMOUNI DUE:

500,00

PLEASE REFER 10 INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No:

03368448

Account No:

1085774

Submit with Payment

Date:

9/01/14

Contract No:

1603475 A

Total Amount Due:

500..00

Remit Payment to:

P.O. Box 33074 Newark, NJ 07188-0074

JOHN HILL 1590 SR 15A

DELAND

FL 32720

EXHIBIT 9



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

Invoice No:

03398105

Date:

10/14/14

Account Executive: Zastawney, Jeffrey

CONTRACT	CUSTOMER P.O./	ACCOUNT	
NUMBER	CONTRACT NUMBER	NUMBER	
1603483 A		1085774	

Term: Due Upon Receipt

JOHN HILL 1590 SR 15A

DELAND

FI: 32720

ADVERTISER: JOHN HILL

BILLING PERIOD

DESCRIPTION

AMOUNT

10/13/14 To 11/09/14 ORLANDO - BILLBOARDS - BULLETIN (S)-ODD SIZE Unit# 007312WO Plymouth Ave @ Spring Garden Ave; S/S F/E

500.00

**IOIAL AMOUNT DUE:** 

500.00

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No:

03398105

Account No.:

1085774

Submit with Payment

Date:

10/14/14

Contract No:

1603483 A

Total Amount Due:

500.00

Remit Payment to:



P.O Box 33074 Newark, NJ 07188-0074

JOHN HILL 1590 SR 15A

DELAND

FI 32720

**EXHIBIT** 



185 US Highway 46, Fairfield, NJ 07004 (973) 575-6900

Invoice No:

03352697

Date:

8/28/14

Account Executive: Zastawney, Jeffrey

CONTRACT NUMBER 1728258		CUSTOMER P.O./ CONTRACT NUMBER	ACCOUNI NUMBER
			1085774

Ref: Space Contract# 1603475

ADVERIISER: John Hill

Term: Due Upon Receipt

JOHN HILL

1590 SR 15A

DEL AND

FL 32720

BILLING PERIOD	DESCRIPTION	AMOUNT
8/04/14 To 8/04/14	ORLANDO BULLETINS PRODUCTION	225 00
	1 Unit, Copy Size: 12'X25' - Bulletin	
Unit# 007308NO	US 17/92, .05 mi S/O SR 15A; E/S F/S	
8/04/14 To 8/04/14	ORLANDO BULLETINS PRODUCTION	225.00
	1 Unit Copy Size: 12'X25' - Bulletin	
Unit# 007312WO	Plymouth Ave @ Spring Garden Ave; S/S F/E	
	FI VOLUSIA COUNTY SALES TAX	29 26

**IOIAL AMOUNI DUE:** 

479,26

PLEASE REFER TO INVOICE NUMBER IN ANY CORRESPONDENCE AND WHEN REMITTING Page:

Please Detach and

Invoice No :

03352697

Account No:

1085774

Submit with Payment

Date:

8/28/14

Contract No:

1728258

Total Amount Due:

479 26

Remit Payment to:



P.O. Box 33074

Newark NJ 07188-0074

EXHIBIT

JOHN HILL 1590 SR 15A

DELAND

FL 32720



ADS

CAMPAIGNS

CONTACT

Call For Free Quote (800) 807-0360

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> Ad Formats

> Description

Markets

Billboard Ads

Get transit ads in more than 250 cities - with a transit advertising agency Use the above menu to find cities pictures and rates. Then call us or click Get Free Quote

Transit Ads

Bus Ads

Ad Formats

Bus Stop Ads

Street Ads

Bench Ads

Mail Ads

Airport Ads

Taxi Ads

Gas Stn Ads

C-Store Ads Coffoe Ads

Bar Ads

Cash Ade

Subway Ads

Train Ads

Restroom Ads

Mobile Ads

Clients

Art Specs

Art Tips

Upload



View Gallery





Sell sheet for clients







View Gallacy

Company: Name: Phone: E-mail:

Get Free Quote

Ad Formats:

Budget:

please select

Submit Query

Nonprofits Get Free Money



Sign Up For Discounts

Enter e-mail to hear about 50% off advertising opportunities:

Submit Query

### Campaigns seems



Cavalli advertises on NYC cabs during Fashion Week







**Description and Video** 



Get mass transit ads in over 250 cities with a single national transit advertising agency. Also defined as public or municipal transportation advertising space transit advertisements are an excellent medium to reach the general public. Transit signs are located inside and outside of city/county and municipal public transportation vehicles/stations and terminals (In some cities, this ad format is referred to as MTA advertising or Metro advertising.) Because of their great visibility and low transit media rates, renting public transit displays produces lots of impressions at a low CPM

Public transportation advertisement signs (including, by definition, transit stop ads or transit shelter ads) come in several forms, all of which are listed under the Products section, below. Statistics show that transit advertising costs are low compared to other media

Businesses excel with this ad formal for a simple reason; the use of a local transit advertising company to place ads in multiple cities delivers lots of impressions at a low cost

With the growth of DVR use, advertising on transit media space has grown in popularity. And at reduced transit advertising rates. One of the advantages of renting transit media is that because the target demographic can't fast forward through transit ads. like they can with TV commercials, they are more impactful. And they are highly effective in garnering large numbers of gross impressions, because of high traffic counts for many locations

Read a 5-step how-to article on transit advertising.

Rates Back to Mark General:

EXHIBIT upos 1 1/1

From Our Clients

Transit/transportation advertising costs are below Why a Range of Rates?

For more specific pricing, submit Got Free Quote form on right.

TIP

Click on the blue-colored text links for more specific ad formats rates and pictures.

- $\cdot$  Bus Ads (click to see detailed rates): Range of \$150 \$4 500 per ad per 4 week period for bus exterior and range of \$20 \$50 per ad per 4 week period for bus interior
- Bus Stop / Bus Shelter Ads. Range of \$150 \$4 500 per ad per 4 week period.
- Bench Ads; Range of \$75 \$500 per ad per 4 week period
- Subway Ads: Range of \$75 \$500 per ad per 4 week period
- Train-Rail Ads: Range of \$75 \$950 per ad per 4 week period
- Airport Ads Range of \$1 500 \$14 500 per ad per 4 week period

Range of rates depends on timing and market

### Minimum Purchase:

Minimum of 10 to 200 transit ads, depending on the transit media, timing and market

All rates and minimum purchase figures for transportation add costs depend on the ad format liming and market and availability may change without notice

### Discounts:

Government and nonprofit organizations receive a discount on transit advertisement rates

### Specifications and Impressions/Views Block to Merco ;

See below for the average number of times a transit ad is seen (i.e. transit advertising impressions or views) and the average transit ad size/dimensions and specifications

Range of impressions/views depends on market

(Lead time is approx 3 weeks. Can be reduced in certain cases.)

