

**STATE OF FLORIDA
FLORIDA ELECTIONS COMMISSION**

In Re: New Southern Majority IE PAC

Case No.: FEC 24-458

TO: Kate Belinski, Esquire
Ballard Spahr, LLP
1909 K. Street NW, 12th Floor
Washington, DC 20006

Division of Elections
500 S. Bronough Street
RA Gray Building, Room 316
Tallahassee, FL 32399

NOTICE OF HEARING (AUTOMATIC FINES (AF))

A hearing will be held in this case before the Florida Elections Commission on, **August 19, 2025 at 9:00 a.m., or as soon thereafter as the parties can be heard**, at the following location: **Virtual Meeting via Webinar link: <https://register.gotowebinar.com/register/3863768971242962781> and Webinar ID 748-293-987.**

Failure to appear in accordance with this notice will constitute a waiver of your right to participate in the hearing. Continuances will be granted only upon a showing of good cause.

This hearing will be conducted pursuant to Section 106.25, Florida Statutes, which governs your participation as follows:

If you are the Respondent, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission. However, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless you request to be heard or the Commission requests that your case be considered separately on the day of the hearing, your case will *not* be individually heard.

If you are the Complainant, you may attend the hearing, but you will *not* be permitted to address the Commission. In addition, some cases (including those in which consent orders or recommendations for no probable cause are being considered) may be decided by an *en masse* vote and, unless the Respondent requests to be heard or the Commission requests that the case be considered separately on the day of the hearing, the case will *not* be individually heard.

If you are an Appellant, and you have requested a hearing, you may attend the hearing, and you or your attorney will have *5 minutes* to present your case to the Commission.

Please be advised that both confidential and public cases are scheduled to be heard by the Florida Elections Commission on this date. As an Appellant, Respondent or Complainant in one case, you will ***not*** be permitted to attend the hearings on other confidential cases.

The Commission will electronically record the meeting. Although the Commission's recording is considered the official record of the hearing, the Respondent may provide, at his own expense, a certified court reporter to also record the hearing.

If you require an accommodation due to a disability, contact Donna Ann Malphurs at (850) 922-4539 or by mail at 107 West Gaines Street, The Collins Building, Suite 224, Tallahassee, Florida 32399, at least 5 days before the hearing.

See further instructions on the reverse side.

Tim Vaccaro

Executive Director
Florida Elections Commission
July 28, 2025

Please refer to the information below for further instructions related to your particular hearing:

If this is a hearing to consider **an appeal from an automatic fine**, the Filing Officer has imposed a fine on you for your failure to file a campaign treasurer's report on the designated due date and, by filing an appeal, you have asked the Commission to consider either (1) that the report was in fact timely filed; or (2) that there were unusual circumstances that excused the failure to file the report timely. You are required to prove your case. If the Commission finds that the report was filed timely or that there were unusual circumstances that excused the failure, it may waive the fine, in whole or in part. The Commission may reduce a fine after considering the factors in Section 106.265, Florida Statutes. If the Commission finds that the report was not timely filed and there were no unusual circumstances, the fine will be upheld.

If this is a hearing to consider a **consent order before a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed and become public. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the case will remain confidential, unless confidentiality has been waived.

If this is a hearing to consider a **consent order after a determination of probable cause has been made**, the Commission will decide whether to accept or reject the consent order. If the Commission accepts the consent order, the case will be closed. If the Commission rejects the consent order or does not make a decision to accept or deny the consent order, the Respondent will be entitled to another hearing to determine if the Respondent committed the violation(s) alleged.

If this is a **probable cause hearing**, the Commission will decide if there is probable cause to believe that the Respondent committed a violation of Florida's election laws. Respondent should be prepared to explain how the staff in its recommendation incorrectly applied the law to the facts of the case. *Respondent may not testify, call others to testify, or introduce any documentary or other evidence at the probable cause hearing.* The Commission will only decide whether Respondent should be *charged* with a violation and, before the Commission determines whether a violation has occurred or a fine should be imposed, Respondent will have an opportunity for another hearing at which evidence may be introduced.

If this is an **informal hearing**, it will be conducted pursuant Sections 120.569 and 120.57(2), Florida Statutes; Chapter 28 and Commission Rule 2B-1.004, Florida Administrative Code. At the hearing, the Commission will decide whether the Respondent committed the violation(s) charged in the Order of Probable Cause. The Respondent will be permitted to testify. However, the Respondent may not call witnesses to testify.

Respondent may argue why the established facts in the Staff Recommendation do not support the violations charged in the Order of Probable Cause. At Respondent's request, the Commission may determine whether Respondent's actions in the case were willful. The Respondent may also address the appropriateness of the recommended fine. If Respondent claims that his limited resources make him unable to pay the statutory fine, *he must provide the Commission with written proof of his financial resources* at the hearing. A financial affidavit form is available from the Commission Clerk.

FLORIDA ELECTIONS COMMISSION
CASE REPORT
Case Number: FEC-24-458

NAME: **NEW SOUTHERN MAJORITY IE PAC**

DATE APPEAL RECEIVED: 12/02/2024

DATE REPORT DUE: 08/02/2024 (2024 P5)

DATE OF ELECTRONIC RECEIPT: 08/23/2024

NUMBER OF DAYS LATE: 21

AMOUNT OF FINE: \$9,150.00

FINE BASED ON: (X) NUMBER OF DAYS () 25% OF RECEIPTS () 25% OF EXPENDITURES

TOTAL RECEIPTS FOR REPORTING PERIOD: \$0

TOTAL EXPENDITURES FOR REPORTING PERIOD: \$88,000.00

DATE OF FIRST NOTIFICATION: 11/14/2024 (Fine Ltr)

SUMMARY: New Southern Majority IE PAC is an independent expenditure organization (IXO) registered with the State of Florida. The IXO's listed chair is Andrea Mercado. Attorney Kate Belinski is representing the IXO in this matter.

The IXO is appealing the fine. According to Kate Belinski, Esquire, "the delays in filing were caused by challenges obtaining the credentials necessary to access the filing portal.". She notes that once credentials were received, they attempted to file the overdue reports. Ms. Belinski also states that they worked with Division staff members to resolve system issues that caused further delays. She requests a waiver of the fine due to the circumstances.

- The 2024 P5 Original Report covers the period from 07/20/24-07/26/24; it was due on 08/02/24.
- The 2024 P5 Queued Transaction Report shows that it was created on 08/21/24 and filed on 08/23/24.
- New Southern Majority IE PAC reported receiving zero contributions, while making 5 expenditures.
- The Division of Elections provided two notes that pertain to New Southern Majority IE PAC's 2024 P5 report. Both entries dated 08/07/24 and 08/15/24 reference credentials. On 08/15/24, credentials were released to Ms. Mercado.

PRIOR CASES: NONE.