- Bus Ads (click to see detailed specs): Impressions/Views: Range of 9 000 to 17 000 per ad per day Size: Varies by format
- Bus Stop / Bus Shelter Ads. Impressions/Views; Range of 9 000 to 17 000 per ad per day Size: 47.5" W.x 68.5" H.
- Bench Ads
   Impressions/Views. Range of 8,000 to 14 000 per ad per day.
   Size: 84" W by 30" H or 84" W x 24" H
- Subway Ads: Impressions/Views, Varies by market Size: Varies by format.
- · Train-Rail Ads. Impressions/Views: Varies by market. Size: Varies by format
- · Airport Ads. Impressions/Views: Range of 12 000 to 25 000 per ad per day Size: 62" Wx 43" H and larger sizes

### Markets Back to Mich.

Transit/transportation advertising is available nationally in small medium and large markets. Transit ads may be available in the following markets.

State (A-M)	Markot
Alabama	Birmingham AL (incl Anniston AL and Tuscaloosa AL)
:	Dothan, AL
	Huntsville-Decatur, AL (incl. Florence AL)
	Mobile, AL (incl University of South Alabama)
	Montgomery-Selma AL
Alaska	Anchorage AK
:	Fairbanks AK
	Juneau, AK
Arizona	Phoenix AZ
	Tucson, AZ (Sierra Vista)
Arkansas	Fort Smith-Fayetteville-Springdate-Rogers AR
	Jonesboro AR

Stato (N-Z)	Market
Nebraska	Cheyenne, WY-Scottsbluff, NE
1	Lincoln, NE & Hastings-Kearney NE
	North Platte NE
1	Omaha, NE
Nevada	Las Vegas NV
•	Reno, NV
	Stateline NV (ind Lake Tahoe NV)
New Hampshire	Concord, NH
1	Manchester, NH
	Nashua, NH
	Portsmouth NH
New Jersey	Newark NJ



"One call to Sive Line Media provides us with any advertising option in any city across the country." —Matt Freeman, Media

### PORTER NOVELLI

"Blue Lino Media has executed multiple government PSA campaigns in multiple U.S. cities, thereby giving our clients a truly national reach."—Sarah Parada VP



BETTER WOLLD ANYERTISMS
"Blue Line Modia is
extremely holpful in
delivoring advertising media
in any city we want across
the country"
—Sheldon de Souza
Project Manager

http://www.bluelinemedia.com/transit-advertising

State (A-M)	Market  Uitta Pock AP Ding Bluff AP	State (N-Z)	Market Albuquerque, NM
	(Little Rock, AR - Pine Bluff, AR Monroe, LA - El Dorado, AR	New Mexico	Santa Fe, NM
California	Antelope Valley CA (incl Lancaster & Palmdale CA)	New York	Albany, NY
	Bakersfield, CA	1	Binghamton, NY
	Chico Redding, CA	1	Buffalo NY - Niagara Falls NY
	Coachella Valley CA (incl. Palms Springs & Thousand		Elmira, NY
	Palms CA)		Ithaca, NY
	Culver City CA		Long Island (Nassau County) NY
:	Davis, CA		Long Island (Suffelk County) NY
	East Bay CA (Alameda County, incl Oakland, CA)		New York City (Bronx) NY
	East Bay CA (Contra Costa County Incl. Concord & Walnut		New York City (Brooklyn), NY
	Creek)		New York City (Manhatlan), NY
	Eureka, CA Fairfield, CA	}	New York City (Queens), NY
	Fresno, CA - Visalia CA		New York City (Staten Island) NY Rochester, NY
	Inland Empire, CA	I	Schenectady, NY - Troy NY
	Los Angeles CA		Syracuse, NY
	Long Beach, CA		Rome NY
	Marin, CA (incl. San Rafael. CA)		Ulica, NY
	Morced, CA		Watertown, NY
	Modesto CA		Westchester County NY (incl White Plains & Yonkers NY)
	Monterey CA - Satinas CA	North Carolina	Chapet Hill, NC
	Napa, CA	•	Charlotte, NC
	Oakland, CA		Greensboro, NC - High Point, NC
	Orange County, CA (incl. Santa Ana. CA)		Greenville, NC - New Bern-Washington, NC
	Palm Springs, CA		Raleigh, NC - Durham NC (Fayetteville NC)
	Riverside County CA	Ì	Wilmington, NC
	Sacramento, CA		Winston Salem, NC
	San Bernardino County CA	North Dakota	Fargo ND & Moorehead-Valley City ND
	San Diego, CA	Same and the same	Minot-Bismarck-Dickinson NO (Williston ND)
	San Francisco, CA	Ohio	Akron OH
	San Joaquin County, CA (incl. Stockton, CA)		Cincinnati OH
	San Mateo County (incl. Redwood City), CA Santa Barbara-Santa Maria-San Luis Obispo, CA	1	Cleveland OH (Canton OH) Columbus, OH
	Santa Clara Valley CA (incl. San Jose & Silicon Valley)	!	Dayton, OH
	Santa Cruz, CA	J	Lina, OH
	Santa Monica, CA		Toledo, OH
	Sonoma County CA (incl. Santa Rosa CA)		Wheeling, WV-Steubenville OH
	Stockton, CA		Youngstown, OH
	Vallejo, CA		Zanesville OH
	Ventura County, CA (incl. Oxnard CA)	Oklahoma	Oklahoma City, OK
	Yuma, AZ - El Centro, CA	1	Oklahoma State University OK
Colorado	Colorado Springs CO - Pueblo CO		Sherman, TX-Ada OK
	Denver, CO		Tulsa, OK
	Eagle County, CO (incl Vail CO)		Wichita Falls TX-Lawton OK
	Fort Collins, CO	Oregon	Bend, OR
	Grand Junction, CO - Montrose CO	,	Eugene, OR
	Roaring Fork Valley CO (incl. Aspen. CO)	*	Medford-Klamath Falls, OR
	Summity County CO		Portland, OR
	Winter Park, CO (incl. Grand County. CO)	Suppose of the second second	Salem OR
Connecticut	Bridgeport, CT	Pennsylvania	Allentown PA
	Hartford CT & New Havon CT (incl Wallingford CT)  Norwalk CT		Erie, PA Harrisburg PA
	Norwich, CT	1	Johnstown-Altoona PA
	Stamford, CT	1	Lancaster, PA
	Waterbury, CT (a/k/a Central Naugatuck Valley) New Britain		Lebanon, PA
	Bristol, and Meriden, CT		Monroe County, PA
Delaware	New Castle County (Wilmington)-Kent County (incl. Dover)		Philadelphia, PA
	Sussex County DE	J	Pittsburgh, PA
lorida	Daytona Beach, FL	1	Reading PA
	Fort Lauderdale FL	1	State College, PA (incl. Penn. State University)
	Fort Myers FL - Naples FL		Westmoreland County PA (incl. Greensburg)
	Gainesville, FL		Wilkes Barre PA - Scranton PA
	Jacksonville FL		Williamsport PA
	Lakeland, FL	<u> </u>	York PA
	Manatee County FL (incl Brandenton FL)	Puerto Rico	San Juan, PR
	Melbourne FL Miami, FL	Rhode Island	Providence RI
	Mobile AL Pensacola FL (incl Fort Walton Beach FL)	South Carolina	Charleston, SC
	Orlando FL		Columbia SC Greenville SC - Spartanburg SC - Asheville NC - Anderson
	Palm Beach FL		SC - Spananburg SC - Asheville NC - Anderson
	Panama City FL	i .	Myrtle Beach, SC - Florence SC
	Sarasota, FL	South Dakota	Rapid City, SD
	Tallahassee FL (incl. Florida State University & Florida A&M		Sioux Falls, SD (Mitchell)
	University)	Tennessee	Chattanooga TN
	Tampa-Saint Petersburg, FL - Clearwater FL		Jackson, TN
	West Palm Beach FL - Fort Pierce FL		Knoxville TN
Georgia	Albany GA		Memphis, TN
	Athens GA (incl University of Georgia)		Nashville TN
	Atlanta, GA		Tri-Cities, TN-VA
	Augusta GA	Texas	Abilene-Sweetwater TX
	Columbus, GA		Amarillo, TX
	Macon, GA		Austin, TX
	Savannah, GA		Beaumont, TX - Port Arthur TX
	Tallahassee FL-Thomasville GA	•	Brownsville-McAllen TX
ławaii	Honofulu, HI (Island of Oahu)		College-Station, TX - Bryan TX (incl Texas A&M University)
MARKET 1-MA A180 MARKET	Seine ID		
daho	Soise ID Idaho Falls-Pocatello ID		Corpus Christi TX Dallas TX

State (A-M)	Market
Illinois	Twin Falls, ID Champaign IL - Springfield IL - Decalur IL Chicago III
	Chicago IL Macomb IL (incl. Western Illinois University)
	Madison IL
	Paducah KY-Cape Girardeau, MO-Harrisburg IL Peoria, IL - Bloomington, IL
	Rock Island County, IL (incl. Moline IL) Rockford, IL
	Springfield IL
Indiana	Evansville, IN Fort Wayne, IN
(	Indianapolis, IN
!	Lafayette, IN South Bend IN - Eikhart IN
	Terre Haute, IN
lowa	Cedar Rapids IA Waterloo, IA lowa City IA - Dubuque IA Davenport, IA-Rock Island-Moline II.
	Oes Moines, IA - Ames, IA
	Quincy, IL-Hannibal MO-Keokuk IA Sloux City, IA
Kansas	Joplin, MO-Pittsburg KS
	Hutchinson, KS Topeka KS
, , , , , , , , , , , , , , , , , , , ,	Wichita, KS
Kenutcky	Sowling Green KY Lexington KY
	Louisville, KY
Louisiana	Northern Kentucky (incl. Fort Wright & Covington KY) Alexandria, LA
200iSitifu	Baton Rouge LA
	Lafayette LA Lake Charles LA
	New Orleans LA
Maina	Shreveport, LA
Maine	Bangor ME Lewiston-Auburn ME
	Portland ME
Maryland	Presque Isle, ME Annapolis, MD
·	Baltimore, MD
	Montgomery County MD (incl. Rockville, MD) Prince George's County, MD
	Salisbury MD
Massachusetts	'Amherst, MA & Northampton MA (incl University of Massachusetts)
	Attleboro Taunton MA
	Boston MA  Boston's Longwood Medical Area Kenmore Square
	Chestnut Hill & Cambridge MA
	Brockton, MA Merrimack Valley MA
	New Bedford, MA - Fall River, MA
	Springfield MA - Holyoke MA Worcester, MA
Michigan	Alpena, MI
	Ann Arbor, Mi Battle Creek Mi
	Detroit, MI Flint, MI - Saginaw MI - Bay City MI
	Flint, Mr. Saginaw MI - Bay City MI Grand Rapids, MI
	Kalamazoo Mi
	Lansing MI
	Lansing MI Marquette, MI Trayerse City-Cadillac MI
Minnesota	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN
Minnesota	Lansing MI Marquette, MI Traverse City-Cadillac MI Dututh, MN Mankato, MN Minneapolis MN - Saint Paul, MN
	Lansing MI Marquette, MI Traverse City-Cadillac MI Dututh, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN
	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Gulfport, MS
	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Gulfport, MS Columbus-Tupolo-West Point MS
	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA Austin MN Saint Cloud, MN Biloxi-Gulfport, MS Columbus-Tupelo-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS
	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA Austin MN Saint Cloud, MN Biloxi-Gulfport, MS Columbus-Tupelo-West Point MS Greenwood-Greenville, MS Hattiesburg-Laurel MS Jackson MS
Mississippi	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA Austin MN Saint Cloud, MN Biloxi-Gulfport, MS Columbus-Tupelo-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO
Mississippi	Lansing MI Marquette, MI Traverse City-Cadillac MI Dufuth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Billoxi-Gulfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenwille, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO
Mississippi	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Culfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenville, MS Hattiesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO Kansas City MO
Mississippi	Lansing MI Marquette, MI Traverse City-Cadillac MI Dututh, MN Mankato, MN Minneapolis MN - Spint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Gulfport, MS Columbus-Tupolo-West Point MS Greenwood-Greenville, MS Hattiesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO Kansas City, MO Kansas City, MO Columbia MO Ottumwa, IA-Kirksville MO Springfield, MO
Minnesota Wississippi Missoun	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Culfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO Kansas City, MO Ottumwa, IA-Kirksville MO Springfield, MO Saint Joseph
vlississippi vlissoun	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Culfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO Kansas City, MO Ottumwa, IA-Kirksville MO Springfield, MO Saint Joseph
Mississippi	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Culfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City MO Kansas City MO Oltumwa IA-Kirksville MO Springfield, MO Saint Joseph MO Saint Joseph MO Saint Joseph MO Billings, MT Butte-Bozeman MT
vlississippi vlissoun	Lansing MI Marquette, MI Traverse City-Cadillac MI Duluth, MN Mankato, MN Minneapolis MN - Saint Paul, MN Rochester MN-Mason City IA-Austin MN Saint Cloud, MN Biloxi-Culfport, MS Columbus-Tupeto-West Point MS Greenwood-Greenville, MS Hattlesburg-Laurel MS Jackson MS Meridian, MS Columbia MO Jefferson City, MO Kansas City, MO Ottumwa, IA-Kirksville MO Springfield, MO Saint Joseph