1909 K Street, NW
12th Floor
Washington, DC 20006-1157
TEL 202.661.2200
FAX 202.661.2299
www.ballardspahr.com

Kate Belinski
Tel: 202.661.2225
Fax: 202.661.2299
belinskik@ballardspahr.com

REC'D: FL ELECTIONS COM
7 FEB '25 PM 3:32

February 5, 2025

Via Federal Express Overnight

Florida Elections Commission
107 West Gaines Street, Ste. 224
Tallahassee, FL 32399-0150

Re: **Case No: FEC 24-458; Campaign Treasurers Report due 08/02/2024**

To Whom It May Concern:

We are writing in response to the letter we received (attached), which requested that we provide any written documents for consideration during the hearing. Attached are our email communications with the Florida Ethics Commission documenting our attempts to obtain login credentials and file reports. These emails demonstrate the reasons for the delays in submitting our reports.

Please let us know if any additional information is required.

Sincerely,



Kate Belinski



Florida Elections Commission

107 West Gaines Street, Suite 224 Tallahassee, Florida 32399-6596

Telephone: (850) 922-4539 · Facsimile: (850) 921-0783

FEC@myfloridalegal.com · www.fec.state.fl.us



January 8, 2025

Kate Belinski, Partner
Ballard Spahr LLP
1909 K. Street, NW
12th Floor
Washington, DC 20006

RE: Case No.: FEC 24-458; Campaign Treasurer's Report due 08/02/24

Dear Ms. Belinski:

The Florida Elections Commission received your letter appealing the fine assessed against your client, *New Southern Majority IE PAC*, for failing to timely file their campaign treasurer's report. The Commission will hear your case at its **next available meeting** (meetings are usually held in February, May, August, and November of each year). **A notice of hearing will be mailed to you approximately two weeks before the scheduled meeting.** Please notify our office immediately should your address change in order to ensure timely receipt of future correspondence from the Commission.

In reaching its decision, the Commission will consider the documents gathered by Commission staff and any documents you submit for the Commission's consideration before the hearing. Unless good cause is shown, the Commission will not consider at the hearing any written document unless it has been filed with the Commission Clerk at least ten days before the hearing. Rules 2B-1005 and 1.0055, Florida Administrative Code, are the Commission's rules on the appeal of automatic fines; a copy of the rules is enclosed.

The Commission will uphold the fine imposed by the filing officer unless you present credible evidence that the report was timely filed or credible evidence that unusual circumstances caused the report to be filed late.

For additional information, please refer to the "Frequently Asked Questions" section of the Commission's website (www.fec.state.fl.us) or contact us via email at fec@myfloridalegal.com.

Sincerely,

Br' Axeton Wims

Deputy Agency Clerk

/bew

Enclosure: Rules 2B- 1.005 and 1.0055, Florida Administrative Code

cc: Division of Elections, Filing Officer

2B-1.005 Appeal of Fines Imposed by Filing Officers.

(1) To appeal a fine imposed pursuant to Sections 106.04(8) or 106.07(8), F.S., the party against whom the fine is levied shall file a notice of appeal with the Commission, and a copy filed with the filing officer, within 20 days of the appealing party's receipt of notice that a fine is being imposed. The notice of appeal shall contain:

- (a) The name, address and telephone number of the appealing party;
- (b) A copy of the notice of imposition of fine issued by the filing officer; and
- (c) A request for hearing if a personal appearance before the Commission is desired. If no hearing request is made, the appeal shall be decided solely on the documents submitted by the appealing party and Commission staff

(2) Upon receipt of a timely notice of appeal, the Commission staff shall notify the appealing party that the appeal has been accepted. The appealing party shall have 20 days from acceptance of the appeal to submit any documents supporting the appeal. Any subsequent supplemental documents shall be filed no later than five business days before the hearing.

(3) The Commission shall uphold the fine imposed by the filing officer unless the appealing party demonstrates that the report was timely filed or that there were unusual or other circumstances beyond the control of the candidate or committee that caused the report to be filed late.

Rulemaking Authority 106 26(1) FS Law Implemented 106.04(8), 106.07(8), F.S. History-New 9-14-86, Amended 10-19-86, Formerly ID-100.5, Amended 1-11-99, 4-24-05, 6-2-13.

2B-1.0052 Fine Imposed; Timely Filed Reports.

Rulemaking Authority 106 26(1) Chapter 97-13, Section 52, Laws of Florida. Law Implemented 106 04(8), 106.07(8) FS History-New 1-1199, Amended 1-2-02, 4-24-05, Repealed 6-2-13.

2B-1.0055 Late-filed Reports; Unusual Circumstances.

(1) Unusual circumstances mean uncommon, rare or sudden events over which the actor has no control and which directly result in the failure to act according to the filing requirements. Unusual circumstances must occur within a time period that would clearly prevent the person legally responsible for filing the report from doing so in a timely manner. Unusual circumstances shall include, but are not limited to, the following circumstances:

- (a) Natural disaster or other emergency that prevented timely filing, Evidence submitted shall include copies of newspaper reports or other documents from an independent and reliable source that document the nature, date, and location of the natural disaster or emergency.
- (b) Death of the candidate or campaign treasurer or an immediate family member of the candidate or campaign treasurer. Evidence submitted shall include a copy of the death certificate, newspaper obituary, or funeral program or notice.
- (c) Serious illness, disability or non-elective surgery of the candidate or campaign treasurer, Evidence submitted shall include a physician's certification on professional letterhead stationery that includes the dates of the illness, disability, or surgery; a statement regarding the period of time that the patient was incapacitated; and a statement that surgery, if any, was not elective. The period of incapacitation may also be shown by copies of hospital records reflecting the dates of hospitalization.
- (d) Serious illness, disability or non-elective surgery of the candidate's or campaign treasurer's immediate family member, Evidence submitted shall include evidence of the candidate or treasurer's relationship to the family member, the location of the family member, and the reason the candidate or campaign treasurer's presence was required. Evidence submitted shall also include a physician's certification on professional letterhead stationery that includes the dates of the illness, disability or surgery; a statement regarding the period of time that the patient was incapacitated; a statement that surgery, if any, was not elective; and a statement that the patient required the care of a family member.

- (e) Computer or equipment failure caused by events that could not have been anticipated and that made timely filing of the report impossible.
 - (f) The abrupt and unexpected loss of the campaign treasurer; over which the appealing party had no control. The loss of the campaign treasurer shall not constitute unusual circumstances if the appealing party failed to monitor the campaign treasurer's performance before his or her departure or if the appealing party failed to assure prompt preparation of the report after the treasurer's departure.
 - (g) Failure of the filing officer to e-mail, telephone, or mail a letter to the candidate, chairman of a political committee, or treasurer of a committee of continuous existence that a report is late no later than seven days after the report was due shall constitute unusual circumstances if the appealing party establishes that lack of notice clearly interfered with the timely filing of the report. The fine imposed by the filing officer shall be reduced to the amount that would have been imposed had the report been filed 13 days.
- (2) Unusual circumstances shall not include:
- (a) Failure of the United States Postal Service or other mail delivery service to postmark an envelope, legibly postmark an envelope, or timely deliver mail.
 - (b) Failure of the sender to affix sufficient postage to a report that is being mailed

Rulemaking Authority 106.26(1) FS Law Implemented 106 04(8), 106 07(8) FS History—New 1-11-99 Amended 4-24-05, 6-2-13.