State (N-Z)	Market
ŧ	El Paso, TX
	Fort Worth, TX
	Harlingen TX - Weslaco TX
	Interest
	Laredo, TX
	Lubbock,TX (incl. Texas Technical University)
	Odessa-Midland TX
:	San Angelo, TX
	San Antonio, TX
	Tyler, TX - LongView TX (Lufkin & Nacogdoches)
	Victoria, TX
	Waco, TX - Temple, TX - Bryan, TX
Utah	Logan, UT
	Park City UT
	Salt Lake City, UT
Vermont	Burlington, VT
Virginia	Blacksburg, VA
	Chadottesville, VA
	Hampton-Norfolk-Virginia Beach VA
	Harrisonburg, VA
	Norfolk-Portsmouth-Newport News VA
	Richmond VA - Petersburg VA
	Roanoke-Lynchburg VA
	Williamsburg, VA
	Burlington, VT-Plattsburgh, NY
Washington	Bellingham WA
	Bremerton, WA
	Everett WA
	Grays Herbor WA
	Olympia, WA
	Seattle, WA
	Snohomish County WA (excl Everett)
	Spokane WA
	Tacoma, WA
	Vancouver, WA
	Wenatchee (Chelan & Douglas Counties) WA
	Yakima-Pasco-Richland-Kennewick WA
Nashington, DC	Washington DC
West Virginia	Bluefield-Beckley-Oak Hill WV
ricor yngillia	Charleston
	Clarksburg-Weston WV
	Huntington WV
	Parkersburg, WV
Wisconsin	Duluth MN-Superior WI
711300113111	Eau Claire Wi
	Green Bay-Appleton WI
	Janesville, WI
	Kenosha WI
	La Crosse, WI - Eau Claire WI
	Madison, Wi
	Milwaukee WI
	Racine, WI
	Sheboygan Wi
	Waukesha, WI
	Wausau-Rhinelander WI
Wyoming	Casper-Riverton WY

State (A-M) Market Missoula MT

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Convenience Store Advertising Coffee Cup Advertising Street Advertising Bar & Restaurant Advertising Cash Jacket Advertising

> Train-Rail Advertising Mobile Billboard Advertising

Subway Advertising

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In SALARY AND PAY RATES, MARKETING ADVERTISING AND SALES

How much does it cost to advertise on a bus?





CONSIGN AND EA A \$100 GIFT CAR EARN MORE >





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Industry
Intended Marketing
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Answer by Pouladian CONFIDENCE VOTES 48

The cost to advertise on buses varies from market to market and from country to country

In larger markets like New York and Los Angeles, bus advertising rates are about \$600 to \$900 per bus per 4 week period and read more

25 people four dial a useful

Was this answer useful?
YES SOMEWHAT NO



Like Sign Up to see what your friends

Like us on Facebook!

### You May Like

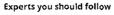
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What Bittersweet Message Did Michelle Duggar Post About Jill's.... stirring Dally

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21 of the Funniest Photobombs

EXHIBIT 11 page le if 11





Maria Menounos Beatta Author and TV Fast John Street lainment

### Andrew Lubin



Fix a combat Joernalist-Joreign policy-defense analyst with 3 years embedded with the US Mortres in Iras, Alghonistos, Asia, and Earl Alghonistos, Asia, and Earl

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### Meltal Dohan Q&A

Actress: Star of Girafot' and 'Disphoria

You were recently featured in RUNWAY magazine. What was the photo shoot and interview like?

VIEW FULL INTERVIEW



E.

Aaron McClellan

SALARY AND PAY RATES
7 CONTRIBUTIONS
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### Quenzel & Associates, Inc

See why we were chosen 1 of 3 Top Agencies in Southwest Florida



Answered i. JOBS & EDUCATION

### How much do billboard advertisements cost?

a billboard cost about \$700 to \$2 500 per month and for ten advertising it cost about \$25 000  $\,$ 

13 people four 3 will useful





Answers Publisher 49 340 CONTRIBUTIONS

Answered | JOBS 8: EDUCATION

### How much does it cost to advertise on a billboard?

Billboard advertising can run in the thousands depending on the location and company that sells the space. The size of the advertisement also comes in to factor here.

ø EDI₹ ø

Was this answer useful?