Florida Elections Commission

107 West Gaines Street, Suite 224 Tallahassee, Florida 32399-6596

Telephone: (850) 922-4539 · Facsimile: (850) 921-0783

FEC@myfloridalegal.com · www.fec.state.fl.us



January 8, 2025

Kate Belinski, Partner
Ballard Spahr LLP
1909 K. Street, NW
12th Floor
Washington, DC 20006

RE: Case No.: FEC 24-457; Campaign Treasurer's Report due 07/26/24

Dear Ms. Belinski:

The Florida Elections Commission received your letter appealing the fine assessed against your client, *New Southern Majority IE PAC*, for failing to timely file their campaign treasurer's report. The Commission will hear your case at **its next available meeting** (meetings are usually held in February, May, August, and November of each year). **A notice of hearing will be mailed to you approximately two weeks before the scheduled meeting.** Please notify our office immediately should your address change in order to ensure timely receipt of future correspondence from the Commission.

In reaching its decision, the Commission will consider the documents gathered by Commission staff and any documents you submit for the Commission's consideration before the hearing. Unless good cause is shown, the Commission will not consider at the hearing any written document unless it has been filed with the Commission Clerk at least ten days before the hearing. Rules 2B-1005 and 1.0055, Florida Administrative Code, are the Commission's rules on the appeal of automatic fines; a copy of the rules is enclosed.

The Commission will uphold the fine imposed by the filing officer unless you present credible evidence that the report was timely filed or credible evidence that unusual circumstances caused the report to be filed late.

For additional information, please refer to the "Frequently Asked Questions" section of the Commission's website (www.fec.state.fl.us) or contact us via email at fec@myfloridalegal.com.

Sincerely,

Br' Axeton Wims

Deputy Agency Clerk

/bew

Enclosure: Rules 2B- 1.005 and 1.0055, Florida Administrative Code

cc: Division of Elections, Filing Officer

2B-1.005 Appeal of Fines Imposed by Filing Officers.

(1) To appeal a fine imposed pursuant to Sections 106.04(8) or 106.07(8), F.S., the party against whom the fine is levied shall file a notice of appeal with the Commission, and a copy filed with the filing officer, within 20 days of the appealing party's receipt of notice that a fine is being imposed. The notice of appeal shall contain:

- (a) The name, address and telephone number of the appealing party;
- (b) A copy of the notice of imposition of fine issued by the filing officer; and
- (c) A request for hearing if a personal appearance before the Commission is desired. If no hearing request is made, the appeal shall be decided solely on the documents submitted by the appealing party and Commission staff.

(2) Upon receipt of a timely notice of appeal, the Commission staff shall notify the appealing party that the appeal has been accepted. The appealing party shall have 20 days from acceptance of the appeal to submit any documents supporting the appeal. Any subsequent supplemental documents shall be filed no later than five business days before the hearing.

(3) The Commission shall uphold the fine imposed by the filing officer unless the appealing party demonstrates that the report was timely filed or that there were unusual or other circumstances beyond the control of the candidate or committee that caused the report to be filed late.

Rulemaking Authority 106 26(1) FS Law Implemented 106.04(8), 106.07(8), F.S. History-New 9-14-86, Amended 10-19-86, Formerly ID-100.5, Amended 1-11-99, 4-24-0.5, 6-2-13.

2B-1.0052 Fine Imposed; Timely Filed Reports.

Rulemaking Authority 106 26(1) Chapter 97-13, Section 52, Laws of Florida. Law Implemented 106 04(8), 106.07(8) FS History-New 1-1199, Amended 1-2-02, 4-24-0.5, Repealed 6-2-13.

2B-1.0055 Late-filed Reports; Unusual Circumstances.

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- (a) Natural disaster or other emergency that prevented timely filing, Evidence submitted shall include copies of newspaper reports or other documents from an independent and reliable source that document the nature, date, and location of the natural disaster or emergency.
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- (c) Serious illness, disability or non-elective surgery of the candidate or campaign treasurer, Evidence submitted shall include a physician's certification on professional letterhead stationery that includes the dates of the illness, disability, or surgery; a statement regarding the period of time that the patient was incapacitated; and a statement that surgery, if any, was not elective. The period of incapacitation may also be shown by copies of hospital records reflecting the dates of hospitalization.
- (d) Serious illness, disability or non-elective surgery of the candidate's or campaign treasurer's immediate family member, Evidence submitted shall include evidence of the candidate or treasurer's relationship to the family member, the location of the family member, and the reason the candidate or campaign treasurer's presence was required. Evidence submitted shall also include a physician's certification on professional letterhead stationery that includes the dates of the illness, disability or surgery; a statement regarding the period of time that the patient was incapacitated; a statement that surgery, if any, was not elective; and a statement that the patient required the care of a family member.

- (e) Computer or equipment failure caused by events that could not have been anticipated and that made timely filing of the report impossible.
 - (f) The abrupt and unexpected loss of the campaign treasurer; over which the appealing party had no control. The loss of the campaign treasurer shall not constitute unusual circumstances if the appealing party failed to monitor the campaign treasurer's performance before his or her departure or if the appealing party failed to assure prompt preparation of the report after the treasurer's departure.
 - (g) Failure of the filing officer to e-mail, telephone, or mail a letter to the candidate, chairman of a political committee, or treasurer of a committee of continuous existence that a report is late no later than seven days after the report was due shall constitute unusual circumstances if the appealing party establishes that lack of notice clearly interfered with the timely filing of the report. The fine imposed by the filing officer shall be reduced to the amount that would have been imposed had the report been filed 13 days.
- (2) Unusual circumstances shall not include:
- (a) Failure of the United States Postal Service or other mail delivery service to postmark an envelope, legibly postmark an envelope, or timely deliver mail.
 - (b) Failure of the sender to affix sufficient postage to a report that is being mailed

Rulemaking Authority 106.26(1) FS Law Implemented 106 04(8), 106 07(8) FS History—New I-11-99 Amended 4-24-05, 6-2-13.

Nyakweba, Jeannette

From: Nyakweba, Jeannette
Sent: Tuesday, July 23, 2024 11:37 AM
To: ElecRecords
Cc: Rivers, Antanese S.
Subject: RE: Independent Expenditure Committee

Hello,

We recently submitted the below requested letter can you please provide me or direct me to the place to obtain the necessary forms to now file Independent expenditures.

Any assistance is appreciated.

Best,
Jeannette

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Tuesday, July 16, 2024 2:22 PM
To: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>; ElecRecords <ElecRecords@Dos.myflorida.com>
Cc: Rivers, Antanese S. <Antanese.Rivers@dos.myflorida.com>
Subject: RE: Independent Expenditure Committee

EXTERNAL

You can email the letter to the ElecRecords@dos.myflorida.com address.

From: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Sent: Tuesday, July 16, 2024 2:17 PM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Cc: Rivers, Antanese S. <Antanese.Rivers@dos.myflorida.com>
Subject: RE: Independent Expenditure Committee

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Thanks you so much for the below response. Who should we send the letter you mention below? Is there a specific person or email address?

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Tuesday, July 16, 2024 2:10 PM
To: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>; ElecRecords <ElecRecords@Dos.myflorida.com>
Cc: Rivers, Antanese S. <Antanese.Rivers@dos.myflorida.com>
Subject: RE: Independent Expenditure Committee

EXTERNAL

Your independent expenditure organization may file with the Division of Elections. Send a signed letter stating the organization has, or intends to, exceed the threshold amount to expressly advocate the election/defeat of candidate/issue, which expenditure is not controlled by, coordinated with, or made upon consultation with any candidate, political committee, or agent of such. (§ 106.011(12), F.S.). Provide the name and address of the chairperson (for purposes of campaign finance), an address and telephone number of the organization.

Please refer to the Political Committee Handbook ([political-committee-handbook 2024-9-23-1.pdf \(floridados.gov\)](#)), pages 21 and 58 regarding Independent Expenditures.

If you have any questions, feel free to contact our Help Desk at 850-245-6280.

Donna S. Brown, Chief
Bureau of Election Records
Division of Elections
R.A. Gray Bldg. Room 316
500 South Bronough Street
Tallahassee, FL 32399
(850) 245-6280

From: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Sent: Tuesday, July 16, 2024 10:57 AM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: Independent Expenditure Committee

EMAIL RECEIVED FROM EXTERNAL SOURCE

Hello,

We have a federal independent expenditure committee who wants to make some independent expenditures in relation to races in Duval County, Seminole County and Hillsborough County, do they need to register as a committee in Florida and report those expenditures?

We contacted each individual county and they did not have a way for us to register/report these expenditures in their individual county.

I appreciate your help in advance,
Jeannette

Jeannette Nyakweba



1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7618 DIRECT
202.661.2299 FAX

nyakwebaj@ballardspahr.com
VCARD



Nyakweba, Jeannette

From: Nyakweba, Jeannette
Sent: Wednesday, August 7, 2024 10:36 AM
To: ElecRecords@dos.myflorida.com
Subject: RE: Independent Committee
Attachments: NSM - Florida Division of Elections - AM Signed.pdf

Hello,

We submitted the attached letter on July 23 and we will have not received the credentials to allow us to log into the account that will allow us to file Independent Expenditure forms. Can we please have our credentials issued.

Please let me know if you have any questions.

Thanks,
Jeannette

From: Nyakweba, Jeannette
Sent: Tuesday, July 23, 2024 11:34 AM
To: ElecRecords@dos.myflorida.com
Subject: Independent Committee

Hello,

Please see attached a signed letter from New Southern Majority IE PAC.

Please let me know if you have any questions.

Best,
Jeannette

Jeannette Nyakweba

Ballard Spahr
LLP

1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7618 DIRECT
202.661.2299 FAX

nyakwebaj@ballardspahr.com
VCARD

www.ballardspahr.com

Nyakweba, Jeannette

From: Nyakweba, Jeannette
Sent: Monday, August 12, 2024 11:26 AM
To: ElecRecords
Subject: RE: IE Late Reporting

New Southern Majority IE PAC.

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Monday, August 12, 2024 11:25 AM
To: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Subject: RE: IE Late Reporting

⚠ EXTERNAL

What is the name of the Independent Expenditure Committee?

From: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Sent: Friday, August 9, 2024 12:59 PM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Cc: Rivers, Antanese S. <Antanese.Rivers@dos.myflorida.com>
Subject: IE Late Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

Hi,

We recently submitted an Independent Expenditure Committee form and are waiting to receive the credentials to file reports. If we submit a report late, what are the late fees for submitting reports late?

Any guidance on this matter is appreciated.

Thanks,
Jeannette

Jeannette Nyakweba

Ballard Spahr
LLP

1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7618 DIRECT
202.661.2299 FAX

nyakwebaj@ballardspahr.com
VCARD

www.ballardspahr.com

Nyakweba, Jeannette

From: Hart, Ashleigh <Ashleigh.Hart@dos.myflorida.com>
Sent: Friday, August 23, 2024 12:53 PM
To: Rogers, Emory
Subject: RE: Florida Reporting

△ EXTERNAL

Good afternoon,

The reason the reports say "Incomplete Detail Records" is because under all expenditures the office field filled out. This field should only ever be filled out if you are giving to a candidates' campaign directly.

To correct these errors, you will have to amend the reports and remove the characters from the office field. See page 51 in the [Political Committee EFS User's Guide](#) for step by step instructions on how to amend a report.

Report: 2024 - P6 - 4	Covers: 7/27/2024 - 8/2/2024	Due: 8/9/2024	Status: Reviewed
Expenditure #:	1	Date: 7/29/2024	Amendment:
Last Name, Suffix:	CHISM STRATEGIES		
First, Middle Name:			
Address:	800 MANSHIP ST		
City:	JACKSON	State: MS	Zip: 39201
Expenditure Type:	Independent Expenditure re: a Candidate		
Purpose:	TEXTS - HILLSBOROUGH COUNTY SCHOOL BOARD - JESSICA VAUGHN		
Office:	LOC 3		
Amount:	2,116.00	<u>Distributed</u>	Error Flag: ERR
Credit Card Amt:	0.00	0.00	Cr: 8/21/2024 3:37:32 PM
			Re: 8/21/2024 3:38:50 PM
Invalid Expenditure Type: Only type 'Candidate Expense' valid for office data			
Previous First Next Last			

Florida Department of State, Division of Elections 2005

Thanks,

Ashleigh Hart

Regulatory Specialist III, Auditor

Bureau of Election Records
Florida Department of State
Helpline: (850)245-6280
R.A. Gray Building, Room 316
500 South Bronough Street
Tallahassee, Florida 32399

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Friday, August 23, 2024 9:17 AM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: FW: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Hi Donna,

Friendly Reminder: Our attached reports are showing "Incomplete Detail Records". Can you please let me know how to fix this in the system? What information is missing from the report?

Thanks!
Emory

From: Rogers, Emory
Sent: Thursday, August 22, 2024 9:29 AM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: RE: Florida Reporting

Our attached reports are showing "Incomplete Detail Records". Can you please let me know how to fix this in the system? What information is missing from the report?

Thanks!
Emory

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Thursday, August 22, 2024 8:28 AM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

 EXTERNAL

I'm very sorry. The guide should have populated. Here's the link to the guide you should use: [Political Committee EFS User's Guide](#).

If you have any questions, contact our Help Desk at 850-245-6243.

Best regards,
Donna S. Brown, Chief
Bureau of Election Records
Division of Elections

R.A. Gray Bldg. Room 316
500 South Bronough Street
Tallahassee, FL 32399
(850) 245-6280

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Wednesday, August 21, 2024 4:14 PM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: RE: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Donna,

Is there a guide or manual on how to create/file a campaign finance report using your website? The HELP link is a blank website page.

Thanks
Emory

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Wednesday, August 21, 2024 3:39 PM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

 EXTERNAL

The 2024 P4 report covering 7/13/2024 – 7/19/2024 is now available.

Donna S. Brown, Chief
Bureau of Election Records
Division of Elections
R.A. Gray Bldg. Room 316
500 South Bronough Street
Tallahassee, FL 32399
(850) 245-6280

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Wednesday, August 21, 2024 1:25 PM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: RE: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Wednesday, August 21, 2024 12:53 PM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

⚠ EXTERNAL

What is your account number?