··ES

SOMEWHAT

CN

Answered / JOBS 8 EDUCATION

### How much does billboard advertising cost?

Cost of billboard advertising depends on location of the ladvertisement and the amount of time the billboard is being rented. Renting a billboard can cost anything from a fig. (MORE)

(C)

Laughlín Constable

Logic or Sign Up to follow brands

Hanley Wood

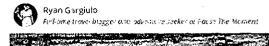


EXHIBIT 11 page 7 9 11

http://www.answers.com/Q/How\_much\_does\_it\_cost\_to\_advertise\_on\_a\_bus



In BUDGET VACATIONS

### Advice for Traveling by Bus: Booking Reservations

Traveling by bus is a great way to start out a low cost vacation. Budget travel requires spending as little money as possible. Bus trips are usually the lease expensive method. (MORE)



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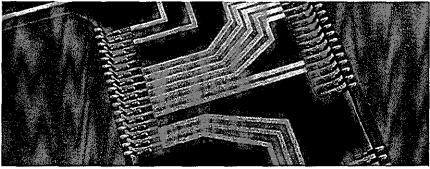
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Dr William Stallings

Recognized authority on competer networking inclinerik security cryptography and data communications



In DEFINITIONS

### Networking 101: Understanding Bus Topology Diagrams

A bus network diagram outlines the structure and placement of several computers in a bus network system. A bus topology diagram shows how all the servers and computers in a ne. (MORE)



I CARS

### A Look at Effective Auto Advertising Campaign Styles

A new or used car lot that does not advertise in some fashion is not likely to survive long in the marketplace. Regardless of the size of the lot and whether new or used cars. (MORE)



### Jonathan Salem Baskin

30 years of professional exponence helping ofenes large and small deliver baster, so statuable, and more reliable marketing and brand value.











http://www.answers.com/Q/How\_much\_does\_it\_cost\_to\_advertise\_on\_a\_bus

### Experts you should follow



Ryan VanDenabeele Caribbeau



Chris Hauk Apple



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Armin Brott Men s Health

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### Answer these

in: POSTAGE AND SHIPPING Define the term packing  $\epsilon$ 

ANSWER IT!

In: GRAMMAR What letters are silent in t

ANSWER IT



In ADVERTISING

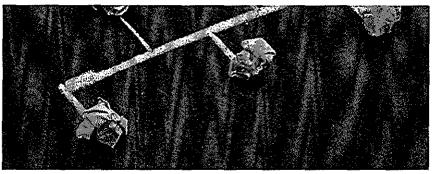
### Do Consumers Remember Ads?

Making advertising entertaining and memorable is a core goal for most marketers yet it might not be the best use of the funds and creativity available to support brands (MORE)



Dr William Stallings

Recognised authority on computer networking, network security, cryptography, and data communications.



In ROUTER

### **Understanding Bus Network Topology**

Bus network topology is one of the most popular ways to set up a computer network. Learn the benefits, drawbacks and basic setup of bus networks. A bus network topology is a will (MORE)



1: TARGETING AND DEMOGRAPHICS

### The Future of Online and Offline Advertising

The advertising world has changed quite a bit in recent years, especially with the advent of the Internet and the increasing digital and mobile world that surrounds you Just (MORE)



Answers Publisher 49:340 CONTRIBUTIONS

Answered T SEARCH ENGINE OPTIMIZATION

### How much does it cost to advertise on Google?

The cost of advertising on Google depends on the type of advertisements are chosen. For example, if Google AdWords are used to advertise, the advertiser's payment depends on h (MORE)

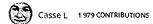
Answered :: SHOPPING

EXHIBIT 11 page 9 g11

\_\

### How much does advertising cost on radio?

A very wide-open question. Depends on what station(s) you want to advertise on, what country you are in and how many seconds the ad runs, and how many times you w (MORE)





Answered in INTERNET MARKETING

### How much does advertising in newspapers cost?

Print advertising, such as placing an ad in a newspaper can cost as. little as \$100 and as much as tens of thousands. It depends on a few factors: The paper's popul (MORE)

Answered :: NASCAR

### How much does it cost to advertise in NASCAR?

It costs around 35,000 dollars per race to advertise on a car. Some ladvertisers pay for the whole season, others only advertise on one race





Answers Publisher 49 340 CONTRIBUTIONS

Answered In TECHNOLOGY

### How much does it cost to advertise with Google?

In order to advertise on Google a person must first decide how much they want to spend as technically a person can pay whatever they wish. However, depending on how much a pe-(MORE)



Wonderful Wanda 21 499 CONTRIBUTIONS



Answered : TRAVEL & PLACES

### How much does it cost to own a charter bus?

It depends on the make/model of the charter ous and whether it is being purchased new or used. Depending on mileage/size/features\_used Prevost models can range anywhere fro (MORE)

15 people found to suseful

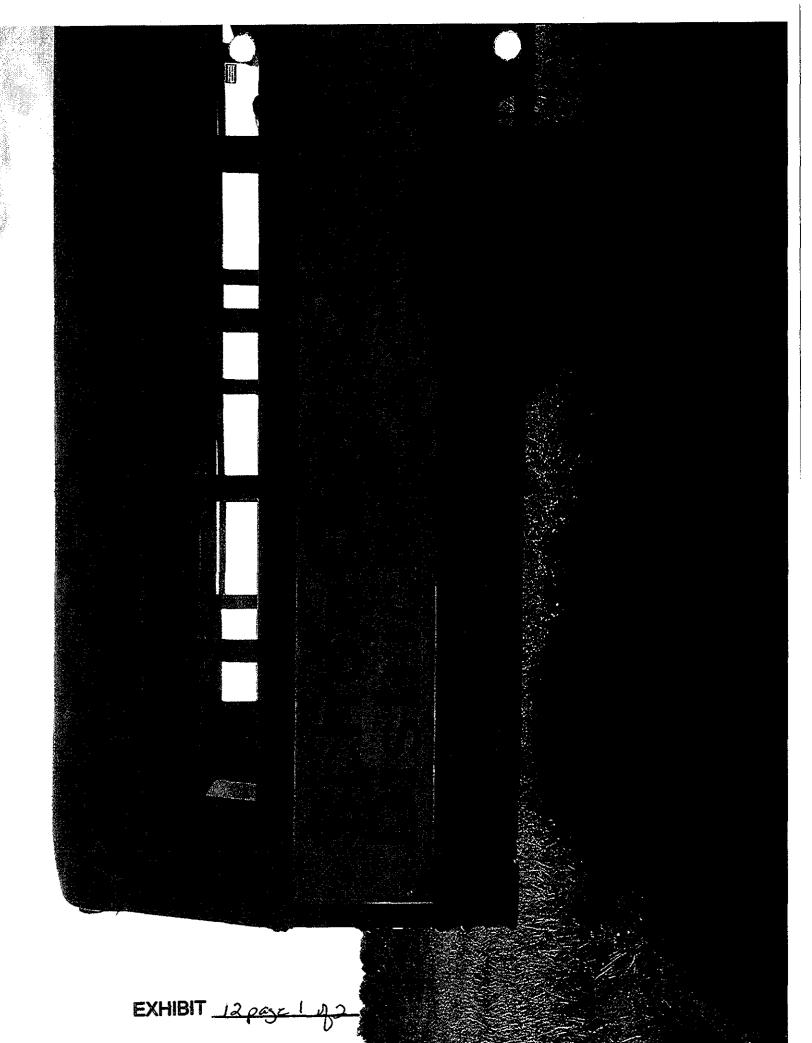
Answered in APARTMENTS AND HOME RENTALS

### How much does advertising in England cost?

The cost of advertising in England is similar to the cost of advertising in the United States. It depends upon the size and medium of the advertisement. It can range from (MORE)

http://www.answers.com/Q/How\_much\_does\_it\_cost\_to\_advertise\_on\_a\_bus

 $\overline{\Sigma}$ 



可にの 

1 2 page 202

## AFFIDAVIT OF FILING OFFICER Case Number: FEC 14-337

Please provide <u>certified copies</u> of the listed items from the following candidate's campaign file: **John M. Hill** 