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Wednesday, August 21, 2024 10:18 AM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

To Whom It May Concern:

We are attempting to draft and file a Florida campaign finance report for period 7/13/24 – 7/19/24 report was due 7/26. But the system is only showing the reports P6, P7, P7A and G1 available to draft and file. Please advise.

How can I create/file a report for the 7/13 – 7/19 period?

Thanks
Emory

Emory B. Rogers
Compliance Specialist



1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7639 DIRECT
202.661.2299 FAX

rogerseb@ballardspahr.com

www.ballardspahr.com

1909 K Street, NW
12th Floor
Washington, DC 20006-1157
TEL 202.661.2200
FAX 202.661.2299
www.ballardspahr.com

Kate Belinski
Tel: 202.661.2225
Fax: 202.661.2299
belinskik@ballardspahr.com

REC'D: ELECTIONS CM
DEC 24 PM 4:00

December 3, 2024

Via Federal Express Overnight

Florida Elections Commission
107 West Gaines Street, Ste. 224
Tallahassee, FL 32399-0150

Re: **Late Fee Waiver Request**

To Whom It May Concern:

We are writing regarding the letter received on November 19th concerning late fees assessed to New Southern Majority IE PAC. Specifically, these fees pertain to a reports due on July 26 and August 2, both filed on August 23.

The delays in filing were caused by challenges obtaining the credentials necessary to access the filing portal. We created an account on July 22 and were informed that only the treasurer, Ms. Mercado, could receive the credentials and it had to be via phone. However, repeated attempts by Ms. Mercado to connect with the Division of Elections were unsuccessful until August 15.

Once the credentials were obtained, we began preparing the overdue reports. Unfortunately, the election system had locked access to past due filings, further delaying the process. Over several days, we worked with Donna Brown and Ashleigh Hart from the Division of Elections to resolve these system issues, after which the reports were promptly filed.

Given these circumstances, we kindly request a waiver of the assessed late fees. We understand from conversations with the Division of Elections that these type of challenges are not uncommon and would greatly appreciate your assistance in resolving this matter.

Thank you for your time and consideration.

Very truly yours,



Kate Belinski

From: [Donna Malphurs](#) on behalf of [Florida Elections Commission](#)
To: [Br"Axeton Wims](#)
Subject: Fw: New Southern Majority (Case No.: FEC 24-458)
Date: Monday, December 16, 2024 11:52:21 AM
Attachments: [NSM_Letter FL Election Commission_12.11.24 - AM Signed.pdf](#)

----- Forwarded by Donna Malphurs/OAG on 12/16/2024 11:52 AM -----

From: "Sara Beth Myers" <sarabeth.myers@splcactionfund.org>
To: FEC@myfloridalegal.com, "Nyakweba, Jeannette" <nyakwebaj@ballardspahr.com>
Cc: "Andrea Mercado" <amercado@floridarising.org>
Date: 12/13/2024 10:44 AM
Subject: New Southern Majority (Case No.: FEC 24-458)

This Message Is From an Untrusted Sender

You have not previously corresponded with this sender.

To whom it may concern:

Please see the attached, requested letter.

Best,

Sara Beth Myers

Deputy General Counsel, SPLC Action Fund

615-828-0616(See attached file: *NSM_Letter FL Election Commission_12.11.24 - AM Signed.pdf*)



New Southern Majority
150 E. Ponce De Leon Avenue
Suite 340
Decatur, GA 30030

December 11, 2024

Florida Elections Commission
107 West Gaines Street
Suite 224
Tallahassee, FL 32399

RE: Case No.: FEC 24-458; Campaign Treasurer's Report Due 8/2/24 (2024 P5)

To Whom It May Concern:

I, Andrea Mercado, confirm that Jeannette Nyakweba, who submitted the initial intent to appeal the fine was representing me and New Southern Majority IE PAC in that request.

Sincerely,

A handwritten signature in black ink that reads "Andrea Mercado". The signature is fluid and cursive, with the first name "Andrea" and last name "Mercado" clearly visible.

Andrea Mercado
NSM Board of Directors

cc: Jeanette Nyakweba

Chellman, Malcolm C.

RECEIVED

From: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Sent: Friday, November 22, 2024 10:38 AM
To: ElecRecords
Subject: New Southern Majority IE PAC, FL
Attachments: RE: Independent Committee ; Andrea Mercado Mail from FL Dept of State.pdf; RE: Florida Reporting

Importance: High

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Hello Ms, Brown,

I hope this message finds you well. I am reaching out regarding a letter we received on November 19th concerning late fees assessed to New Southern Majority IE PAC. The letter references two late fees: one for the reporting period ending July 26, filed on August 23rd, and another for the period due on August 2nd, also filed on August 23rd.

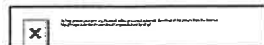
The delay in filing these reports was due to issues obtaining the necessary credentials to access the filing portal. Despite submitting our request for credentials on July 23rd, there was significant back-and forth communication with the Elections Commission as they attempted to contact Ms. Mercado, our chairperson. Unfortunately, the extended process of phone correspondence resulted in a delay of over three weeks before we received the login credentials, causing the reports to be filed late. I have attached the emails for reference.

We kindly request that the late fee be waived under these circumstances. Please advise on the appropriate process to request a waiver or whether our only recourse is as advised on the letter which is to appeal the fines to the Florida Ethics Commission.

Thank you in advance for your assistance. I look forward to any guidance.

Best,
Jeannette

Jeannette Nyakweba



1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7618 DIRECT
202.661.2299 FAX

nyakwebaj@ballardspahr.com
VCARD

www.ballardspahr.com

RECEIVED
2024 NOV 26 AM 10:14
DIVISION OF ELECTIONS
TALLAHASSEE, FL

Chellman, Malcolm C.

From: Nyakweba, Jeannette <nyakwebaj@ballardspahr.com>
Sent: Wednesday, August 7, 2024 10:36 AM
To: ElecRecords
Subject: RE: Independent Committee
Attachments: NSM - Florida Division of Elections - AM Signed.pdf

Hello,

We submitted the attached letter on July 23 and we will have not received the credentials to allow us to log into the account that will allow us to file Independent Expenditure forms. Can we please have our credentials issued.

Please let me know if you have any questions.

Thanks,
Jeannette

From: Nyakweba, Jeannette
Sent: Tuesday, July 23, 2024 11:34 AM
To: ElecRecords@dos.myflorida.com
Subject: Independent Committee

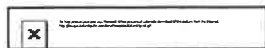
Hello,

Please see attached a signed letter from New Southern Majority IE PAC.

Please let me know if you have any questions.

Best,
Jeannette

Jeannette Nyakweba



1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7618 DIRECT
202.661.2299 FAX

nyakwebaj@ballardspahr.com
VCARD

www.ballardspahr.com



FLORIDA DEPARTMENT OF STATE

Cord Byrd
Secretary of State

DIVISION OF ELECTIONS

Andrea Mercado, Chairperson
New Southern Majority IE PAC
150 East Ponce de Leon Avenue
Suite 340
Decatur, GA 30030-0030

IXO 88594

Dear Ms. Mercado:

The campaign treasurer's report that was due on August 2, 2024, was filed on August 23, 2024. By law, you are automatically assessed a late fine of \$9,150.00.

You have 20 days from the receipt of this notice to either:

1. Pay the fine to the Florida Division of Elections (For a candidate only, a fine is not an allowable campaign expenditure and must be paid from personal funds) at:

*Florida Division of Elections
R.A. Gray Building, Room. 316
500 South Bronough Street
Tallahassee, Florida 32399-025011*

2. Appeal the fine to the Florida Elections Commission (See Rules 2B-1.005 and 2B-1.0055, Florida Administrative Code) at:

*Florida Elections Commission
107 West Gaines Street, Ste. 224
Tallahassee, Florida 32399-0150*

If you appeal, please send a copy also to the Florida Division of Elections so that you will not receive further notices from the Division about this matter.

If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

Donna S. Brown, Chief
Bureau of Election Records



FLORIDA DEPARTMENT OF STATE

Cord Byrd
Secretary of State

DIVISION OF ELECTIONS

Andrea Mercado, Chairperson
New Southern Majority IE PAC
150 East Ponce de Leon Avenue
Suite 340
Decatur, GA 30030-0030

IXO 88594

Dear Ms. Mercado:

The campaign treasurer's report that was due on July 26, 2024, was filed on August 23, 2024. By law, you are automatically assessed a late fine of \$375.00.

You have 20 days from the receipt of this notice to either:

1. Pay the fine to the Florida Division of Elections (For a candidate only, a fine is not an allowable campaign expenditure and must be paid from personal funds) at:

*Florida Division of Elections
R.A. Gray Building, Room. 316
500 South Bronough Street
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If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

A handwritten signature in dark ink, appearing to read "Donna S. Brown", followed by a horizontal line.

Donna S. Brown, Chief
Bureau of Election Records



FLORIDA DEPARTMENT OF STATE
DIVISION OF ELECTIONS
R.A. Gray Building
500 South Bronough Street, Rm 316
Tallahassee, Florida 32399

RECEIVED

NOV 19 2024

recipient
11/15/2024
FIRST-CLASS MAIL
1141
USPS
\$000.69



ZIP 32399
041M12254179

Scanned & Emailed by:

On:

Andrea Mercado, Chairperson
New Southern Majority IE PAC
150 East Ponce de Leon Avenue
Suite 340
Decatur, Georgia 30030-0030

Scanned & Emailed by:

On:

NOV 19 2024

RECEIVED

30030302553 0013

NOV 19 2024

Chellman, Malcolm C.

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Friday, August 23, 2024 1:40 PM
To: Hart, Ashleigh
Subject: RE: Florida Reporting

Thanks for information and for your help!
Emory

From: Hart, Ashleigh <Ashleigh.Hart@dos.myflorida.com>
Sent: Friday, August 23, 2024 12:53 PM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

 **EXTERNAL**

Good afternoon,

The reason the reports say "Incomplete Detail Records" is because under all expenditures the office field filled out. This field should only ever be filled out if you are giving to a candidates' campaign directly.

To correct these errors, you will have to amend the reports and remove the characters from the office field. See page 51 in the [Political Committee EFS User's Guide](#) for step by step instructions on how to amend a report.

Report: 2024 - P6 - 4

Covers: 7/27/2024 - 8/2/2024

Due: 8/9/2024

Status: Reviewed

Expenditure #: Date: Amendment: Last Name, Suffix: First, Middle Name: Address: City: State: Zip: Expenditure Type: Purpose: Office: Amount: DistributedError Flag: Credit Card Amt: Cr: Re:

Invalid Expenditure Type: Only type 'Candidate Expense' valid for office data



Florida Department of State, Division of Elections 2005

Thanks,

Ashleigh Hart

Regulatory Specialist III, Auditor
Bureau of Election Records
Florida Department of State
Helpline: (850)245-6280
R.A. Gray Building, Room 316
500 South Bronough Street
Tallahassee, Florida 32399

From: Rogers, Emory <rogerseb@ballardspahr.com>**Sent:** Friday, August 23, 2024 9:17 AM**To:** ElecRecords <ElecRecords@Dos.myflorida.com>**Subject:** FW: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Hi Donna,

Friendly Reminder: Our attached reports are showing "Incomplete Detail Records". Can you please let me know how to fix this in the system? What information is missing from the report?

Thanks!
Emory

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Donna S. Brown, Chief
Bureau of Election Records
Division of Elections
R.A. Gray Bldg. Room 316
500 South Bronough Street
Tallahassee, FL 32399
(850) 245-6280

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Subject: RE: Florida Reporting

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Sent: Wednesday, August 21, 2024 3:39 PM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

 EXTERNAL

The 2024 P4 report covering 7/13/2024 – 7/19/2024 is now available.

Donna S. Brown, Chief
Bureau of Election Records
Division of Elections
R.A. Gray Bldg. Room 316
500 South Bronough Street
Tallahassee, FL 32399
(850) 245-6280

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Wednesday, August 21, 2024 1:25 PM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: RE: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

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88594

From: ElecRecords <ElecRecords@Dos.myflorida.com>
Sent: Wednesday, August 21, 2024 12:53 PM
To: Rogers, Emory <rogerseb@ballardspahr.com>
Subject: RE: Florida Reporting

 EXTERNAL

What is your account number?

From: Rogers, Emory <rogerseb@ballardspahr.com>
Sent: Wednesday, August 21, 2024 10:18 AM
To: ElecRecords <ElecRecords@Dos.myflorida.com>
Subject: Florida Reporting

EMAIL RECEIVED FROM EXTERNAL SOURCE

To Whom It May Concern:

We are attempting to draft and file a Florida campaign finance report for period 7/13/24 – 7/19/24 report was due 7/26. But the system is only showing the reports P6, P7, P7A and G1 available to draft and file. Please advise.

How can I create/file a report for the 7/13 – 7/19 period?

Thanks
Emory

Emory B. Rogers
Compliance Specialist



1909 K Street, NW, 12th Floor
Washington, DC 20006-1157
202.661.7639 DIRECT
202.661.2299 FAX

rogerseb@ballardspahr.com



www.ballardspahr.com



FLORIDA DEPARTMENT OF STATE

Cord Byrd
Secretary of State

DIVISION OF ELECTIONS

November 14, 2024

Andrea Mercado, Chairperson
New Southern Majority IE PAC
150 East Ponce de Leon Avenue
Suite 340
Decatur, GA 30030-0030

IXO 88594

Dear Ms. Mercado:

The campaign treasurer's report that was due on August 2, 2024, was filed on August 23, 2024. By law, you are automatically assessed a late fine of \$9,150.00.

You have 20 days from the receipt of this notice to either:

1. Pay the fine to the Florida Division of Elections (For a candidate only, a fine is not an allowable campaign expenditure and must be paid from personal funds) at:

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If you have any questions, please contact the help desk at (850) 245-6280.