Д
B
2

C	heck	TIEM ELECTIONS (	
	✓	The Statement of Candidate form for 2014.	
	✓	Appointments of Treasurers and Designation of Campaign Depository for	m for 2014
	✓	Campaign treasurer's reports, waivers, and amendments for the 2014	
	✓	Statements of financial interest (Form 1 and Form 6) for 2014	

Please check each item provided to the candidate or his or her staff, and list the <u>date</u> that the item was provided. (If the item is published by the Division of Elections, it is unnecessary to provide a copy of the item. If your office published the item, please send a copy of the item with this affidavit.)

Check	ITEM	DATE
v ·	Chapter 106, Florida Statutes	3-10-2014
V	Chapter 104, Florida Statutes	3-10-2014
1	Candidate Handbook Please indicate Year 2013	3-10-14
2	Political ad and disclaimer supplement	3-10-2014
2	Calendar of Election dates	3-10-2014
	Any other election related document, Please indicate the title of the related document:	NONE

3 Please list all other written materials provided to the candidate or his or her staff, the <u>date</u> of receipt, and a brief description of the written materials. Did you notify the candidate that the campaign handbook was available on the Division of Elections website?

ห_	Certificate	of	Receipt
----	-------------	----	---------

<u>Campaign treasur</u>	er-Filing requi	rement statement
-------------------------	-----------------	------------------

4 Please list all training seminars that were attended by the candidate, along with the <u>date</u> of attendance If a staff member attended for the candidate, list his name and position If available, please attach a copy of any attendance sheets from the seminar(s)

Candidate Information Session June 21, 2014

Condidate attended

· · · · · · · · · · · · · · · · · · ·
Please list the subjects covered during these seminars. If available, please provide a copy of the syllabus and outline for the seminar.  Refer to copy of power point qaxx attached
Please list any other contacts with this candidate by you or your staff concerning a provision of Chapter 104, Section 105 071, or Chapter 106, Florida Statutes. Indicate whether the contact was in person, in writing, or by telephone and the subject matter of the contact. Also provide copies of any documentation of the contact. Please provide a separate affidavit from any member of your staff who was in contact with this candidate or his or her staff, detailing the subject matter of the contact.  E mail dated 9-9-2014
E mail dated 9-9-2014
Please list all late filings of campaign reports by the candidate Also, provide copies of all correspondence with the candidate concerning the late filings
Please list each year the candidate ran for office, the office the candidate ran for, the dates of the elections, and the results of the elections.
Volusia County School Bd. District 1 8-26-2014 Primary Election
11-4-2014 General Election

I SWEAR OR AFFIRM THAT THE INFORMATION CONTAINED IN THIS DOCUMENT IS COMPLETE AND ACCURATE TO THE BEST OF MY KNOWLEDGE.

Sig	gnature of Affiant	
Swę	orn to (or affirmed) and subscribed	I before me thisday of
	<u> </u>	. 20/5
	erina Alemania (h. 1886). 1880 - Alemania (h. 1886).	Contra
Sigr Prir	nature of Notary Public - State of I	Florida
	My Comm. Exp Commission	NCE GIMBA - State of Florida pires Dec 26, 2015 n # EE 155590 National Notary Assn.

EXHIBIT 13 page 393

# STATEMENT OF CANDIDATE

(Section 106.023, F.S.)

(Please print or type)

Signature of Candidate

OFFICE USE ONLY

3/6/20

RCVD WAR 10'14

ı, <u>Dr. John M. Hill</u> ,
candidate for the office of Volusia Cty School Board Dist 1;
have been provided access to read and understand the requirements of
Chapter 106, Florida Statutes

Each candidate must file a statement with the qualifying officer within 10 days after the Appointment of Campaign Treasurer and Designation of Campaign Depository is filed. Willful failure to file this form is a first degree misdemeanor and a civil violation of the Campaign Financing Act which may result in a fine of up to \$1,000, (ss. 106.19(1)(c), 106.265(1), Florida Statutes).

DS-DE 84 (05/11)

	12/	
EXHIBIT	14	



### FLORIDA ELECTIONS COMMISSION

107 W. Gaines Street, Suite 224 Collins Building Tallahassee, Florida 32399-1050 Telephone: (850) 922-4539 Fax: (850) 921-0783

November 26, 2014

John M. Hill 1590 S SR 15A Suite 100 Deland, FL 32720

RE: Case No.: FEC 14-337; Respondent: John M. Hill

Dear Mr Hill:

On October 2, 2014, the Florida Elections Commission received a complaint alleging that you violated Florida's election laws. I have reviewed the complaint and find that it contains one or more legally sufficient allegations. The Commission staff will investigate the following alleged violations:

Section 106.07(5), Florida Statues: John Hill, 2014 candidate for the Volusia County School Board, District 1, certified that one or more of his campaign treasurer reports was true, correct, and complete when they were not, as alleged in the complaint.

Section 106.143(6), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, posted political advertisements without the word "for" between his name and the office for which he was running, although he was not an incumbent candidate, as alleged in the complaint

Section 106.19(1)(a), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, accepted contributions in excess of the limits prescribed by Section 106.08(3)(b), Florida Statutes, as alleged in the complaint

Section 106.19(1)(c), Florida Statutes: John Hill, 2014 candidate for the Volusia County School Board, District 1, falsely reported or deliberately failed to include information in one or more campaign

reports required by Chapter 106, Florida Statutes, as alleged in the complaint

You may respond to the allegations above by filing a notarized statement providing any information regarding the facts and circumstances surrounding the allegations. Your response will be included as an attachment to the investigator's report.