Sincerely,

Donna S. Brown, Chief
Bureau of Election Records

**FLORIDA DEPARTMENT OF STATE, DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

- (1) New Southern Majority IE PAC (2) 88594
Candidate, Committee or Party Name I.D. Number
- (3) 150 East Ponce de Leon Avenue Decatur GA 30030
Address (number and street) City State Zip Code
☐ Check box if address has changed since last report
- (4) Check appropriate box(es):
☐ Candidate (office sought):
☐ Political Committee ☐ Check If PC has DISBANDED
☐ Committee of Continuous Existence ☐ Check If CCE has DISBANDED
☐ Party Executive Committee

(5) REPORT IDENTIFIERS

Cover Period: From 07/20/2024 To 07/26/2024 Report Type: P5
☒ Original ☐ Amendment ☐ Special Election Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks	\$0.00
Loans	\$0.00
<i>Total Monetary</i>	\$0.00
In-Kind	\$0.00

(7) EXPENDITURES THIS REPORT

Monetary Expenditures	\$88,000.00
Transfers to Office Account	\$0.00
<i>Total Monetary</i>	\$88,000.00

(8) Other Distributions

Certification

It is a first degree misdemeanor for any person to falsify a public record (ss.839.13, F.S.)

I certify that I have examined this report and it is true, correct and complete

Name of ☐ Treasurer ☐ Deputy Treasurer

X
Signature

I certify that I have examined this report and it is true, correct and complete

Name of ☐ Candidate ☐ Chairman (PC/PTY Only)

X
Signature

Name: New Southern Majority IE PAC

Report: 2024 P5

Period: 07/20/2024 to 07/26/2024

** Records in Filed Report **

Seq # Date	Full Name (Last, Suffix, First, Middle Street Address & City, State, Zip	Contributor	Occupation	Amount Amend
		Type	In-Kind Description	

Name: New Southern Majority IE PAC

Report: 2024 P5

Period: 07/20/2024 to 07/26/2024

** Records in Filed Report **

Seq # Date	Full Name (Last, Suffix, First, Middle Street Address & City, State, Zip	Type	Purpose	Amount Amend
1 07/22/2024	POWERS INTERACTIVE DIGITAL LLC 920 SWEDESFORD ROAD LOWER GWYNEDD, PA 19002	IEC	DIGITAL ADS - HILLSBOROUGH COUNTY SCHOOL BOARD - NADIA COMBS	\$24,100.00
2 07/22/2024	POWERS INTERACTIVE DIGITAL LLC 920 SWEDESFORD ROAD LOWER GWYNEDD, PA 19002	IEC	DIGITAL ADS - HILLSBOROUGH COUNTY SCHOOL BOARD - JESSICA VAUGHN	\$24,100.00
3 07/22/2024	POWERS INTERACTIVE DIGITAL LLC 920 SWEDESFORD ROAD LOWER GWYNEDD, PA 19002	IEC	DIGITAL ADS - DUVALL COUNTY SCHOOL BOARD - DR. KELLY COKER	\$14,100.00
4 07/22/2024	POWERS INTERACTIVE DIGITAL LLC 920 SWEDESFORD ROAD LOWER GWYNEDD, PA 19002	IEC	DIGITAL ADS - DUVALL COUNTY SCHOOL BOARD - CINDY PEARSON	\$14,100.00
5 07/22/2024	POWERS INTERACTIVE DIGITAL LLC 920 SWEDESFORD ROAD LOWER GWYNEDD, PA 19002	IEC	DIGITAL ADS - SEMINOLE COUNTY SCHOOL BOARD - STEPHANIE ARGUELLO	\$11,600.00

Name: New Southern Majority IE PAC

Report: 2024 P5

Period: 07/20/2024 to 07/26/2024

** Records in Filed Report **

Seq # Date	Full Name (Last, Suffix, First, Middle Street Address & City, State, Zip	Type	Nature of Account	Amount
				Amend

ID:

CAMPAIGN TREASURER'S REPORT – ITEMIZED DISTRIBUTIONS

Page 1 of 1

Name: New Southern Majority IE PAC

Report: 2024 P5

Period: 07/20/2024 to 07/26/2024

**** Records in Filed Report ****

Seq # Date	Full Name (Last, Suffix, First, Middle Street Address & City, State, Zip	Recipient	Purpose	Amount
		Type	Related Expenditure	Amend

Queued Items for 2024-P5

Account: **88594****New Southern Majority IE PAC**

Rpt Seq: 6

<i>ProcessDescription</i>	<i>Status</i>	<i>Submitter</i>	<i>Created</i>	<i>LastUpdate</i>
Create Pending Report	Processing Complete	88594	8/21/2024 4:29:01 PM	8/21/2024 4:29:01 PM
Recalc Pending Report Total	Processing Complete	88594	8/21/2024 4:35:52 PM	8/21/2024 4:35:52 PM
Review Pending Report	Processing Complete	88594	8/21/2024 4:36:00 PM	8/21/2024 4:36:00 PM
Review Pending Report	Processing Complete	88594	8/22/2024 11:03:33 AM	8/22/2024 11:03:33 AM
Review Pending Report	Processing Complete	88594	8/22/2024 4:16:05 PM	8/22/2024 4:16:05 PM
Recalc Pending Report Total	Processing Complete	88594	8/23/2024 1:02:40 PM	8/23/2024 1:02:40 PM
Review Pending Report	Processing Complete	88594	8/23/2024 1:02:44 PM	8/23/2024 1:02:44 PM
Recalc Pending Report Total	Processing Complete	88594	8/23/2024 1:03:38 PM	8/23/2024 1:03:38 PM
Review Pending Report	Processing Complete	88594	8/23/2024 1:03:45 PM	8/23/2024 1:03:45 PM
File Pending Report	Processing Complete	88594	8/23/2024 1:17:28 PM	8/23/2024 1:17:28 PM



Florida Department of State Division of Elections

New Southern Majority IE PAC

Campaign Finance Activity

Note: The information presented below was obtained from the Committee's/Candidate's Campaign Treasurer's Report filed with the Division of Elections. [About the Campaign Finance Data Base.](#) If all contributions for a reporting period are less than 1 dollar Then they may not be displayed.

	Filing Period	Contributions			Expend	Other	Transfers
		Monetary	Loans	InKind			
☐	07/13/2024 - 07/19/2024	0.00	0.00	0.00	1,500.00	0.00	0.00
☐	07/20/2024 - 07/26/2024	0.00	0.00	0.00	88,000.00	0.00	0.00
☐	07/27/2024 - 08/02/2024	0.00	0.00	0.00	3,553.00	0.00	0.00
☐	08/03/2024 - 08/15/2024	0.00	0.00	0.00	6,861.00	0.00	0.00
W	08/16/2024 - 08/16/2024	0.00	0.00	0.00	0.00	0.00	0.00
☐	08/17/2024 - 08/23/2024	0.00	0.00	0.00	5,084.00	0.00	0.00
W	08/24/2024 - 08/30/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	08/31/2024 - 09/06/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	09/07/2024 - 09/13/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	09/14/2024 - 09/20/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	09/21/2024 - 09/27/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	09/28/2024 - 10/04/2024	0.00	0.00	0.00	0.00	0.00	0.00
☐	10/05/2024 - 10/11/2024	0.00	0.00	0.00	12,000.00	0.00	0.00
W	10/12/2024 - 10/18/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	10/19/2024 - 10/31/2024	0.00	0.00	0.00	0.00	0.00	0.00
W	11/01/2024 - 12/31/2024	0.00	0.00	0.00	0.00	0.00	0.00
☒	All Dates (Totals)	0.00	0.00	0.00	116,998.00	0.00	0.00