When we conclude the investigation, a copy of the Report of Investigation will be mailed to you at the above address. You may file a response to the report within 14 days from the date the report is mailed to you. Based on the results of the investigation, legal staff will make a written recommendation to the Commission on whether there is probable cause to believe you have violated Chapter 104 or 106, Florida Statutes. A copy of the Staff Recommendation will be mailed to you and you may file a response within 14 days from the date the recommendation is mailed to you. Your timely filed response(s) will be considered by the Commission when determining probable cause.

The Commission will then hold a hearing to determine whether there is probable cause to believe you have violated Chapters 104 or 106, Florida Statutes. You and the complainant will receive a notice of hearing at least 14 days before the hearing. The notice of hearing will indicate the location, date, and time of your hearing. You will have the opportunity to make a brief oral statement to the Commission, but you will not be permitted to testify or call others to testify, or introduce any documentary or other evidence.

At any time before a probable cause finding, you may notify us in writing that you want to enter into negotiations directed towards reaching a settlement via consent agreement.

The Report of Investigation, Staff Recommendation, and Notice of Hearing will be mailed to the above address as this letter. Therefore, if your address changes, you must notify this office of your new address. Otherwise, you may not receive these important documents. Failure to receive the documents will not delay the probable cause hearing.

Under section 106.25, Florida Statutes, complaints, Commission investigations, investigative reports, and other documents relating to an alleged violation of Chapters 104 and 106, Florida Statutes, are confidential until the Commission finds probable cause or no probable cause. The confidentiality provision does not apply to the person filing the complaint. However, it does apply to you unless you waive confidentiality in writing. The confidentiality provision does not preclude you from seeking legal counsel. However, if you retain counsel, your attorney must file a notice of appearance with the Commission before any member of the Commission staff can discuss this case with him or her

If you have any questions or need additional information, please contact Margie Wade, the investigator assigned to this case

Sincerely,

Amy McKeever Toman

Executive Director

AMT/enr



FEC 14-337 John Hill John Hill to: fec, Marion Daly, allangilliard 10/28/2014 07:11 AM Show Details

This is my response to complaint filed by Chris Sorensen 5th place in Primary for school board District 1 Mr. Sorensons claims are false and the treasurers report was corrected to reflect the in kind contributions for the billboards. They were split between the primary election and the general election Secondly, the bus art work is not painted but was printed and attached on a large vinyl poster. The graphic artist immediately added the word for and apologized as this was part of the graphic requested. The treasurer has been counseled and made all corrective actions.

14-337

### STATE OF FLORIDA

### FLORIDA ELECTIONS COMMISSION

107 West Gaines Street, Suite 224, Tallahassee, Florida 32399-1050 Telephone Number: (850) 922-4539

RECEIVED www.fec.state.fl.us

ONFIDENTIAL COMPLAINT FORM

The Commission's records and proceedings in a case are confidential until the Commission rules on probable cause AACON of the complaint will be provided to the person against whom the complaint is brought

2 1541 F Oth 1 F	31661641	1 0	
1. PERSON BRINGIN			
Name: Chris Sorens	sen		Work Phone: (386)717-0812
Address: 1045 Valle	y Forge Rd		Home Phone: (386) 736-8870
	County: Volusia	State: FL	Zip Code: 32720
2. <u>PERSON AGAINS</u>	WHOM COMPLAINT	IS BROUGE	<u><del>I</del>T</u> :
electioneering commun	ication organization, club, co	rporation, partn	continuous existence, political party tership, company, association, or any dividual or entity, please file multiple
Name of individual or	entity: John Hill		
Address: 1590 S SR		<u> </u>	Phone: (386) 774-0016
City: DeLand	County: Volusia	State: FL	Zip Code: 32720
If individual is a candid	date, list the office or position	n sought: Volu	sia County School Board, District 1
	mplaint with the State Attor		
3. <u>ALLEGED VIOLA</u>			Constitution of the second of
Please list the provision violated The Commission	s of The Florida Election Cod	nvestigation the	we the person named above may have following provisions: Chapter 104 clude:
✓ The names ✓ A copy or p ✓ A copy of t	and actions that you believe sup and telephone numbers of persoicture of the political advertise the documents you mention in ence that supports your allegati	sons you believe ements you men your statement,	may be witnesses to the facts, tion in your statement,
John Hill violated Florida	Election Statute 106 19(1)(b	) when on his F	P7 Treasurer's Report,he failed to
report the fair market valu	le of two CBS billboard provi	ded for by In-Ki	nd contribution from his business
West Volusia Family and	Sports Medicine He further v	iolated Florida I	Election Statute 106.19(1)(a) when
he accepted two billboard	s with a fair market value of \$	31,825.00, as a	n In-Kind contribution, in excess of
contribution limit specified	in 106.08 FS, from his busi	ness West Volu	usia Family and Sports Medicine
			(continued)

<i>y</i> **			
John Hill violated Florida Election Statute	106.19(1)(c) when failed to report expenses related to		
a full size school bus with large political ad	vertisements painted on each side.		
He further violated Florida Election Statute 1	06.143 by failing to include the word "For" between his name and the		
office for which he is running for, on all of h	nis campaign advertisements, and it was not (i.e., school bus).		
John Hill violated Florida Election Statutes	106.07(5) by certifying that his P7 Treasurer's Report		
was true, correct and complete, yet failed t	o report correctly both the billboards and the school bus.		
	Additional materials attached (check one)?  Ves  No		
4. <u>OATH</u>			
STATE OF FLORIDA			
COUNTY OF VOIUS	***************************************		
I swear or affirm, that the above information is type and correct to the hest of my knowledge.			
2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			
	A Samuel Marie Mar		
	Original Signature of Person Bringing Complaint		
MARIA ORDEHI Notary Public - State of Florida	Sworn to and subscribed before me this 30 day of		
My Comm. Expires Aug 11, 2015 Commission # EE 121348	Seffenson 20 19		
	lla Od		
<b>o</b> = ==================================	Signature of Officer Authorized to Administer Oaths or Notary public		
్ ≄ క్ట్రె			
NECENVEE NOT -2 A & STATE OF FLORISH SCHIGHS-CONTAIN	Ma a a a .		
-2 -2 5.00	(Print, Type, or Stamp Commissioned Name of Notary Public)		
	Personally known Or Produced Identification		
MI OCT STATE OCT	Type of Identification Produced florda PINE('S Kerce		
<b>8</b> . H			