Note: ^(E) indicates that report was filed electronically

X Indicates that detail has not been released

W Indicates that a waiver was filed and **L** Indicates that a loan report was filed

Select Detail Type

Contributions ▼

Select Sort Order

Date(Ascending) ▼

Select Output Type

Display On Screen ▼

Submit Query Now

[Query the Campaign Finance Data Base](#)

[\[Department of State\]](#) [\[Division of Elections\]](#) [\[Candidates and Races\]](#) [\[Campaign Finance Information\]](#)

HISTORY NOTES
New Southern Majority IE PAC - 88594

Unique ID	Date Recorded	Last Edited Date	Orginally Recorded By
83038	8/15/2024 2:40:00 PM		cnhudson
Credentials Released credentials to Andrea Mercado			
82970	8/7/2024 1:21:00 PM		cnhudson
Creedntals Call made to (954) 303-7202 no answer left a voice masage			

Committee Tracking System

New Southern Majority IE PAC

Type:Independent Expenditures Organization

Status:Active

Address:150 East Ponce de Leon Avenue

Suite 340

Decatur, GA 30030

Phone:(954)303-7202

Chairperson:Andrea Mercado

Treasurer:None

Registered Agent:None

Purpose:

Affiliates:

Campaign Finance Activity

Campaign Documents

Campaign Documents Search

Forms are available in Adobe's Acrobat PDF format for viewing or printing at your site. Accessing documents in PDF format requires use of [Adobe's Acrobat Reader](#), which may be installed free of charge.

Account Num					
Account Name					
Account Type	all ▼				
Form Desc	▼				
Election Id	all ▼				
Office Desc	▼				
Submit	Clear				
Name	Type	Received	Description	Select	
New Southern Majority IE PAC	IXO	01/31/25	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	01/06/25	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	12/04/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	12/04/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	12/04/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	11/26/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	11/14/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	11/13/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	11/13/24	Miscellaneous	PDF	
New Southern Majority IE PAC	IXO	07/24/24	Acknowledgment Letter	PDF	
New Southern Majority IE PAC	IXO	07/23/24	Miscellaneous	PDF	



FLORIDA DEPARTMENT of STATE

RON DESANTIS
Governor

CORD BYRD
Secretary of State

July 24, 2024

Andrea Mercado, Chairperson
150 East Ponce de Leon Avenue
Suite 340
Decatur, Georgia 30030

Dear Ms. Mercado:

This will acknowledge receipt of the letter dated July 23, 2024, stating the New Southern Majority IE PAC organization plans to make independent expenditures in excess of \$5,000. This information was placed on file with our office on July 23, 2024.

Independent expenditure organizations shall file periodic reports of expenditures in the same manner, at the same time, subject to the same penalties, and with the same filing officer as a political committee supporting or opposing such candidate or issue. Please refer to the *Calendar of Reporting Dates* to determine when to file such reports. If you need assistance determining when to file your reports, please contact the Division's help desk at (850) 245-6280.

The reports shall contain the full name and address of each person to whom and for whom each expenditure has been made; the amount, date, and purpose of each expenditure; a description of the services or goods obtained by each expenditure; the issue to which the expenditure relates; and the name and address of, and office sought by, each candidate on whose behalf such expenditure was made. All independent expenditure organizations that file reports with the Division of Elections are required to file by means of the Division's Electronic Filing System (EFS).

Credentials and Sign-ons

Below is the web address to access the EFS and the organization's user identification number. The enclosed contains the organization's initial password. Once you have logged in using the initial password, you will be immediately prompted to change it to a confidential sign-on.

EFS Website Address: <https://efs.dos.state.fl.us>
Identification Number: 88594

Division of Elections
R.A. Gray Building, Suite 316 • 500 South Bronough Street • Tallahassee, Florida 32399
850.245.6240 • 850.245.6260 (Fax) • [DOS.MyFlorida.com/elections](https://dos.mylouisiana.com/elections)



Andrea Mercado, Chairperson
July 24,
Page Two

Timely Filing

All reports must be completed and filed through the EFS not later than midnight, Eastern Standard Time (EST), of the due date. Reports not filed by midnight, EST, of the due date are late filed and subject to the penalties in Section 106.07(8), Florida Statutes. In the event that the EFS is inoperable on the due date, the report will be accepted as timely filed if filed no later than midnight, Eastern Standard Time, of the first business day the EFS becomes operable. No fine will be levied during the period the EFS was inoperable.

Any organization failing to file a report on the designated due date is subject to a fine of \$50 per day for the first 3 days late and, thereafter, \$500 per day for each late day, not to exceed 25% of the total expenditures for the period covered by the late report. However, for the reports immediately preceding each primary and general election, the fine shall be \$500 per day for each late day, not to exceed 25% of the total expenditures for the period covered by the late report.

Electronic Receipts

The person submitting the report on the EFS will be issued an electronic receipt indicating and verifying the report was filed. Each report filed by means of the EFS is considered to be under oath and is subject to the provisions of Section 106.07(5), Florida Statutes.

Instructions and Assistance

An online instruction guide is available to you on the EFS to assist with navigation, data entry, and submission of reports. The Division of Elections will also provide assistance to all users by contacting the EFS Help Desk at (850) 245-6280.

All of the Division's publications and reporting forms are available on the Division of Elections' website at <https://dos.myflorida.com/elections>. It is your responsibility to read, understand, and follow the requirements of Florida's election laws. Therefore, please print a copy of the following documents: Chapter 106, Florida Statutes, *Calendar of Reporting Dates*, and Rule 1S-2.017, Florida Administrative Code.

Please let me know if you need additional information.

Sincerely,



Donna S. Brown, Chief
Bureau of Election Records

DSB/

Enclosures

RECEIVED

New **Southern** Majority

Web
newsouthernmajority.org
2024 JUL 23 PM 12:16
DIVISION OF ELECTIONS
TALLAHASSEE, FL

July 22, 2024

Via E-mail

Florida Division of Elections
R.A. Gray Building, Room 316
500 South Bronough Street
Tallahassee, Florida 32399-0250

To Whom It May Concern:

We are writing to inform you that New Southern Majority IE PAC intends to exceed the \$5000 threshold amount in independent expenditures to expressly advocate for Nadine Ebri (FL- Duval Co School Board District 1), Cindy Pearson (FL- Duval Co School Board District 3), Nadia Combs (FL- Hillsborough Co. School Board, District 1), Jessica Vaughn (FL- Hillsborough Co School Board District 3), Stephanie Arguello (FL- Seminole Co School Board District 3). Please note that these expenditures are not controlled by, coordinated with or made upon consultation with any candidate, political committee or agent of such.

Please let us know if you have any questions or require additional information.

Thank you for your attention to this matter.

Sincerely,



New Southern Majority IE PAC
Andrea Mercado
Treasurer
amercado@floridarising.org
150 East Ponce de Leon Avenue
Suite 340
Decatur, GA 30030
954-303-7202