Any person who files a complaint while knowing that the allegations are false or without merit commits a misdemeanor of the first degree, punishable as provided in Sections 775 082 and 775 083, Florida Statutes

	CAMPAIGN TREASURE	R'S REPORT SUMMARY
(1)	John M Hill	OFFICE USE ONLY
, ,	Name	ONLINE SUBMISSION
(2)	1590 S SR 15A Suite 100	Submitted on:
	Address (number and street)	8/21/2014 19:57:59 (eastern)
	DeLand, FL 32720  City, State, Zip Code	
	Check here if address has changed	(3) ID Number: 290
745	<del></del>	(b) ID Namber.
(4)	Check appropriate box(es):  School Board  Candidate Office Sought: School Board	Member District 1
	Political Committee (PC)	Melioet, Distitut
	<u> </u>	Check here if PC or ECO has disbanded
	☐ Party Executive Committee (PTY)	Check here if PTY has disbanded
	Independent Expenditure (IE) (also covers an individual making electioneering communications)	Check here if no other IE or EC reports will be filed
. <u></u> .		
		dentifiers
Cove	er Period: From $8 / 9 / 2014$ To	8 / 21 / 2014 Report Type: P7
⊠o	riginal Amendment Spe	ecial Election Report
(6)	Contributions This Report	(7) Expenditures This Report
		Monetary
Cast	h & Checks \$,,000	Expenditures \$,1 , 033 93
Loar	ns \$, <u>0 00</u>	Transfers to
roar	ις ,,	Office Account \$ , , 0 . 00
Total	Monetary \$ , , 0 . 00	
		Total Monetary \$ , 1 ,033 .93
In-Ki	nd \$ , , 479 26	
		(8) Other Distributions
		\$, <u> </u>
(9)	TOTAL Monetary Contributions To Date	(10) TOTAL Monetary Expenditures To Date
• •	\$, 16, 660 00	\$
	(11) Cert It is a first degree misdemeanor for any pers	
10	ertify that I have examined this report and it is true corn	ect, and complete:
<u>(Ty</u>	/pe name)	(Type name)
	Individual (only for IE Treasurer Deputy Treasurer electioneering comm.)	☐ Candidate ☐ Chairperson (only for PC and PTY)
X		X
Sig	gnature	Signature

DS-DE 12 (Rev. 11/13)

SEE REVERSE FOR INSTRUCTIONS

### **CAMPAIGN TREASURER'S REPORT - ITEMIZED CONTRIBUTIONS**

(1) Name John M. Hill				(2) I.D. Number				
	8/9/2014 od / /		8	3/21/2014	(4) Page	e <u>1</u>	of _1	
(5) Date (6)	(7) Full Name (Last, Suffix, First, Middle)		(8)	(9)	(10)	(11)	(12)	
Sequence	Street Address &		ontributor	Contribution	In-kind			
Number	City, State, Zip Code		Occupation	Type	Description	Amendment	Amount	
8/18/2014 / /	W. Vol. Family & Sports Med., 1590 S. SR 15A Detand FI 32720	B	medical business	IK	billboard campaign advertisem ents x2		\$479.2	
1	beland F1 32/20				ents X2			
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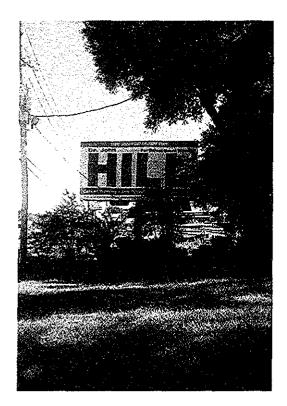
### CAMPAIGN TREASURER'S REPORT - ITEMIZED EXPENDITURES

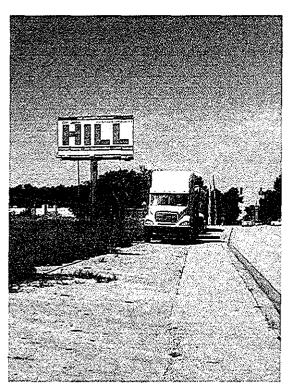
(1) Name _John 1	M Hill		(2) I.D. Number	290
, ,	8/9/2014	8/21/2014		
(3) Cover Period	/through	<u></u>	(4) Page 1	of <u>1</u>

(5) Date	(7) Full Name	(8) Purpose	(9)	(10)	(11)
(6) Sequence Number	(Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(add office sought if contribution to a candidate)	Expenditure Type	Amendment	Amount
1	West Volusia Beacon,	newspaper campaign advertisement	МО		\$274.04
8/11/2014	Graphic Source,	campaign printing: banners and t-shirts	МО		\$749.98
8/20/2014	IX Webhosting,	monthly webhosting fee	МО		\$9.99
//					
//					
11					
//					

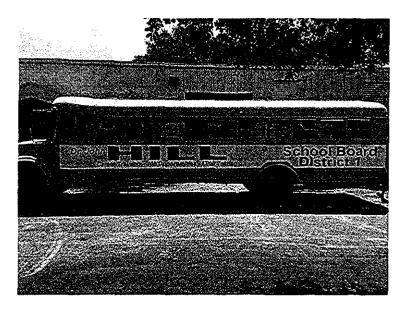
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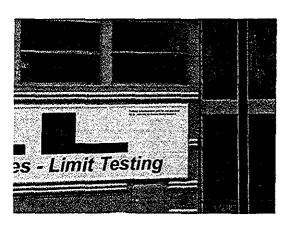
SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES





Note: Disclaimer on billboards above do not mention "In-Kind" contribution from medical practice. My cost to rent these signs for six weeks is \$975 and \$850. After six weeks, the signs are still at these locations, and no additional reporting has been made to either correct error or renew fees. CBS Outdoor can be contact by phone at 407-975-0202. There address is 2699 Lee Rd, Suite 230 Winter Park, Fl 32789.





Note: Disclaimer above states bus sign was paid for by John Hill campaign. Also, note that the "FOR" is missing, which gives the appearance that Dr. John Hill is the incumbant. After six weeks, the bus is still operating as a mobile billboard, and no report has been made to either correct error or renew fees.